

A Profile of the Western European Paint Industry, 5th Edition

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Abstracts

IRL is launching the fifth edition of A Profile of the West European Paint Industry. This new edition has been completely updated and revised to provide an insight into the decorative and industrial coatings markets for 16 different countries in the Western European region.

Primary research for this study has included extensive interviews with industry executives between June and July 2012. Additionally, IRL's CUBE subscribers were invited to participate in sharing their market knowledge. IRL also conducted a thorough review of the most up-to-date secondary sources and published statistics.

Full information on the contents of the report is detailed on the right. The report includes five-year market forecasts to 2016 for each country.

All data in the report is quoted in tonnes, and figures for the following market sectors for each country are now covered:

Decorative Coatings

Industrial Wood Coatings

Automotive OEM Coatings

Automotive Refinishes

Powder Coatings

General Industrial Coatings

Protective Coatings

Marine Coatings

Coatings for Plastics

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