

The 2022-2027 Outlook for Adult-Size Completely Lined and Trimmed Wood Burial Caskets and Coffins for US Zip Codes

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Abstracts

This study covers the latent demand outlook for adult-size completely lined and trimmed wood burial caskets and coffins across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for adult-size completely lined and trimmed wood burial caskets and coffins. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers adult-size completely lined and trimmed wood burial caskets and coffins as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for adult-size completely lined and trimmed wood burial caskets and coffins is 33999531. It is for this definition that aggregate latent demand estimates are derived. Adult-size completely lined and trimmed wood burial caskets and coffins is specifically defined as follows:

33999531 Wood burial caskets and coffins, completely lined and trimmed, adult sizes only

339995311 Caskets, other than metal or wood, lined and trimmed, plus all children's sizes

3399953101 Other wood burial caskets and coffins, completely lined and trimmed, adult sizes only, including fiberboard, hardboard, and softwood (except pine) burial caskets and coffins

3399953106 Hardwood and pine burial caskets and coffins, completely lined and trimmed, adult sizes only

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