

The 2025-2030 World Outlook for Traffic Management

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Abstracts

This study covers the world outlook for traffic management across more than 190 countries. For each year reported, estimates are given for the latent demand, or potential industry earnings (P.I.E.), for the country in question (in millions of U.S. dollars), the percent share the country is of the region, and of the globe. These comparative benchmarks allow the reader to quickly gauge a country vis-à-vis others. Using econometric models which project fundamental economic dynamics within each country and across countries, latent demand estimates are created. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

In this report we define the sales of traffic management as including all commonly understood services falling within this broad category, such as urban traffic management and control (UTMC), adaptive traffic control (ATCS), journey time measurement (JTMS), predictive traffic modeling (PTMS), incident detection and location (IDLS), route guidance, dynamic traffic management (DTMS), intermodal transportation planning (ITPS), traffic management training (TMTS), maintenance tracking (MTS), and traffic data management (TDMS) systems; extra low voltage (ELV), intersection controller, full pedestrian, light emitting diode (LED) signal and retrofit, and parking space and toll management solutions; variable message sign and vehicle information terminal displays; and above ground pedestrian and vehicle (AGPVD) and loop detection systems, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Accenture, Advance Access, Advantech, Alstom, Cellint, Chetu, Cisco, Citilog, Cubic, Dahua Technology, Eikon, ESRI, FLIR, Garmin, Gtt, Huawei, IBM, imtac, Indra Sistemas, Inrix, IntelliVision, International Road Dynamics, Iteris, Jenoptik, Kapsch Trafficcom, Lanner Electronics, LG CNS, Lockheed Martin, Metro Infrasy, PTV, Q-Free, Rapid Flow Technologies,

Raytheon, Redflex, Savari, Siemens, Swarco, Telit, Thales Group, TomTom, TransCore, and TRL Software. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2024).

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