

The 2022-2027 Outlook for Aircraft Propellers and Helicopter Rotors for US Zip Codes

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Abstracts

This study covers the latent demand outlook for aircraft propellers and helicopter rotors across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for aircraft propellers and helicopter rotors. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers aircraft propellers and helicopter rotors as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for aircraft propellers and helicopter rotors is 3364131. It is for this definition that aggregate latent demand estimates are derived. Aircraft propellers and helicopter rotors is specifically defined as follows:

3364131 AIRCRAFT PROPELLERS AND HELICOPTER ROTORS

33641311 Aircraft propellers and helicopter rotors

3364131101 Complete aircraft propellers, excluding helicopter rotors

3364131104 Aircraft propeller blades

3364131107 Aircraft propeller parts, except propeller blades

3364131111 Helicopter rotors and parts

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