

The 2022-2027 Outlook for Aluminum Foil for US Zip Codes

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Abstracts

This study covers the latent demand outlook for aluminum foil across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for aluminum foil. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers aluminum foil as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for aluminum foil is 3313153. It is for this definition that aggregate latent demand estimates are derived. Aluminum foil is specifically defined as follows:

3313153 Aluminum foil

33131531 Flat aluminum sheet and strip, including continuous cast

33131532 Coiled aluminum sheet and strip, including continuous cast

331315351 Plain aluminum foil (under . 006 in.)

3313153101 Flat, heat treatable aluminum sheet and strip, including continuous cast

3313153106 Flat, nonheat treatable, bare and precoated aluminum sheet and strip, including continuous cast

3313153211 Coiled, heat treatable aluminum sheet and strip, including continuous cast

3313153216 Coiled, nonheat treatable, bare aluminum sheet and strip, including continuous cast

3313153221 Coiled, nonheat treatable, precoated, including only permanent finishes such as enameling and vinyl coatings aluminum sheet and strip, including continuous cast

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