

# China Medical Tourism: massive inbound and outbound potential

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## Abstracts

Outbound Chinese tourism is booming and the Chinese are going overseas in huge numbers.

Between 500,000 and a million Chinese go overseas for medical treatment.

Up to a million people go to China for medical treatment and Traditional Chinese Medicine.

Millions travel within China for treatment

The government is promoting medical tourism in a special zone in Hainan.

### Key Topics Covered in the Report:

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Potential

Outbound numbers

China's global position

Inbound numbers

China's global position

Outbound spending

Outbound countries

Source countries

Reasons for going overseas

Medical treatment offered

Hainan Boao Lecheng international medical tourism pilot zone

Traditional Chinese Medicine

Tourism trends

Regulation

Insurance

Promotional bodies

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