

Health and Wellness Tourism Global Potential 2019

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Abstracts

HEALTH AND WELLNESS TOURISM GLOBAL POTENTIAL 2019

Health and Wellness Tourism Global Potential 2019 examines the potential of one of the fastest growing global tourism niches.

This is a comprehensive report on global health tourism by an author who has been writing about the subject for 15 years.

Report Summary

Health and wellness tourism has been identified as one of the fastest growing travel segments, and the most lucrative, so international hotel groups are among those fighting to capture market share.

The report discusses the background, providing insights into the supply chain, business models, products and services, regulation, and global organisations plus profiles of companies and countries in this sector.

Key Findings

The global demand for health tourism is changing

Health tourism is growing at 7.5 % a year

Hotel groups are investing heavily

Country attitudes to promoting health tourism vary greatly

Many countries rely on overseas investors to develop the sector

Companies are developing new attractions in many niches

Reason to Buy

This is a growing and lucrative market for the travel trade and countries.

The unbiased report is by a specialist in health and medical tourism, and does not attempt to sell you consulting or other services.

To make money in this market you need to know where it is going and why.

This report is essential reading to any organisation serious about health tourism.

It includes 100 country profiles and 20 company profiles in 390 pages.

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European Historic Thermal Towns Association
European Spas Association
Global Clinic Rating
Healing Hotels of the World
International Medical Spa Association
International Organization for Standardisation
International Society of Aesthetic Plastic Surgery
International Society of Hair Restoration Surgery
International Spa Association
Leading Hotels of the World
Wellness Tourism Association
Wellness Travel Worldwide

World Federation of Chinese Medicine Societies
World Food Travel Association

COUNTRIES PROFILED

ABU DHABI
ALGERIA
ANDORRA
ANTIGUA
ARGENTINA
ARMENIA
AUSTRALIA
AUSTRIA
AZERBAIJAN
BAHAMAS
BAHRAIN
BANGLADESH
BARBADOS
BELARUS
BELGIUM
BELIZE
BERMUDA
BOSNIA
BRAZIL
BRUNEI
BULGARIA
CAMBODIA
CHINA
COLOMBIA
COSTA RICA
CROATIA
CUBA
CYPRUS
CZECH REPUBLIC
DENMARK
DOMINICA
DOMINICAN REPUBLIC
DUBAI
EGYPT

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FINLAND
FRANCE
GEORGIA
GERMANY
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GUATEMALA
GUERNSEY
HONG KONG
HUNGARY
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MEXICO
MOLDOVA
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MONGOLIA
MONTENEGRO
NETHERLANDS

NEW ZEALAND
NORWAY
OMAN
PAKISTAN
PERU
PHILIPPINES
POLAND
PORTUGAL
QATAR
ROMANIA
RUSSIA
ST LUCIA
SAUDI ARABIA
SERBIA
SLOVAK REPUBLIC
SLOVENIA
SOUTH AFRICA
SOUTH KOREA
SPAIN
SRI LANKA
SWEDEN
SWITZERLAND
TAIWAN
THAILAND
TRINIDAD AND TOBAGO
TUNISIA
TURKEY
UKRAINE
UNITED KINGDOM
USA
URUGUAY
VIETNAM

COMPANY PROFILES

Accor Hotels
Anantara Resorts
Aro Ha Wellness Retreat
Art of Living Retreat Centre

Ayre Resorts
Canyon Ranch
Dubai Healthcare City
Four Seasons Hotels
Gail Springs Retreat Centre
GOCO Hospitality
IHHR Hospitality
InterContinental Hotels
Lanserhof
Miraval
Perennial
Red Carnation Hotels
Six Senses
The Luxury Collection
VLCC

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