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The 2025-2030 World Outlook for Flexible Displays

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Abstracts

This study covers the world outlook for flexible displays across more than 190 countries. For each year reported, estimates are given for the latent demand, or potential industry earnings (P.I.E.), for the country in question (in millions of U.S. dollars), the percent share the country is of the region, and of the globe. These comparative benchmarks allow the reader to quickly gauge a country vis-à-vis others. Using econometric models which project fundamental economic dynamics within each country and across countries, latent demand estimates are created. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

In this report we define the sales of flexible displays as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Acuity Brands Lighting, Aixtron, Apple, Inc., ASUSTeK Computer, Atmel Corporation, AU Optronics, BASF (Rolic), BenQ Materials, BOE Technology Group Company, Bolymin, Inc., Cambrios Technologies, CASIO Computer Company, Chunghwa Picture Tubes, Corning, Inc., Delta Electronics, DuPont, E Ink Holdings, FlexEnable, Flexible Display Center (Asu), Fujifilm Dimatix, Hannstar Display, Henkel Corp (VitrifleX), Hewlett-Packard, Innolux, Japan DISPLAY, Kateeva, Kent Displays, Koninklijke Philips, L3 Technologies, LG Display Company, Materion, Meyer Burger Technology, Nanolumens, Nokia, Novaled, OSRAM Licht, Panasonic Corporation, Philips Electronics, Pioneer, Planar Systems, Plastic Logic HK, Polymer Vision, Ritek, Royole, Samsung, Sharp Corp. (Foxconn), Solvay, Sony, TOPPAN Printing Company, Toshiba India Pvt, Universal Display, Veeco Instruments, and Visionox. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating

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this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2024).

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