

The 2022-2027 Outlook for Aluminum Doors Excluding Shower Doors and Tub Enclosures for US Zip Codes

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Abstracts

This study covers the latent demand outlook for aluminum doors excluding shower doors and tub enclosures across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for aluminum doors excluding shower doors and tub enclosures. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers aluminum doors excluding shower doors and tub enclosures as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for aluminum doors excluding shower doors and tub enclosures is 33232111. It is for this definition that aggregate latent demand estimates are derived. Aluminum doors excluding shower doors and tub enclosures is specifically defined as follows:

33232111 Aluminum doors (excluding shower doors and tub enclosures)

3323211110 Swinging residential aluminum doors (excluding shower doors, tub enclosures, and storm doors)

3323211113 Sliding residential aluminum doors (glass, patio type) (excluding shower doors, tub enclosures, and storm doors)

3323211116 All other residential aluminum doors, including garage and closet doors (excluding shower doors, tub enclosures, and storm doors)

3323211119 Overhead and sliding commercial and institutional aluminum doors (excluding shower doors, tub enclosures, and storm doors)

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