

A Profile of the Mexican Paint Industry 1st Edition

<https://marketpublishers.com/r/A8D9B432E19EN.html>

Date: September 2012

Pages: 96

Price: US\$ 4,200.00 (Single User License)

ID: A8D9B432E19EN

Abstracts

IRL is pleased to announce its first edition of A Profile of the Mexican Paint Industry. In the past, IRL had only released paint market data for Mexico as part of its regional study A Profile of the Central American and Caribbean Paint Industries.

Mexico's paints and coatings sector was valued at some US\$2,100 million in 2011. The elections taking place in July 2012 momentarily slowed down the pace of growth in the economy and had a negative effect on consumer confidence. Prior to that the sector was enjoying a period of rapid expansion with Mexico's GDP growth rate outperforming that of Brazil in 2011 and poised to surpass it once again in 2012.

A Profile of the Mexican Paint Industry has allowed IRL to expand on its country market coverage enabling us to provide a more in-depth insight into Mexico's paint and coatings market status.

The study examines nine mainstream coatings segments independently. It includes market data for 2011 and five year market forecasts to 2016 for each of these, with further anticipated figures for 2012. Market dynamics and trends for each coating type are provided with an indication of market splits by technology and/or chemistry where possible.

More detailed information on the contents of the report is given on the right.

Research for this title included a comprehensive programme of desk research and an extensive number of interviews with senior industry executives across all of the examined sectors. Interviews were conducted by a native Spanish speaker between July and September 2012.

This report will serve as a valuable tool to strategic planners, business analysts and

marketing managers involved in the manufacture, distribution and marketing of paints and coatings and their raw materials.

Contents

1. FOREWORD

- 1.1 ABOUT THIS REPORT
- 1.2 METHODOLOGY
- 1.3 UNITS OF VOLUME AND VALUE
- 1.4 FORECASTS
- 1.5 ROUNDING

2. EXECUTIVE SUMMARY

- 2.1 MARKET OVERVIEW
- 2.2 TRENDS

3. BACKGROUND

- 3.1 ECONOMIC DATA
 - 3.1.1 Economic Outlook
 - 3.1.2 Major Industries and Markets in Brief
- 3.2 DEMOGRAPHIC DATA
- 3.3 CLIMATIC DATA

4. THE MEXICAN PAINT INDUSTRY

- 4.1 STATUS OF THE MEXICAN PAINT INDUSTRY
 - 4.1.1 Overview
 - 4.1.2 Raw Material Limitations
- 4.2 INDUSTRY INVESTMENT REVIEW
- 4.3 PROFILES OF TOP MEXICAN PAINT COMPANIES
 - 4.3.1 Comex
 - 4.3.2 Berel
 - 4.3.3 Pinturas Doal
 - 4.3.4 Pinturas Prisa
 - 4.3.5 Valresa México
 - 4.3.6 Nervión
 - 4.3.7 DuPont México
 - 4.3.8 Pinturas Acuario
 - 4.3.9 Compañía Sherwin-Williams

4.3.10 Pinturas Contimex

4.3.11 Industrias Sylpyl

4.3.12 Barpimo

5. MEXICAN PAINT STATISTICS

5.1 PAINT PRODUCTION

5.2 PAINT TRADE

5.2.1 Imports

5.2.2 Exports

5.3 BALANCE OF TRADE

6. MEXICAN PAINT MARKET DATA

6.1 OVERVIEW

6.2 DECORATIVE PAINTS

6.2.1 Overview and Market Size

6.2.2 Market Splits and Technologies

6.2.3 Competitive Environment

6.2.4 Market Trends

6.3 GENERAL INDUSTRIAL COATINGS

6.3.1 Overview and Market Size

6.3.2 Market Splits and Technologies

6.3.3 Competitive Environment

6.3.4 Market Trends

6.4 PROTECTIVE COATINGS

6.4.1 Overview and Market Size

6.4.2 Market Splits and Technologies

6.4.3 Competitive Environment

6.4.4 Market Trends

6.5 MARINE PAINTS

6.5.1 Overview and Market Size

6.5.2 Market Splits and Technologies

6.5.3 Competitive Landscape

6.5.4 Market trends

6.6 AUTOMOTIVE OEM COATINGS

6.6.1 Overview and Market Size

6.6.2 Market Splits and Technologies

6.6.3 Competitive Environment

6.6.4 Market Trends

6.7 AUTOMOTIVE REFINISH

6.7.1 Overview and Market Size

6.7.2 Market Splits and Technologies

6.7.3 Competitive Environment

6.7.4 Market Trends

6.8 INDUSTRIAL WOOD COATINGS

6.8.1 Overview and Market Size

6.8.2 Market Splits and Technologies

6.8.3 Competitive Environment

6.8.4 Market Trends

6.9 POWDER COATINGS

6.9.1 Overview and Market Size

6.9.2 Market Splits and Technologies

6.9.3 Competitive Environment

6.9.4 Market Trends

6.10 PLASTIC COATINGS

6.10.1 Overview & Market Size

6.10.2 Market Splits and Technologies

6.10.3 Competitive Environment

6.10.4 Market Trends

7. END-USER INDUSTRY STATISTICS

7.1 CONSTRUCTION SECTOR

7.2 AUTOMOTIVE SECTOR

7.2.1 Production Statistics

7.2.2 Vehicle Registration Statistics

7.2.3 Location of Major Vehicle Production Plants

7.2.4 Terrestrial Traffic Accident Statistics

8. MARKET FORECASTS

9. MARKET ANALYSIS

9.1 SWOT ANALYSIS

10. DIRECTORY OF MEXICAN PAINTMAKERS

List Of Tables

LIST OF TABLES

1. FOREWORD

1.1 ABOUT THIS REPORT

1.2 METHODOLOGY

1.3 UNITS OF VOLUME AND VALUE

1.4 FORECASTS

1.5 ROUNDING

2. EXECUTIVE SUMMARY

2.1 MARKET OVERVIEW

Forecast Demand in the Mexican Paint and Coatings Market, 2011-16 (Tonnes and % Growth p.a.)

2.2 TRENDS

3. BACKGROUND

3.1 ECONOMIC DATA

GDP Contribution Data for Mexico (2007 & 2011)

Mexico's Major Trading Partners, 2011 (%)

3.2 DEMOGRAPHIC DATA

Age Distribution of the Mexican Population (2007 & 2011)

Population of Capital Cities and Cities of 750,000 or More Inhabitants in Mexico, 2010

3.3 CLIMATIC DATA

Mean Climatic Conditions in Mexico City, Monterrey and Tijuana

Map of Mexico Showing the Main Cities and Neighbouring Countries

4. THE MEXICAN PAINT INDUSTRY

4.1 STATUS OF THE MEXICAN PAINT INDUSTRY

Mexican Imports of Major Raw Materials used in the Production of Coatings, 2011 (Thousand US\$)

4.2 INDUSTRY INVESTMENT REVIEW

Recent Mergers, Acquisitions, Investments and Deals in the Mexican Paints & Coatings Industry, January 2010- June 2012

4.3 PROFILES OF TOP MEXICAN PAINT COMPANIES

5. MEXICAN PAINT STATISTICS

5.1 PAINT PRODUCTION

Monthly and Annual Variation in Paints Production in Mexico by Type, June 2012 (%)

Mexican Production of Paints and Coatings Value, 2003–2009 (MXN Thousands)

5.2 PAINT TRADE

Mexican Paint Imports, 2007-2011 (Tonnes)

Mexican Paint Imports, 2007-2011 (US\$ Thousands)

Top 10 Import Sources for Paints and Coatings in Mexico, 2007 (Tonnes and % Share)

Top 10 Import Sources for Paints and Coatings in Mexico, 2011 (Tonnes and % Share)

History of Mexican Paint Imports with Major Trading Partners, 2007-2011 (Tonnes & Rank)

Mexican Paint Exports, 2007-2011 (Tonnes)

Mexican Paint Exports, 2007-2011 (US\$ Thousands)

Top 10 Export Destinations for Paints and Coatings in Mexico, 2007 (Tonnes and % Share)

Top 10 Export Destinations for Paints and Coatings in Mexico, 2011 (Tonnes and % Share)

History of Mexican Paint Exports with Major Trading Partners, 2007-2011 (Tonnes & Rank)

5.3 BALANCE OF TRADE

Balance of Trade in the Mexican Paint and Coatings Sector in Volume Terms, 2007-11 (Tonnes)

Balance of Trade in the Mexican Paint and Coatings Sector in Value Terms, 2007-2011 (US\$ Thousands)

6. MEXICAN PAINT MARKET DATA

6.1 OVERVIEW

Summary of Mexican Paint Supply, 2011 (Tonnes)

Per Capita Paint Consumption of Major Latin American Economies, 2011 (kg/head)

Split of the Mexican Paint and Coatings Market by Sector in 2011 (Tonnes and %)

6.2 DECORATIVE PAINTS

Split of the Mexican Decorative Paint Market by Application Type, 2011 (%)

Split of the Mexican Decorative Market by Grade, 2011 (%)

Split of the Mexican Decorative Paint Market by Technology (Volume & Value), 2011 (%)

Major Mexican Producers of Decorative Coatings, 2011

Typical Paint Prices in the Mexican Decorative Market by Grade, 2011 (MXN/L)

Indicative Paint Prices in the Mexican Decorative Market by Colour, 2011 (MXN/L)

6.3 GENERAL INDUSTRIAL COATINGS

Split of the Mexican General Industrial Coatings Market by Technology, 2011 (%)

Split of the Mexican General Industrial Coatings Market by Mode of Application, 2011 (%)

Major Mexican Suppliers of General Industrial Coatings, 2011

6.4 PROTECTIVE COATINGS

Split of the Mexican Protective Coatings Market by Grade, 2011 (Tonnes)

Split of the Mexican Pipeline Network by Type of Fluid Carried, 2011 (Units)

Major Mexican Suppliers of Protective Coatings, 2011

6.5 MARINE PAINTS

Major End-Users in the Mexican Marine Coatings Market by Volume, 2011 (%)

Split of the Mexican Marine Coatings Market by Volume, 2011 (%)

Split of the Mexican Merchant Marine Fleet by Type of Carrier, 2011 (Units)

Leading Suppliers in the Mexican Marine Coatings Sector, 2011

6.6 AUTOMOTIVE OEM COATINGS

Split of the Mexican Automotive OEM Coatings Sector by Vehicle Type, 2011 (%)

Top Three Companies in the Mexican Automotive OEM Coatings Sector, 2011

6.7 AUTOMOTIVE REFINISH

Split of the Mexican Automotive Refinish Market by Grade, 2011 (Tonnes)

Age Distribution of Cars on Mexican Roads, 2011 (%)

Top Five Companies in the Mexican Refinish Coatings Sector, 2011

6.8 INDUSTRIAL WOOD COATINGS

Split of the Mexican Wood Coatings Market by Technology, 2011 (%)

Leading Suppliers in the Mexican Industrial Wood Coatings Sector, 2011

6.9 POWDER COATINGS

Split of the Mexican Powder Coatings Market by Application, 2011 (%)

Suppliers in the Mexican Powder Coatings Sector, 2011

6.10 PLASTIC COATINGS

7. END-USER INDUSTRY STATISTICS

7.1 CONSTRUCTION SECTOR

Mexico's Construction Sector Investments, 2003-11 (% and MXN Million)

Mexico's Monthly Real Construction Variation in Output, 2010-12 (%)

Monthly Variation in the Total Value of Works Classified as Construction in Mexico, 2010-11 (MXN Million)

7.2 AUTOMOTIVE SECTOR

Mexican Automotive Output by Category, 2007-11 (Units)

Mexico's Monthly Automotive Output Showing Production for the Domestic & Export Markets, 2008-12 (Units)

Mexican Vehicle Registrations by Category, 2001-11 (Units)

Location of Major Vehicle Production Plants in Mexico, Year of Operation Start-Up & Indication of Activities

Terrestrial Traffic Accidents by Vehicle Type in Mexico, 1997-2011

8. MARKET FORECASTS

Forecast Demand in the Mexican Paint and Coatings Market, 2011-16 (Tonnes and % Growth p.a.)

9. MARKET ANALYSIS

9.1 SWOT ANALYSIS

SWOT Analysis of the Mexican Paint and Coatings Market, 2011

10. DIRECTORY OF MEXICAN PAINTMAKERS

I would like to order

Product name: A Profile of the Mexican Paint Industry 1st Edition

Product link: <https://marketpublishers.com/r/A8D9B432E19EN.html>

Price: US\$ 4,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A8D9B432E19EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970