

# The 2025-2030 World Outlook for Cosmetic Packaging

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## Abstracts

This study covers the world outlook for cosmetic packaging across more than 190 countries. For each year reported, estimates are given for the latent demand, or potential industry earnings (P.I.E.), for the country in question (in millions of U.S. dollars), the percent share the country is of the region, and of the globe. These comparative benchmarks allow the reader to quickly gauge a country vis-à-vis others. Using econometric models which project fundamental economic dynamics within each country and across countries, latent demand estimates are created. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

In this report we define the sales of cosmetic packaging as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include A Packaging Systems LLC, ABC Packaging, Albea, Alpha Packaging, Alticor, Amber Plastics, Amcor, Amcro, Anomatic, APC Packaging, Aptar Beauty Home, Ardagh Group, AREMIX Packaging, ARESIM Packaging, Arkay Packaging, Atlas Tube Filling, Avon, Baralan, Beiersdorf, Bemis, Berry Global, Big Sky Packaging, Bormioli Rocco, Bosch Packaging Technology, Brimar Packaging, Cameo Metal Products, CAN-PACK, Colgate-Palmolive, Collcap, Color Carton, Colt's Plastics Company, Inc, Corpack GmbH, Cosmetic & Perfume Filling & Packaging, Inc, Cosmopak, Cosopak, Cospack America, Cospopak USA, LLC, Coty Deutschland GmbH, Coverpla, Inc, Decotech, DHL, Diamond Packaging, Disc Top Go, DS Smith, Duri, East Hill Industries, EDM, Epopack Company, Estee Lauder, Fusion Packaging Solutions, Gerresheimer, Global Packaging, Inc, Graham Packaging Company, HCP Packaging, HCT Packaging, Inc, Head & Shoulders, Henkel, Huhtamaki, I.M.A. Industria Macchine Automatiche, Integrated Packaging Industries, Inc, International Cosmetic Suppliers, Ltd, ITC, JP

Packaging LLC, JSN Cosmetic Packaging, Kao Corporation, Label Technology, LIBO COSMETIC Company, Ltd, Lo Mei Cosmetics Company, Ltd, L'Oréal Deutschland GmbH, Loreal Group, Louis Vuitton Moët Hennessy (LVMH), M C Packaging Corporation, Marchesini Group, Mary Kay, Maybelline, Mercadona, Mondri, Oliver Printing & Packaging, Plastic SRL, Premi Beauty Industries, Procter & Gamble Germany GmbH, PUIG, Quadpack Group, Raepak, Revlon, Rexam, Rieke Packaging Systems, RPC Group, RUSI Cosmetic GmbH & Company KG, Saint-Gobain, Shiseido Company, Silgan Holding, Sonoco, Taizhou K.K. Plastic Company, Ltd, Tapematic Usa, Inc, TAPLAST, Tetra Laval International, The Estée Lauder Companies, Tokiwa Cosmetics, Too Charming Company, Ltd, TriMas, Unilever Deutschland GmbH, Well Lord, Inc, Wenzou Rigao Packing Machine Company, Winpak, World Wide Packaging, and WWP. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2024).

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