

The 2022-2027 Outlook for Aluminum Cooking and Kitchen Stamped and Spun Utensils for US Zip Codes

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Abstracts

This study covers the latent demand outlook for aluminum cooking and kitchen stamped and spun utensils across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for aluminum cooking and kitchen stamped and spun utensils. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers aluminum cooking and kitchen stamped and spun utensils as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for aluminum cooking and kitchen stamped and spun utensils is 3322141. It is for this definition that aggregate latent demand estimates are derived. Aluminum cooking and kitchen stamped and spun utensils is specifically defined as follows:

3322141 Stamped and spun utensils, cooking and kitchen, aluminum

33221411 Top of range household stamped and spun aluminum utensils (items

generally used directly on top of source of heat), including pressure cookers

33221412 Other stamped and spun aluminum cooking and kitchen utensils, including commercial and hospital

3322141111 Top of range household stamped and spun aluminum utensils (items generally used directly on top of source of heat), including pressure cookers

3322141221 Stamped and spun aluminum utensils, cooking and kitchen

3322141231 Camping and outdoor stamped and spun aluminum cooking equipment

3322141241 Other stamped and spun aluminum cooking and kitchen utensils (including commercial and hospital)

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