

An Overview of the Global Protective Coatings Market 2nd Edition

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Abstracts

IRL is pleased to announce the publication of a new edition of its study on the protective coatings sector in 25 key economies around the globe. The countries have been organised in the following way:

Europe

France

Germany

Greece

Italy

Poland

Russia

Spain

United Kingdom

Denmark

Finland

Norway

Sweden

Asia Pacific

China

India

Japan

South Korea

Middle East & Africa

Saudi Arabia

South Africa

Turkey

UAE

Americas

Argentina

Brazil

Canada

Mexico

USA

The global economic downturn has affected virtually every industry, including protective coatings. Regional growth in the sector mirrored regional economic development, with

the roaring economies of China, India and Brazil showing positive growth but at a lower rate than five years ago. A rebounding of the market will start towards the end of 2010 and continue in 2011 with an estimated 5 to 7% growth pa in the emerging markets.

The overwhelming opinion by the industry is that lower VOC coatings will be the future, however globally only 6% of protective coatings are water-based whilst traditional solvent-based coatings are consistently indicated as the major technology. This is related to two main reasons: cost and ease of application.

Market size as % of total coatings demand

National statistics relating to pipelines, oil and gas production and power generation

Market splits by technology (high solids, solvent-based, water-based, etc.)

Market splits by chemistry (epoxies, alkyds, polyurethane, etc.)

Market splits by application (infrastructure, power generation, mining, etc.)

Ranking of top players in protective sector by country

Summary tables of all statistics relating to technologies, market sizes and forecasts

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