

The 2022-2027 Outlook for Allied Paint Products Such as Paint and Varnish Removers, Pigment Dispersions and Glazing Compounds for US Zip Codes

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Abstracts

This study covers the latent demand outlook for allied paint products such as paint and varnish removers, thinners, pigment dispersions, and glazing compounds across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for allied paint products such as paint and varnish removers, thinners, pigment dispersions, and glazing compounds. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers allied paint products such as paint and varnish removers, thinners, pigment dispersions, and glazing compounds as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for allied paint products such as paint and varnish removers, thinners, pigment dispersions, and glazing compounds is 325510A. It is for this definition that aggregate latent demand estimates are derived. Allied paint products such as paint and varnish removers, thinners, pigment dispersions, and glazing compounds is specifically defined as follows:

325510A MISCELLANEOUS ALLIED PAINT PRODUCTS (INCLUDING PAINT AND VARNISH REMOVERS, THINNERS, PIGMENT DISPERSIONS, GLAZING COMPOUNDS, ETC.)

325510A0 Miscellaneous allied paint products (including paint and varnish removers, thinners, pigment dispersions, glazing compounds, etc.)

325510A000 Miscellaneous allied paint products (including paint and varnish removers, thinners, pigment dispersions, glazing compounds, etc.)

325510A011 Paint and varnish removers

325510A021 Thinners for lacquers and other solvent based paint products

325510A031 Pigment dispersions

325510A041 Miscellaneous allied paint products (including paint and varnish removers, thinners, pigment dispersions, glazing compounds, etc.)

325510AYWV Miscellaneous allied paint products, n.s.k

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