

A Profile of the South Ameircan Paint Industry 3rd Edtion

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Abstracts

The third edition of IRL's report A Profile of the South American Paint Industry is now available. This new report, which has been completely updated and revised, provides an extensive overview of the decorative and industrial paint markets in 10 countries in the region.

Primary research for this study has included an extensive interview programme with senior executives undertaken in Spanish and Portuguese by an Argentinean national between April and May 2012.

Full information on the contents of the report, which includes five-year market forecasts to 2016 for each country, is given on the right.

All data in the report is quoted in tonnes, and figures for the following market sectors for each country are now covered:

Decorative Coatings

Industrial Wood Coatings

Automotive OEM Coatings

Automotive Refinishes

Powder Coatings

General Industrial Coatings

Protective Coatings

Marine Coatings

Coatings for Plastics

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