

A Profile of the Russian Paint Industry

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Abstracts

IRL is to publish a fourth edition of our study, A Profile of the Russian Paint Industry, bringing a full update of our analysis of the Russian paint market after a period of two years. This new volume will update all the market data and provide a general overview of the Russian market and its status as it heads into the next decade.

Contained within the report will be a collection of recent and historical statistics (2007-2010) based on information within Russian chemical literature. This will extend to topics such as:

Russian paint and coatings production data

Paint production statistics across the top tier of the industry

Detailed Russian statistics on paint imports and exports

End-user industry statistics

Market dynamics and trends

The report includes market data for 2011 and five-year market forecasts for each end-use segment to 2016. More detailed information on the contents of the report is given on the right.

Research for this title included a comprehensive programme of desk research, a review of all available published sources in Russian and English, and an extensive number of interviews with senior industry executives across all of the main sectors. Interviews were conducted at our London office by Russian speaking staff throughout April-May

2012.

This report will serve as a valuable tool to strategic planners, business analysts and marketing managers involved in the manufacture, distribution and marketing of paints and coatings and their raw materials.

All data is presented in tonnes.

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