

A Profile of the Asia-Pacific Paint Industry

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Abstracts

IRL is delighted to announce the publication of a brand new and fully updated edition of our popular Profile of the Asia-Pacific Paint Industry. This represents a major new report for the industry, containing a wealth of data and an outstanding collection of statistics up to and including those for 2011 plus forecasts to 2016. This data is not to be missed! This includes all the latest information and statistics on the paint industry and market in China for 2011.

More information on the geographical scope of the coverage and insight into the types of data included in the study is given in the column on the right.

Research for this study has been undertaken from our offices in Beijing in spring and summer 2012, and included an extensive series of interviews with industry executives across the region. The data also reflects extensive cooperation with a number of local paintmakers' associations across the region and a thorough review of published national statistics.

Statistical data has been streamlined into the following nine end-use categories for ease of comparison:

Decorative Paints

Industrial Wood Coatings

Automotive OEM Coatings

Automotive Refinishes

Powder Coatings

General Industrial Coatings

Protective Coatings

Marine Coatings

Plastics Coatings

Contents

1. FOREWORD

- 1.1 METHODOLOGY
- 1.2 UNITS OF VOLUME & VALUE
- 1.3 CONSUMPTION/DEMAND FIGURES
- 1.4 FORECASTS
- 1.5 MARKET SECTORS
- 1.6 ROUNDING

2. EXECUTIVE SUMMARY

- 2.1 MARKET OVERVIEW
- 2.2 TRENDS
- 2.3 SWOT ANALYSIS
- 2.4 MERGERS & ACQUISITIONS REVIEW

3. BACKGROUND INFORMATION

- 3.1 DEMOGRAPHIC DATA
- 3.2 ECONOMIC DATA

4. CHINA

- 4.1 BACKGROUND AND PAINT SUPPLY SUMMARY
 - 4.1.1 Background
 - 4.1.2 Paint Supply Summary
- 4.2 PAINT INDUSTRY AND PRODUCERS
 - 4.2.1 Paint Industry Overview
 - 4.2.2 Manufacturers
- 4.3 PAINT PRODUCTION
 - 4.3.1 Overview
 - 4.3.2 Production by Technology
 - 4.3.3 Production by End-Use Sector
- 4.4 PAINT TRADE
- 4.5 IMPORTS
- 4.6 EXPORTS
- 4.7 PAINT MARKET

- 4.7.1 IRL's Market Overview
- 4.7.2 Historical Paint Market
- 4.7.3 Paint Market by Resin Type
- 4.7.4 Paint Market by Application
- 4.8 TRENDS IN THE CHINESE PAINT MARKET
 - 4.8.1 Architectural Coatings
 - 4.8.2 Automotive OEM Coatings
 - 4.8.3 Automotive Refinish Coatings
 - 4.8.4 Marine Coatings
 - 4.8.5 Protective Coatings
 - 4.8.6 Wood Coatings
 - 4.8.7 Powder Coatings
 - 4.8.8 Plastic Coatings
 - 4.8.9 Coil Coatings
- 4.9 DISTRIBUTION
 - 4.9.1 Architectural and Wood Coatings
 - 4.9.2 Automotive Coatings
 - 4.9.3 Marine and Protective Coatings
 - 4.9.4 Powder, Coil, Plastic & Other Industrial Coatings

5. INDIA

- 5.1 BACKGROUND AND PAINT SUPPLY SUMMARY
 - 5.1.1 Background
 - 5.1.2 Paint Supply Summary
- 5.2 PAINT INDUSTRY AND PRODUCERS
 - 5.2.1 Industry Structure
 - 5.2.2 Industry Overview
- 5.3 PAINT PRODUCTION
- 5.4 PAINT TRADE
 - 5.4.1 Paint Imports
 - 5.4.2 Paint Exports
- 5.5 PAINT MARKET
 - 5.5.1 IRL's Market Overview
 - 5.5.2 Historical Paint Market
 - 5.5.3 Paint Market by Application
 - 5.5.4 Trends

6. INDONESIA

6.1 BACKGROUND AND PAINT SUPPLY SUMMARY

6.1.1 Background

6.1.2 Paint Supply Summary

6.2 PAINT INDUSTRY AND PRODUCERS

6.2.1 The Indonesian Paint Industry

6.2.2 Foreign Manufacturers

6.2.3 Indonesian Manufacturers

6.3 PAINT PRODUCTION

6.3.1 Overview

6.3.2 Production by Technology

6.3.3 Paint Production by End-Use Application

6.4 PAINT TRADE

6.4.1 Imports

6.4.2 Exports

6.5 PAINT MARKET

6.5.1 IRL's Market Overview

6.5.2 Historical Paint Market

6.5.3 Paint Market by Technology

6.5.4 Paint Market by End Use Application

6.5.5 Paint Market by Region

6.5.6 Trends in the Indonesian Paint Market

6.5.7 Distribution Notes

7. JAPAN

7.1 BACKGROUND AND PAINT SUPPLY SUMMARY

7.1.1 Background

7.1.2 Paint Supply Summary

7.2 PAINT INDUSTRY AND PRODUCERS

7.2.1 Company Overview

7.2.2 International Manufacturers

7.2.3 Leading Japanese Paint Companies

7.3 PAINT PRODUCTION

7.3.1 Overview

7.3.2 Paint Production by Technology and Resin Type

7.3.3 Paint Production by End-Use Application

7.3.4 Paint Production by Region

7.4 PAINT TRADE

7.4.1 Imports

7.4.2 Exports

7.5 JAPANESE PAINT CONSUMPTION

7.5.1 IRL's Market Overview

7.5.2 Historical Paint Market

7.5.3 Paint Market by Technology

7.5.4 Paint Market by Application

7.5.5 Trends in the Japanese Paint Market

8. MALAYSIA

8.1 BACKGROUND AND PAINT SUPPLY SUMMARY

8.1.1 Background

8.1.2 Paint Supply Summary

8.2 PAINT INDUSTRY AND PRODUCERS

8.2.1 Paint Industry

8.2.2 Major Manufacturers

8.3 PAINT PRODUCTION

8.3.1 Historical Data

8.3.2 Paint Production by Resin Type

8.3.3 Paint Production by End-Use Application

8.4 PAINT TRADE

8.4.1 Imports

8.4.2 Exports

8.5 PAINT MARKET

8.5.1 IRL's Market Overview

8.5.2 Historical Paint Market

8.5.3 Paint Market by Technology

8.5.4 Paint Market by Application

8.5.5 Future Trends

8.5.6 Notes on Distribution

9. PHILIPPINES

9.1 BACKGROUND AND PAINT SUPPLY SUMMARY

9.1.1 Background

9.1.2 Paint Supply Summary

9.2 PAINT INDUSTRY AND PRODUCERS

9.3 PAINT PRODUCTION

- 9.3.1 Overview
- 9.3.2 Production by Technology
- 9.3.3 Production by End-Use Application

9.4 PAINT TRADE

- 9.4.1 Imports
- 9.4.2 Exports

9.5 PAINT MARKET

- 9.5.1 IRL's Market Overview
- 9.5.2 Historical Paint Market
- 9.5.3 Paint Market by Technology
- 9.5.4 Paint Market by Application
- 9.5.5 Trends
- 9.5.6 Notes on Distribution

10. SINGAPORE

10.1 BACKGROUND AND PAINT SUPPLY SUMMARY

- 10.1.1 Background
- 10.1.2 Paint Supply Summary

10.2 PAINT INDUSTRY AND PRODUCTION

- 10.2.1 Historical Data
- 10.2.2 Industry Overview
- 10.2.3 Production by Technology
- 10.2.4 Production by End-Use Application

10.3 PAINT TRADE

- 10.3.1 Imports
- 10.3.2 Exports

10.4 PAINT MARKET

- 10.4.1 IRL's Market Overview
- 10.4.2 Historical Paint Market
- 10.4.3 Paint Market by Technology
- 10.4.4 Paint Market by Application
- 10.4.5 Trends and Influences
- 10.4.6 Notes on Distribution

11. SOUTH KOREA

11.1 BACKGROUND AND PAINT SUPPLY SUMMARY

- 11.1.1 Background

- 11.1.2 Paint Supply Summary
- 11.2 PAINT INDUSTRY AND PRODUCERS
 - 11.2.1 Korean Manufacturers
 - 11.2.2 International Manufacturers
 - 11.2.3 Overview of Other South Korean Paint Makers
- 11.3 PAINT PRODUCTION
 - 11.3.1 Paint Production by Region
 - 11.3.2 Paint Production by Technology
 - 11.3.3 Paint Production by End-Use Application
- 11.4 PAINT TRADE
 - 11.4.1 Imports
 - 11.4.2 Exports
- 11.5 PAINT MARKET
 - 11.5.1 IRL's Market Overview
 - 11.5.2 Historical Paint Market
 - 11.5.3 Paint Market by Resin Type
 - 11.5.4 Paint Market by Region
 - 11.5.5 Paint Market by Application
- 11.6 PAINT MARKET TRENDS AND INFLUENCES
- 11.7 PAINT DISTRIBUTION

12. TAIWAN

- 12.1 BACKGROUND AND PAINT SUPPLY SUMMARY
 - 12.1.1 Background
 - 12.1.2 Paint Supply Summary
- 12.2 PAINT INDUSTRY AND PRODUCERS
 - 12.2.1 General Overview and Major Paint Manufacturers
 - 12.2.2 Foreign Investment
- 12.3 PAINT PRODUCTION
 - 12.3.1 Overview
 - 12.3.2 Paint Production by Technology
 - 12.3.3 Production by End-Use Application
 - 12.3.4 Paint Production by Region
- 12.4 PAINT TRADE
 - 12.4.1 Imports
 - 12.4.2 Exports
- 12.5 PAINT MARKET
 - 12.5.1 IRL's Market Overview

- 12.5.2 Historical Paint Market
- 12.5.3 Paint Market by Region
- 12.5.4 Paint Market by Technology
- 12.5.5 Paint Market by Application
- 12.5.6 Future Trends

13. THAILAND

13.1 BACKGROUND AND PAINT SUPPLY SUMMARY

- 13.1.1 Background
- 13.1.2 Paint Supply Summary

13.2 PAINT INDUSTRY AND PRODUCERS

13.3 PAINT PRODUCTION

- 13.3.1 Historical Data
- 13.3.2 Paint Production by Technology
- 13.3.3 Paint Production by End-Use Application
- 13.3.4 Paint Production by Region

13.4 PAINT TRADE

- 13.4.1 Imports
- 13.4.2 Exports

13.5 PAINT MARKET

- 13.5.1 IRL's Market Overview
- 13.5.2 Historical Paint Market
- 13.5.3 Paint Market by Technology
- 13.5.4 Paint Market by Application
- 13.5.5 Future Trends

14. VIETNAM

14.1 BACKGROUND AND PAINT SUPPLY SUMMARY

- 14.1.1 Background
- 14.1.2 Paint Supply Summary

14.2 PAINT INDUSTRY AND PRODUCERS

- 14.2.1 The Vietnamese Paint Industry
- 14.2.2 Major Paint Manufacturers
- 14.2.3 Production by Technology
- 14.2.4 Production by End-Use Application

14.3 PAINT TRADE

- 14.3.1 Imports

14.3.2 Exports

14.4 PAINT MARKET

14.4.1 IRL's Market Overview

14.4.2 Historical Paint Market

14.4.3 Paint Market by Technology

14.4.4 Paint Market by Application

14.4.5 Consumption by Region

14.5 TRENDS AND INFLUENCES

14.5.1 General Economic Trends

14.5.2 Architectural

14.5.3 Wood

14.5.4 Marine

14.5.5 Appliances & Electronics

14.5.6 Petrochemical

14.5.7 Power Generation

14.5.8 Automotive

14.5.9 Legislation

15. MAJOR END-USE INDUSTRIES

15.1 AUTOMOTIVE INDUSTRY STATISTICS

16. SUMMARY OF REGIONAL PAINT STATISTICS

16.1 PRODUCTION, TRADE & DEMAND SUMMARY

16.2 TRADE BALANCE

16.3 DECORATIVE VS. INDUSTRIAL COATINGS

17. MARKET FORECASTS TO 2016

18. DIRECTORY OF ASIA-PACIFIC PAINTMAKERS

18.1 CHINA

18.2 INDIA

18.3 INDONESIA

18.4 JAPAN

18.5 MALAYSIA

18.6 PHILIPPINES

18.7 SINGAPORE

18.8 SOUTH KOREA

18.9 TAIWAN

18.10 THAILAND

18.11 VIETNAM

19. SOURCES OF INFORMATION

19.1 TAIWAN

19.2 JAPAN

19.3 SOUTH KOREA

19.4 CHINA

19.5 VIETNAM

19.6 INDONESIA

19.7 MALAYSIA

19.8 PHILIPPINES

19.9 SINGAPORE

19.10 THAILAND

19.11 INDIA

List Of Tables

LIST OF TABLES

1. FOREWORD

1.1 METHODOLOGY

1.2 UNITS OF VOLUME & VALUE

1.3 CONSUMPTION/DEMAND FIGURES

1.4 FORECASTS

1.5 MARKET SECTORS

1.6 ROUNDING

2. EXECUTIVE SUMMARY

2.1 MARKET OVERVIEW

Asia-Pacific Paint and Coatings Market by Country, 2011 (Tonnes and % Share)

Asia-Pacific Paint and Coatings Market by Segment, 2011 (Tonnes and % Share)

2.2 TRENDS

2.3 SWOT ANALYSIS

2.4 MERGERS & ACQUISITIONS REVIEW

Mergers & Acquisitions in the Asia-Pacific Paints & Coatings Industry, 2010-2012

3. BACKGROUND INFORMATION

3.1 DEMOGRAPHIC DATA

Population Statistics for Asia-Pacific, 2000-2015 (Thousands)

Total Rural/Urban Population in Asia-Pacific by Country, 2010

Major Centres of Population in Asia-Pacific, 2010

3.2 ECONOMIC DATA

GDP & Other Economic Indicators for Asia-Pacific by Country, 2011

Real GDP Growth in Asia-Pacific, 2009-2013 (% Growth p.a.) (Based upon US dollar figures at constant prices of 2000)

4. CHINA

4.1 BACKGROUND AND PAINT SUPPLY SUMMARY

GDP and Demographic Data for China (2011)

4.2 PAINT INDUSTRY AND PRODUCERS

Industrial Output and Sales of the Chinese Coatings Industry, 2006-2010 (Tonnes & % Growth)

Number of Companies & Employees in the Chinese Paint Industry, 2002-2010

Regional Distribution of Major Paint Manufacturers in China, 2009-2010 (Tonnes & % Growth)

Production of Major Paint Manufacturers in China, 2011 (Tonnes & % Share)

4.3 PAINT PRODUCTION

Production of Paints by Year in China, 1992-2011 (Tonnes & % Growth)

China Coating Production by Resin Type, 2011 (Tonnes & % Share)

Paint Production by End-Use Application in China, 2011 (Tonnes & % Share)

4.4 PAINT TRADE

Imports & Exports of Paints in China, 2001-2010 (Tonnes)

Imports and Exports of Paints by Resin Type in China, 2010 (Tonnes)

4.5 IMPORTS

Chinese Paint Imports, 2001-2010 (Tonnes & US\$ Thousands)

Chinese Paint Imports by Resin Type, 2010 (Tonnes & % Share)

Chinese Paint Imports by Resin Type, 2010 (US\$ Thousands & % Share)

4.6 EXPORTS

Chinese Paint Exports, 2001-2010 (Tonnes & US\$ Thousands)

Chinese Paint Exports by Resin Type, 2010 (Tonnes & % Share)

Chinese Paint Exports by Resin Type, 2010 (US\$ Thousands & % Share)

4.7 PAINT MARKET

Chinese Paint and Coatings Market by Segment, 2011-2016 (Tonnes, % Share and % Growth p.a.)

Consumption of Paints in China, 2001-2011 (Tonnes & % Growth)

Chinese Coatings Consumption by Resin Type, 2011 (Tonnes & % Share)

Consumption of Coatings by End-Use Sector in China, 2011 (Tonnes & % Share)

4.8 TRENDS IN THE CHINESE PAINT MARKET

4.9 DISTRIBUTION

5. INDIA

5.1 BACKGROUND AND PAINT SUPPLY SUMMARY

GDP and Demographic Data for India (2011)

5.2 PAINT INDUSTRY AND PRODUCERS

Competitive Landscape of the Indian Paint Market

Licensing and Cooperative Agreements in the Indian Paint Industry

5.3 PAINT PRODUCTION

Official Indian Paint Production, 2005/6-2009/10* (Tonnes)

5.4 PAINT TRADE

5.5 PAINT MARKET

Indian Paint and Coatings Market by Segment, 2011-2016 (Tonnes, % Share and % Growth p.a.)

History of Indian Paint Demand and Growth, 2002-2011 (Tonnes and % Growth p.a.)

6. INDONESIA

6.1 BACKGROUND AND PAINT SUPPLY SUMMARY

GDP and Demographic Data for Indonesia (2011)

6.2 PAINT INDUSTRY AND PRODUCERS

6.3 PAINT PRODUCTION

Indonesian Paint Production, 2005-2011 (Tonnes & % Growth)

Indonesian Paint Production by Resin Type, 2010 and 2011 (Tonnes & %)

Estimated Paint Production in Indonesia by Application, 2010 and 2011 (Tonnes & % Share)

6.4 PAINT TRADE

Indonesian Paint Imports by Volume and Value, 2009-2011 (Tonnes and US\$ Thousand)

Indonesian Paint Exports by Volume and Value, 2009-2011 (Tonnes and US\$ Thousand)

6.5 PAINT MARKET

Indonesian Paint and Coatings Market by Segment, 2011-2016 (Tonnes, % Share and % Growth p.a.)

Indonesian Paint Consumption, 2005-2011 (Tonnes & % Growth)

Indonesian Paint Consumption by Resin Type, 2010 and 2011 (Tonnes & % Share)

Indonesian Paint Consumption by Application, 2010 and 2011 (Tonnes & % Share)

7. JAPAN

7.1 BACKGROUND AND PAINT SUPPLY SUMMARY

7.2 PAINT INDUSTRY AND PRODUCERS

7.3 PAINT PRODUCTION

7.4 PAINT TRADE

7.5 JAPANESE PAINT CONSUMPTION

Japanese Paint and Coatings Market by Segment, 2011-2016 (Tonnes, % Share and % Growth p.a.)

8. MALAYSIA

8.1 BACKGROUND AND PAINT SUPPLY SUMMARY

GDP and Demographic Data for Malaysia (2011)

8.2 PAINT INDUSTRY AND PRODUCERS

Major Paint Manufacturers in Malaysia by Sector, 2011

8.3 PAINT PRODUCTION

Malaysian Paint Production, 2007-2011 (Tonnes & Growth %)

Malaysian Paint Production by Resin Type, 2011 (Tonnes & % Share)

Malaysian Paint Production by Type, 2007-2010 ('000 Litres)

Malaysian Paint Production by Application, 2011 (Tonnes & Share %)

8.4 PAINT TRADE

Malaysian Paint Imports by Volume and Value, 2009-2011 (Tonnes and US\$ Thousand)

Malaysian Paint Exports by Volume and Value, 2009-2011 (Tonnes and US\$ Thousand)

8.5 PAINT MARKET

Malaysian Paint and Coatings Market by Segment, 2011-2016 (Tonnes, % Share and % Growth p.a.)

Malaysian Paint Consumption, 2004-2011 (Tonnes & % Growth)

Malaysian Paint Consumption by Resin Type, 2011 (Tonnes & %)

Malaysian Paint Consumption by Application, 2011 (Tonnes & % Share)

9. PHILIPPINES

9.1 BACKGROUND AND PAINT SUPPLY SUMMARY

GDP and Demographic Data for Philippines (2011)

Summary of Estimated Philippine Paint Supply, 2011 (Tonnes)

9.2 PAINT INDUSTRY AND PRODUCERS

Major Paint Manufacturers in the Philippines by Sector, 2011

Major International Paint Manufacturers and their Licensees in the Philippines by Sector, 2011

9.3 PAINT PRODUCTION

Paint Production in the Philippines, 2007-2011 (Tonnes & % Growth)

Estimated Philippine Paint Production by Technology Type, 2011 (Tonnes & % Share)

9.4 PAINT TRADE

Philippine Paint Imports by Volume and Value, 2009-2011 (Tonnes and US\$ Thousand)

Philippine Paint Exports by Volume and Value, 2009-2011 (Tonnes and US\$ Thousand)

9.5 PAINT MARKET

Philippines Paint and Coatings Market by Segment, 2011-2016 (Tonnes, % Share and % Growth p.a.)

Paint Consumption in Philippines, 2009-2011 (Tonnes & % Growth)

Philippine Paint Consumption by Technology, 2011 (Tonnes & %)

Estimated Paint Consumption in Philippines by Application, 2011 (Tonnes & % Share)

10. SINGAPORE

10.1 BACKGROUND AND PAINT SUPPLY SUMMARY

GDP and Demographic Data for Singapore (2011)

Summary of Estimated Singaporean Paint Supply, 2011 (Tonnes)

10.2 PAINT INDUSTRY AND PRODUCTION

Paint Production in Singapore, 1994-2011 (Tonnes, '000 Litres and % Growth)

Paint Production by Resin Type in Singapore, 2011 (Tonnes and % Share)

Paint Production by Application Type in Singapore, 2011 (Tonnes and % Share)

10.3 PAINT TRADE

Singaporean Paint Imports by Volume and Value, 2009-2011 (Tonnes and US\$ Thousand)

Singaporean Paint Exports by Volume and Value, 2009-2011 (Tonnes and US\$ Thousand)

10.4 PAINT MARKET

Singaporean Paint and Coatings Market by Segment, 2011-2016 (Tonnes, % Share and % Growth p.a.)

Paint Consumption in Singapore, 2004-2011 (Tonnes & % Growth)

Singaporean Paint Consumption by Resin Type, 2011 (Tonnes and % Share)

Singaporean Paint Consumption by Application Type, 2011 (Tonnes and % Share)

11. SOUTH KOREA

11.1 BACKGROUND AND PAINT SUPPLY SUMMARY

GDP and Demographic Data for South Korea, 2011

Summary of Estimated South Korean Paint Supply, 2011 (Tonnes)

11.2 PAINT INDUSTRY AND PRODUCERS

Other Major Paint Manufacturers in South Korea, 2011

11.3 PAINT PRODUCTION

South Korean Paint Production, 1990-2011 (Tonnes & % Growth)

South Korean Paint Production by Region, 2006-2011 (Tonnes)

South Korean Paint Production by Region, 2006-2011 (Share %)

South Korean Paint Production by Technology, 2007-2011 (Tonnes & %)

South Korean Paint Production by End-use Application, 2007-2011 (Tonnes & %)

11.4 PAINT TRADE

South Korean Paint Imports in Volume & Value, 2004-2011 (Tonnes & US\$ Thousand)

South Korean Paint Imports by Volume and Value, 2009-2011 (Tonnes and US\$ Thousand)

South Korean Paint Exports in Volume & Value, 2004-2011 (Tonnes & US\$ Thousand)

South Korean Paint Exports by Volume and Value, 2009-2011 (Tonnes and US\$ Thousand)

11.5 PAINT MARKET

South Korean Paint and Coatings Market by Segment, 2011-2016 (Tonnes, % Share and % Growth p.a.)

South Korean Paint Consumption, 1998-2011 (Tonnes & %)

Estimated Paint Consumption by Resin Type in South Korea, 2011 (Tonnes & % Share)

Estimated Paint Consumption by End-use Application in South Korea, 2011 (Tonnes & % Share)

11.6 PAINT MARKET TRENDS AND INFLUENCES

11.7 PAINT DISTRIBUTION

12. TAIWAN

12.1 BACKGROUND AND PAINT SUPPLY SUMMARY

12.2 PAINT INDUSTRY AND PRODUCERS

Major Paint Manufacturers in Taiwan by Sector, 2011

Foreign Investment in the Taiwanese Paint Sector

12.3 PAINT PRODUCTION

Taiwanese Paint Production, 2000-2011 (Tonnes & % Growth)

Production of Paint by Resin Type in Taiwan, 2011 (Tonnes & % Share)

Production of Paint by End-Use Application in Taiwan, 2011 (Tonnes & % Share)

Taiwanese Paint Production by Region, 2011 (Tonnes & % Share)

12.4 PAINT TRADE

Paint Exports from Taiwan, 2000-2011 (Tonnes, Thousand NT\$ & % Growth)

12.5 PAINT MARKET

Taiwanese Paint and Coatings Market by Segment, 2011-2016 (Tonnes, % Share and % Growth p.a.)

Taiwanese Paint Consumption, 2000-2011 (Tonnes, Thousand NT\$ & % Growth)

Taiwanese Paint Consumption by Region, 2011 (Tonnes & % Share)

Taiwanese Paint Consumption by Technology, 2011 (Tonnes & % Share)

13. THAILAND

13.1 BACKGROUND AND PAINT SUPPLY SUMMARY

GDP and Demographic Data for Thailand (2011)

Summary of Estimated Thai Paint Supply, 2011 (Tonnes)

13.2 PAINT INDUSTRY AND PRODUCERS

Major Thai Paint Manufacturers by Sector, 2011

13.3 PAINT PRODUCTION

Production of Paints by Year in Thailand, 2000-2011 (Tonnes & % Growth)

Thai Paint Production by Resin Type, 2011 (Tonnes & % Share)

Thai Paint Production by Application, 2011 (Tonnes & % Share)

Thai Paint Production by Region, 2011 (Tonnes & % Share)

13.4 PAINT TRADE

Thai Paint Imports by Volume and Value, 2009-2011 (Tonnes and US\$ Thousand)

Thai Paint Exports by Volume and Value, 2009-2011 (Tonnes and US\$ Thousand)

13.5 PAINT MARKET

Thai Paint and Coatings Market by Segment, 2011-2016 (Tonnes, % Share and % Growth p.a.)

Thai Paint Consumption, 2000-2011 (Tonnes & % Growth)

Thai Paint Consumption by Resin Type, 2011 (Tonnes & %)

Thai Paint Consumption by Application, 2011 (Tonnes & % Share)

14. VIETNAM

14.1 BACKGROUND AND PAINT SUPPLY SUMMARY

GDP and Demographic Data for Vietnam (2011)

Summary of Estimated Vietnamese Paint Supply, 2011 (Tonnes)

14.2 PAINT INDUSTRY AND PRODUCERS

Production of Paints in Vietnam, 2005-2011 (Tonnes & % Growth p.a.)

Production at Major Paint Manufacturers in Vietnam, 2011 (Tonnes & % Share)

Estimated Paint Production by Type of Resin in Vietnam, 2011 (Tonnes & % Share)

Estimated Paint Production by Type of Application in Vietnam, 2011 (Tonnes & % Share)

14.3 PAINT TRADE

Vietnamese Paint Imports by Volume and Value, 2009-2011 (Tonnes and US\$ Thousand)

Vietnamese Paint Exports by Volume and Value, 2009-2011 (Tonnes and US\$ Thousand)

14.4 PAINT MARKET

Vietnamese Paint and Coatings Market by Segment, 2011-2016 (Tonnes, % Share and % Growth p.a.)

Vietnamese Paint Consumption, 1993-2011 (Tonnes and % Growth)

Estimated Vietnamese Paint Consumption by Resin Type, 2011 (Tonnes and % Share)

Vietnamese Paint Consumption by Application, 2011 (Tonnes & % Share)

Split of Vietnamese Paint Demand by Region, 2011 (Tonnes and % Share)

14.5 TRENDS AND INFLUENCES

15. MAJOR END-USE INDUSTRIES

15.1 AUTOMOTIVE INDUSTRY STATISTICS

Production of Motor Vehicles in Asia-Pacific by Country, 2008-2011 (Units), % Change (2010-2011)

Production of Passenger Cars in Asia-Pacific by Country, 2008-2011 (Units), % Change (2010-2011)

Production of Light Commercial Vehicles in Asia-Pacific by Country, 2008-2011 (Units), % Change (2010-2011)

Asia-Pacific Production of Heavy Commercial Vehicles by Country, 2008-2011 (Units), % Change (2010-2011)

Asia-Pacific Production of Buses & Coaches by Country, 2008-2011 (Units), % Change (2010-2011)

16. SUMMARY OF REGIONAL PAINT STATISTICS

16.1 PRODUCTION, TRADE & DEMAND SUMMARY

Summary of Asia-Pacific Paint Statistics, 2011 (Tonnes and kg/head)

16.2 TRADE BALANCE

Balance of Trade by Country, 2011 (Tonnes)

16.3 DECORATIVE VS. INDUSTRIAL COATINGS

Decorative vs. Industrial Coatings by Country, 2011 (Tonnes)

17. MARKET FORECASTS TO 2016

Forecast Growth in the Asia-Pacific Paint and Coatings Market, 2011-2016 (Tonnes and % pa)

18. DIRECTORY OF ASIA-PACIFIC PAINTMAKERS

- 18.1 CHINA
- 18.2 INDIA
- 18.3 INDONESIA
- 18.4 JAPAN
- 18.5 MALAYSIA
- 18.6 PHILIPPINES
- 18.7 SINGAPORE
- 18.8 SOUTH KOREA
- 18.9 TAIWAN
- 18.10 THAILAND
- 18.11 VIETNAM
- 19. SOURCES OF INFORMATION
- 19.1 TAIWAN
- 19.2 JAPAN
- 19.3 SOUTH KOREA
- 19.4 CHINA
- 19.5 VIETNAM
- 19.6 INDONESIA
- 19.7 MALAYSIA
- 19.8 PHILIPPINES
- 19.9 SINGAPORE
- 19.10 THAILAND
- 19.11 INDIA

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