

The 2025-2030 World Outlook for Wood Preservation

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Abstracts

This study covers the world outlook for wood preservation across more than 190 countries. For each year reported, estimates are given for the latent demand, or potential industry earnings (P.I.E.), for the country in question (in millions of U.S. dollars), the percent share the country is of the region, and of the globe. These comparative benchmarks allow the reader to quickly gauge a country vis-à-vis others. Using econometric models which project fundamental economic dynamics within each country and across countries, latent demand estimates are created. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers wood preservation as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for wood preservation is 321114. It is for this definition that aggregate latent demand estimates are derived. Wood preservation is specifically defined as follows:

321114 This U.S. industry comprises establishments primarily engaged in (1) treating wood sawed, planed, or shaped in other establishments with creosote or other preservatives, such as chromated copper arsenate, to prevent decay and to protect against fire and insects and/or (2) sawing round wood poles, pilings, and posts and treating them with preservatives.

3211141 WOOD POLES, PILES, AND POSTS OWNED AND TREATED BY THE SAME ESTABLISHMENT

3211142 Wood poles, piles and posts owned and treated by the same establishment

3211143 Other wood products owned and treated by the same establishment

3211145 OTHER WOOD PRODUCTS OWNED AND TREATED BY THE SAME ESTABLISHMENT

3211149 CONTRACT WOOD PRESERVATION

321114M Miscellaneous receipts

321114P Primary products

321114S Secondary products

32111411 Wood poles, piles, and posts owned and treated by the same establishment

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