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China Medical Tourism: massive inbound and outbound potential

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Abstracts

Outbound Chinese tourism is booming and the Chinese are going overseas in huge numbers.

Between 500,000 and a million Chinese go overseas for medical treatment.

Up to a million people go to China for medical treatment and Traditional Chinese Medicine.

Millions travel within China for treatment

The government is promoting medical tourism in a special zone in Hainan.

Key Topics Covered in the Report:

Overview

Potential

Outbound numbers

China's global position

Inbound numbers

China's global position

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Outbound countries

Source countries

Reasons for going overseas

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Hainan Boao Lecheng international medical tourism pilot zone

Traditional Chinese Medicine

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Regulation

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Promotional bodies

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Medical tourism regulation
Medical tourism price regulation
Promotional bodies

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