

Central and South America- Health Insurance, Healthcare and Medical tourism 2014

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Abstracts

Central and South America is an area with a high profile in healthcare, health insurance and medical tourism.

Many insurers and the countries themselves, see potential for health insurance and medical tourism.

But independent information, rather than hype or outdated information, is a struggle to find.

Much of what is written about these countries is biased, wrong headed and overblown.

This regional report aims to change that with up to date detail from recent research. The findings often turn on their head the ideas of those countries with potential and those without.

For health insurers and brokers, there is potential for domestic and international health insurance, but it is not simple or uniform.

On medical tourism some countries are laying the foundation for future growth, while others promoted as market leaders, are going backwards.

To understand both health insurance and medical tourism, it is vital to understand how state and private healthcare, state health insurance and private health insurances work; and what health risks exist.

This report is by Ian Youngman, who has been producing detailed research reports on

medical tourism for a decade, and reports on global health insurance for over 20 years.

Ian Youngman says, “ This research was a hard slog, but what kept me going was finding gems about countries that surprised me, and anger at some of the media and web untruths. Overall there is a picture of growth, hope and expansion; all driven from within the region and not by what some powerful outside country seeks to dictate. “

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