

The 2025-2030 World Outlook for Smart Homes

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Abstracts

This study covers the world outlook for smart homes across more than 190 countries. For each year reported, estimates are given for the latent demand, or potential industry earnings (P.I.E.), for the country in question (in millions of U.S. dollars), the percent share the country is of the region, and of the globe. These comparative benchmarks allow the reader to quickly gauge a country vis-à-vis others. Using econometric models which project fundamental economic dynamics within each country and across countries, latent demand estimates are created. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

In this report we define the sales of smart homes as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include ABB, Acuity Brands, ADT, Alarm.com, Alibaba, Amazon, AMX, Apple, ARMORAX, Assa Abloy, Automated Control Technology Partners, Inc., Axis Communications, Baidu, Brinks Home Security, BT Group, BuildingIQ, CANARY, Carrier, Centrica Connected HOME, Ltd., Cisco Systems, Comcast, Control4, Cortexa Automation, Crestron Electronics, Cytech Technology Pte, Ltd., Daintree Networks, Delta Controls, Element Controls Corporation, Emersion Electric Company, Emerson Electric Company, FortrezZ, General Electric, Google, Guardian Protection Services, Haier Group, Hanwha Techwin, Home Automated Living, Honeywell, Huawei, Hubbell, IBM, Ihome Systems Sg Pte, Ltd., Ingersoll Rand, JD.com, Johnson Controls, Kakao, Kuna Systems, Leederson, Legrand, Leviton Manufacturing Company, LG, Lifi Labs, Lightolier, Lutron Electronics, Mi Casa Verde, Inc., Monster, Naver, Nest Labs, Nice S.p.A., NORTEK SECURITY & Solution, Oakter, Resideo Technologies, Robert Bosch, Samsung, Savant Systems, Schneider Electric, SCOUT, Sengled, Siemens, Silvan,

SIMPLISAFE, Simply Automated, SK Telecom, Sleep Number, Smart Home, Inc., Smartify, Sony, Switchmate, Telefonica, Telstra, Tencent, Tendril, Inc., The Chamberlain Group, TP-Link Technologies Company, Tuya, Tyco International, United Technologies Corporation, Universal Devices, Vity Technology, Vivint, Vodafone, and Xiaomi. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2024).

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