

The 2025-2030 World Outlook for Travel Trailers

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Abstracts

This study covers the world outlook for travel trailers across more than 190 countries. For each year reported, estimates are given for the latent demand, or potential industry earnings (P.I.E.), for the country in question (in millions of U.S. dollars), the percent share the country is of the region, and of the globe. These comparative benchmarks allow the reader to quickly gauge a country vis-à-vis others. Using econometric models which project fundamental economic dynamics within each country and across countries, latent demand estimates are created. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers travel trailers as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for travel trailers is 3362141. It is for this definition that aggregate latent demand estimates are derived. Travel trailers is specifically defined as follows:

3362141 Travel trailers

33621411 Conventional travel trailers

33621412 Fifth wheel travel trailers

33621413 Conventional travel trailers, 30 ft. (9.144 m) or more in length, including park models

33621414 Fifth wheel travel trailers, less than 30 ft. (9.144 m) in length



33621415 Fifth wheel travel trailers, 30 ft. (9.144 m) or more in length

336214125 Less than 30 feet in length

336214128 30 feet or more in length

3362141101 Conventional travel trailers, less than 20 ft. (6.096 m) in length

3362141104 Conventional travel trailers, 20 ft. (6.096 m) to 24 ft. 11 in. (7.595 m) in length



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