

# A Profile of the Chinese Paint Industry 5th Edition

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## Abstracts

### Market Drivers

Increasing emphasis being placed on environmental and energy considerations, especially in the architectural segment;

Economic stimulus measures targeting development of rural areas and affordable housing projects;

Rapid development of the Chinese ship building industry;

Strong growth for protective and powder coatings in the booming infrastructure, alternative energy and piping segments;

Huge potential in automotive refinishes as the repair industry develops and vehicle ownership doubles between 2006 and 2011

Above are just some of the key findings in IRL's new report, A Profile of the Chinese Paint Industry, 6th Edition.

Containing a host of 2011 market statistics and an extensive collection of data on coatings production and end-use markets in China, this is a volume not to be missed.

The study concludes with a lengthy market forecast section which draws together all of the trends and factors which are expected to drive the markets over the next five years. More detailed information on the contents of the report is given on the right.

All of the research for this study has been undertaken by our Beijing office and is taken

from a combination of interviews with senior executives in the Chinese paint and coatings industry and newly-available published statistics as well as end-users. The research was undertaken during the period December 2011-February 2012.

## Contents

### **1. FOREWORD**

#### 1.1 ABOUT THIS REPORT

### **2. EXECUTIVE SUMMARY**

### **3. BACKGROUND**

#### 3.1 MACROECONOMIC DATA

##### 3.1.1 Historical Review of Economy

##### 3.1.2 Current Economic Development

##### 3.1.3 Regional Distribution of Economic Development

##### 3.1.4 Economic Forecasts to 2012

#### 3.2 DEMOGRAPHIC DATA

#### 3.3 CLIMATIC DATA

### **4. RAW MATERIALS**

#### 4.1 RAW MATERIAL DEMANDS

#### 4.2 OPPORTUNITIES FOR RAW MATERIAL SUPPLIERS

#### 4.3 AVAILABILITY OF RAW MATERIALS

##### 4.3.1 Upstream Chemicals

#### 4.4 COATING RESINS

##### 4.4.1 General Remarks

##### 4.4.2 Natural Resins (Rosins, Chinese Lacquer Resins)

##### 4.4.3 Asphalt

##### 4.4.4 Phenolic Resins

##### 4.4.5 Cellulose Ester

###### Nitrocellulose (NC)

###### Cellulose Acetate Butyrate (CAB)

##### 4.4.6 Alkyd Resins

##### 4.4.7 Amino Resins

###### Urea Formaldehyde Resins

###### Melamine Resins

##### 4.4.8 Polyester Resins

###### Saturated Polyester Resins

###### Unsaturated Polyester Resins

4.4.9 Epoxy Resins

4.4.10 Polyurethane

4.4.11 Acrylic Resins

4.4.12 Petrochemical Resins

4.4.13 Ketone Resins

4.4.14 Furan Resins

4.4.15 Silicone Resins

4.4.16 Fluorinated Resins

4.4.17 Emulsion Polymers

#### **4.5 PIGMENTS AND EXTENDERS**

4.5.1 General Remarks

4.5.2 White Pigments

Titanium Dioxide

Lithopone

Zinc oxide

Lead white

Antimony trioxide

Silica White

4.5.3 Black Pigments

Carbon Black

Iron Oxide Black

4.5.4 Chromium Pigments

4.5.5 Phthalocyanine Blue

4.5.6 Luminescent Pigments

4.5.7 Pearlescent Pigments

4.5.8 Ferric Pigments

4.5.9 Organic Pigments

4.5.10 Metal Pigments

4.5.11 Extenders and Fillers

#### **4.6 SOLVENTS**

4.6.1 General Remarks

4.6.2 Toluene

4.6.3 Xylene

4.6.4 Methyl Ethyl Ketone

4.6.5 Hydrocarbon solvents

4.6.6 P-xylene

#### **4.7 ADDITIVES**

### **5. CHINESE PAINT PRODUCTION**

## 5.1 PAINT INDUSTRY

5.1.1 Paint Industry Overview

5.1.2 Manufacturers

5.1.3 Foreign Investment

5.1.4 Mergers & Acquisitions

## 5.2 PAINT PRODUCTION

5.2.1 Overview

5.2.2 Production by Resin Type

5.2.3 Production by End-Use Sector

Architectural Coatings

Automotive OEM and Refinish Coatings

Marine Coatings

Protective Coatings

Wood Coatings

Powder Coatings

Plastics Coatings

Coil Coatings

Road Marking Coatings

Other Coatings

## 5.3 PAINT TECHNICAL DEVELOPMENT

5.3.1 General Trends

5.3.2 Architectural Coatings

5.3.3 Automotive OEM Coatings

5.3.4 Automotive Refinish Coatings

5.3.5 Marine and Protective Coatings

5.3.6 Wood Coatings

5.3.7 Powder Coatings

5.3.8 Plastic Coatings

5.3.9 Coil Coatings

5.3.10 Road Marking Coatings

## 6. CHINESE PAINT TRADE

6.1 OVERVIEW

6.2 IMPORTS

6.3 EXPORTS

## 7. CHINESE COATING MARKETS

## 7.1 PAINT MARKET REVIEW

### 7.1.1 Paint Market Overview

### 7.1.2 Paint Market by Resin Type

### 7.1.3 Paint Market by End Use Sector

### 7.1.4 Architectural Coatings

### 7.1.5 Automotive OEM and Refinish Coatings OEM

#### Refinish

### 7.1.6 Wood Coatings

### 7.1.7 Marine Coatings

### 7.1.8 Protective Coatings

### 7.1.9 Powder Coatings

### 7.1.10 Coatings for Plastics

### 7.1.11 Coil Coatings

### 7.1.12 Road Marking Coatings

### 7.1.13 Other Coatings

## 7.2 PAINT SUPPLY

## 7.3 PAINT MARKET TRENDS

### 7.3.1 Architectural Coatings

### 7.3.2 Automotive OEM Coatings

### 7.3.3 Automotive Refinish Coatings

### 7.3.4 Marine Coatings

### 7.3.5 Protective Coatings

### 7.3.6 Wood Coatings

### 7.3.7 Powder Coatings

### 7.3.8 Plastic Coatings

### 7.3.9 Coil Coatings

### 7.3.10 Road Marking Coatings

## 8. COATINGS DISTRIBUTION

### 8.1 ARCHITECTURAL AND WOOD COATINGS

### 8.2 AUTOMOTIVE COATINGS

#### 8.2.1 Distribution of OEM Coatings

#### 8.2.2 Distribution of Refinishes

### 8.3 MARINE AND PROTECTIVE COATINGS

### 8.4 POWDER, COIL, PLASTIC & OTHER INDUSTRIAL COATINGS

## **9. END-USER INDUSTRY STATISTICS AND TRENDS**

### **9.1 CONSTRUCTION**

- 9.1.1 Industry Overview
- 9.1.2 Industrial Trends and Influential Factors

### **9.2 AUTOMOTIVE**

- 9.2.1 Industry Overview
- 9.2.2 Production
- 9.2.3 Major Manufacturers
- 9.2.4 Industrial Trends and Influential Factors

### **9.3 MARINE**

- 9.3.1 Industry Overview
- 9.3.2 Production
- 9.3.3 Major Manufacturers
- 9.3.4 Industrial Trends and Influential Factors

### **9.4 FURNITURE**

- 9.4.1 Industry Overview
- 9.4.2 Production
- 9.4.3 Major Manufacturers
- 9.4.4 Industrial Trends and Influential Factors

### **9.5 APPLIANCES**

- 9.5.1 Industry Overview
- 9.5.2 Production
- 9.5.3 Manufacturers
- 9.5.4 Industry and Market Trends

### **9.6 COMPUTER, COMMUNICATION AND OFFICE EQUIPMENT**

- 9.6.1 Industry Overview
- 9.6.2 Production
- 9.6.3 Major Manufacturers
- 9.6.4 Industry and Market Trends

### **9.7 TOYS**

- 9.7.1 Industry Overview
- 9.7.2 Production
- 9.7.3 Major Manufacturers
- 9.7.4 Industry and Market Trends

### **9.8 FOOTWEAR**

- 9.8.1 Industry Overview
- 9.8.2 Major Manufacturers
- 9.8.3 Industry and Market Trends

## **10. REGULATORY & ENVIRONMENTAL INFLUENCES**

### 10.1 STANDARDS

### 10.2 REGULATIONS

### 10.3 ENVIRONMENTAL ISSUES

## **11. MARKET FORECASTS, DRIVERS & TRENDS**

### 11.1 FIVE-YEAR FORECASTS

### 11.2 TRENDS & DRIVERS

#### 11.2.1 General Trends, Drivers and Influential Factors

#### 11.2.2 Architectural Coatings

#### 11.2.3 Automotive OEM Coatings

#### 11.2.4 Automotive Refinish Coatings

#### 11.2.5 Protective & Marine Coatings

#### 11.2.6 Wood Coatings

#### 11.2.7 Powder Coatings

#### 11.2.8 Plastic Coatings

#### 11.2.9 Coil Coatings

#### 11.2.10 Road Marking Coatings

## **12. DIRECTORY OF CHINESE PAINT MANUFACTURERS**

## **13. SOURCES OF INFORMATION**



## List Of Tables

### LIST OF TABLES

#### 1. FOREWORD

##### 1.1 ABOUT THIS REPORT

#### 2. EXECUTIVE SUMMARY

Consumption of Coatings by End-Use Sector in China, 2011 (Tonnes & % Share)

#### 3. BACKGROUND

##### 3.1 MACROECONOMIC DATA

Summary of Macroeconomic Trends in China, 2003-2011

GDP, GDP Growth and GDP Per Capita in China, 1980-2011 (RMB & %)

GDP and GDP Per Capita by Region in China, 2009 (RMB & %)

##### 3.2 DEMOGRAPHIC DATA

Regions in China by Land Area, 2010 (Square km)

The Chinese Population, 1952-2011 (Millions and % Birth, Death & Growth Rates)

Population in China by Area of Residence, 1952-2010 (Millions and % Share)

Population in China by Region, 2010 (Millions and % Share)

##### 3.3 CLIMATIC DATA

Monthly Average Temperature of Major Chinese Cities, 2009 (°C)

#### 4. RAW MATERIALS

##### 4.1 RAW MATERIAL DEMANDS

##### 4.2 OPPORTUNITIES FOR RAW MATERIAL SUPPLIERS

##### 4.3 AVAILABILITY OF RAW MATERIALS

Consumption of Raw Materials for Coatings by Type in China, 2011 (Tonnes & % Share)

Production of Formaldehyde in China, 2009-2011 (Tonnes & % Utilisation)

Overview of the Phthalic Anhydride Industry and Market in China, 2004-2009 (Tonnes)

Major Phthalic Anhydride Manufacturers in China, 2011 (Tonnes p.a.)

##### 4.4 COATING RESINS

Production of Rosins in China, 2006-2011 (Tonnes & % Growth)

Chinese Rosin Exports, 2004-2011 (Tonnes & US\$ Thousands)

Major Rosin Manufacturers in China, 2011 (Tonnes)

Major Petroleum Asphalt Manufacturers in China, 2010 (Tonnes)

Major Phenolic Formaldehyde Resin Manufacturers in China, 2010 (Tonnes & % Share)

Major Manufacturers of Alkyd Resins in China, 2008

Consumption of Polyester Resins for Powder Coatings in China, 2003-2009 (Tonnes & % Growth)

Production of Polyester Resins for Powder Coatings in China by Manufacturer, 2009

(Tonnes & % Share)

Production, Trade and Consumption of Unsaturated Polyester Resins in China,  
2004-2010 (Tonnes)

Unsaturated Polyester Resin Production of Major Manufacturers in China, 2010 (tpa)

Major Epoxy Resin Manufacturers in China, 2010 (Tonnes & % Share)

Production, Trade and Consumption of Acrylic Acid in China, 2000-2010 (Tonnes)

Capacity, Production, Trade and Consumption of Acrylic Resins in China, 2004-2010  
(Tonnes)

Major Acrylic Acid and Resin Manufacturers in China, 2011 (tpa)

Major SAP Producers in China, 2009-2014 (tpa & % Share)

Consumption of Petroleum Resin by Application, 2011 (Tonnes & % Share)

Major Petroleum Resin Manufacturers in China, 2010 (Tonnes)

Major Fluorinated Resin Manufacturers in China, 2011 (tpa)

Capacity of Selected Emulsion Polymer Manufacturers in China, 2011 (Tonnes)

#### 4.5 PIGMENTS AND EXTENDERS

Chinese Pigment Production, 2004-2010 (Tonnes & % Growth)

Major Pigment Manufacturers in China, 2010 (Tonnes and % Share)

Chinese Pigment Production by Region, 2009-2010 (Tonnes and % Growth)

Production of Titanium Dioxide in China, 1990-2010 (Tonnes & % Growth)

Trade of Titanium Dioxide in China, 1990-2010 (Tonnes)

Consumption of Titanium Dioxide in China, 1990-2010 (Tonnes & % Growth)

Consumption of Titanium Dioxide by Application in China, 2010 (Tonnes & % Share)

Production of Titanium Dioxide by Major Manufacturers in China, 2010 (Tonnes & %  
Share)

Capacity of Titanium Dioxide in China, 2011-2015 (Tonnes)

Capacity of Silica White Manufacturers in China, 2011 (Tonnes)

Consumption of Precipitation Silica White in China by Application, 2010 (Tonnes & %  
Share)

Consumption of Gas Phase Silica White in China by Application, 2010 (Tonnes & %  
Share)

Major Carbon Black Manufacturers in China by Capacity, 2010 (Tonnes)

Manufacturers of Iron Oxide Black in China, 2010

Production of Chrome Pigments in China, 2004-2010 (Tonnes)

Consumption of Chrome Pigments in China by Application, 2010 (Tonnes & % Share)

Major Chrome Pigment Manufacturers in China, 2010 (Tonnes)

Major Phthalocyanine Blue Manufacturers in China by Capacity, 2010 (Tonnes)

Manufacturers of Luminescent Pigments in China, 2010

Production of Iron Oxide Pigments in China, 2009-2010 (Tonnes & % Growth)

Consumption of Iron Oxide Pigments in China, 2009-2010 (Tonnes & % Growth)

Major Iron Oxide Pigment Manufacturers in China, 2010 (Tonnes)  
Chinese Production of Organic Pigments, 2004-2010 (Tonnes & % Growth)  
Organic Pigment Exports from China, 2006-2010 (Tonnes & % Growth)  
Production of Major Organic Pigment Producers in China, 2009-2010 (Tonnes & % Growth)  
Chinese Kaolin Production, 2004-2010 (Tonnes & % Growth)  
Capacity of Major Kaolin Manufacturers in China, 2010 (Tonnes)  
Chinese Kaolin Imports, 2005-2010 (Tonnes and US\$ Million)  
Chinese Kaolin Exports, 2005-2010 (Tonnes and US\$ Million)  
Chinese Kaolin Consumption by Market Sector, 2010 (Tonnes & % Share)

#### 4.6 SOLVENTS

Overview of the Chinese Toluene Industry, 2008-2010 (Tonnes)  
Capacity of Major Toluene Manufacturers in China, 2010 (Tonnes)  
Capacities of Major Chinese Xylene Manufacturers, 2010 (Tonnes & % Share)  
Estimated Consumption of MEK by Application in China, 2010 (Tonnes & % Share)  
Capacities of Major MEK Producers in China, 2010 (Tonnes)  
Production Capacity of Major Manufacturers of P-xylene in China, 2010 (Tonnes & % Share)

#### 4.7 ADDITIVES

Major Foreign Suppliers of Coating Additives in China by Type

### 5. CHINESE PAINT PRODUCTION

#### 5.1 PAINT INDUSTRY

Industrial Output and Sales of the Chinese Coatings Industry, 2006-2010 (Tonnes & % Growth)  
Number of Companies & Employees in the Chinese Paint Industry, 2002-2010  
Regional Distribution of Major Paint Manufacturers in China, 2009-2010 (Tonnes & % Growth)  
Production of Major Paint Manufacturers in China, 2011 (Tonnes & % Share)  
Foreign Investments Concerning the Chinese Paint and Coatings Sector, 2008-2011  
Mergers and Acquisitions in the Chinese Paint Industry, 2005-2010

#### 5.2 PAINT PRODUCTION

Production of Paints by Year in China, 1992-2011 (Tonnes & % Growth)  
China Coating Production by Resin Type, 2011 (Tonnes & % Share)  
Paint Production by End-Use Application in China, 2011 (Tonnes & % Share)  
Production of Architectural Coatings in China, 2001-2011 (Tonnes & % Growth)  
Production of Architectural Coatings by Region in China, 2009-2010 (Tonnes & % Growth)  
Production of Architectural Coatings in China by Manufacturer, 2011 (Tonnes & % Share)

Chinese Production of all Automotive Coatings, 2004-2011 (Tonnes & % Growth)  
Estimation of Automotive OEM Coating Production in China, 2004-2011 (Tonnes & % Growth)  
Automotive OEM Coating Production by Region in China, 2011 (Tonnes & % Share)  
Producers of Automotive OEM Coatings in China, 2011 (Tonnes & % Share)  
Production of Refinish Coatings in China, 2004-2011 (Tonnes & % Growth)  
Production of Major Chinese Refinish Manufacturers in China, 2011 (Tonnes & % Share)  
Production of Marine Coatings in China, 2004-2011 (Tonnes & % Growth)  
Production of Marine Coatings by Segment in China, 2011 (Tonnes & % Share)  
Major Marine Coatings Manufacturers in China, 2011 (Tonnes & % Share)  
Production of Protective Coatings in China, 2004-2011 (Tonnes & % Growth)  
Production of Protective Coatings & Marine Coatings in China, 2004-2011 (Tonnes & % Growth)  
Production of Protective Coatings by Segment in China, 2011 (Tonnes & % Share)  
Major Protective Coating Manufacturers in China, 2011 (Tonnes & % Share)  
Wood Coating Production in China, 2002-2011 (Tonnes & % Growth)  
Wood Coating Production by Resin Type in China, 2011 (Tonnes & % Share)  
Production of Major Wood Coatings Manufacturers in China, 2011 (Tonnes & % Share)  
Chinese Production of Powder Coatings, 1995-2011 (Tonnes & % Growth)  
Production of Powder Coatings by Technology in China, 2011 (Tonnes & % Share)  
Major Powder Coatings Manufacturers in China, 2011 (Tonnes & % Share)  
Production of Plastics Coatings in China, 1999-2011 (Tonnes & % Growth)  
Chinese Production of Coatings for Plastics by Region, 2011 (Tonnes & % Share)  
Major Plastic Coatings Manufacturers in China, 2011 (Tonnes & % Share)  
Production of Coil Coatings in China, 2002-2011 (Tonnes & % Growth)  
Major Coil Coatings Manufacturers in China, 2011 (Tonnes & % Share)  
Estimated Production of Road Marking Coatings in China, 2001-2011 (Tonnes & % Growth)  
Estimated Production of Road Marking Coatings by Technology in China, 2011 (Tonnes & % Share)  
Major Road Marking Coating Manufacturers in China, 2011 (Tonnes & % Share)

## 5.3 PAINT TECHNICAL DEVELOPMENT

## 6. CHINESE PAINT TRADE

### 6.1 OVERVIEW

Imports & Exports of Paints in China, 2001-2010 (Tonnes)  
Imports and Exports of Paints by Resin Type in China, 2010 (Tonnes)

### 6.2 IMPORTS

Chinese Paint Imports, 2001-2010 (Tonnes & US\$ Thousands)

Chinese Paint Imports by Resin Type, 2010 (Tonnes & % Share)

Chinese Paint Imports by Resin Type, 2010 (US\$ Thousands & % Share)

## 6.3 EXPORTS

Chinese Paint Exports, 2001-2010 (Tonnes & US\$ Thousands)

Chinese Paint Exports by Resin Type, 2010 (Tonnes & % Share)

Chinese Paint Exports by Resin Type, 2010 (US\$ Thousands & % Share)

## 7. CHINESE COATING MARKETS

### 7.1 PAINT MARKET REVIEW

Consumption of Paints in China, 2001 -20011 (Tonnes & % Growth)

Chinese Coatings Consumption by Resin Type, 2011 (Tonnes & % Share)

Consumption of Coatings by End-Use Sector in China, 2011 (Tonnes & % Share)

Consumption of Architectural Coatings in China, 2001-2011 (Tonnes & % Growth)

Consumption of Architectural Coatings by Chemical Type, 2011 (Tonnes & % Share)

Consumption of Architectural Coatings by Application, 2011 (Tonnes & % Share)

Assumed Consumption of Architectural Coatings for Walls, 2001-2011

Consumption of Automotive OEM Coatings in China, 2004-2011 (Tonnes & % Growth)

Average Consumption of Coatings by Vehicle Type in China (kg/vehicle)

Consumption of Automotive Coatings in China by Vehicle Type, 2011 (Tonnes)

Customers of Major CED Suppliers in China, 2008

Consumption of Automotive Refinishes in China, 2004-2011 (Tonnes & % Growth)

Consumption of Automotive Refinishes in China by Region, 2011 (Tonnes & % Share)

Consumption of Wood Coatings in China, 2002-2011 (Tonnes & %)

Consumption of Wood Coatings by Application in China, 2011 (Tonnes & % Share)

Consumption of Marine Coatings in China, 2004-2011 (Tonnes & % Growth)

Consumption of Marine Coatings by Segment in China, 2011 (Tonnes & % Share)

Consumption of Protective Coatings in China, 2004-2011 (Tonnes & % Growth)

Consumption of Protective Coatings by Segment in China, 2011 (Tonnes & % Share)

Consumption of Powder Coatings in China, 2001-2011 (Tonnes & % Growth)

Chinese Powder Coating Consumption by Application, 2011 (Tonnes & % Share)

Consumption of Plastic Coatings in China, 2007-2011 (Tonnes & % Growth)

Chinese Consumption of Plastic Coatings by Application, 2011 (Tonnes & % Share)

Consumption of Coil Coatings in China, 2002-2011 (Tonnes & % Growth)

Consumption of Coil Coatings by Application in China, 2011 (Tonnes & % Share)

Consumption of Road Marking Coatings in China, 2002-2011 (Tonnes & % Growth)

Consumption of Road Marking Coatings by Application in China, 2011 (Tonnes & % Share)

### 7.2 PAINT SUPPLY

Turnover of Major Paint Companies in China, 2011 (RMB Million & % Share)

### 7.3 PAINT MARKET TRENDS



## 8. COATINGS DISTRIBUTION

### 8.1 ARCHITECTURAL AND WOOD COATINGS

### 8.2 AUTOMOTIVE COATINGS

### 8.3 MARINE AND PROTECTIVE COATINGS

### 8.4 POWDER, COIL, PLASTIC & OTHER INDUSTRIAL COATINGS

## 9. END-USER INDUSTRY STATISTICS AND TRENDS

### 9.1 CONSTRUCTION

Output of Construction by Year in China, 1999-2011 (Million RMB & % Growth)

Output of Construction by Region in China, 2003-2009 (Million RMB)

### 9.2 AUTOMOTIVE

Production of Passenger Cars and Commercial Vehicles in China, 2006-2011 (Units)

Production of Passenger Cars and Commercial Vehicles by Manufacturer, 2009-2011 (Units)

Production and Consumption of Motorcycles by Year in China, 2004-2011 (Units & % Growth)

Major Chinese Motorcycle Manufacturers, 2011

Major Chinese Automobile Manufacturers, 2011

### 9.3 MARINE

Output of Shipbuilding Industry in China, 2004-2011 (DWT 1,000 & % Growth)

Major Shipbuilding Companies in China, 2011

### 9.4 FURNITURE

Output of the Furniture Industry in China, 1997-2011 (Billion RMB & % Growth)

Production of Furniture by Type in China, 2006-2011 (Million Pieces)

Selected Major Manufacturers of Furniture in China

### 9.5 APPLIANCES

Production of Major Appliances in China, 2003-2011 (Million Units & % Growth)

Production of Major Appliances in China, 2003-2011 (Million Units & % Growth) - Continued

Major Appliance Manufacturers in China, 2011

### 9.6 COMPUTER, COMMUNICATION AND OFFICE EQUIPMENT

Production of Major Electronic Products in China, 2003-2011 (Million Units & % Growth)

### 9.7 TOYS

Toy Production by Year in China, 2003-2011 (Billion RMB & % Growth)

Types of Toys Produced in Selected Regions in China

Major Toy Manufacturers in China

### 9.8 FOOTWEAR

Production of Leather Shoes in China, 2002-2011 (Million Pairs & % Growth)

Major Leather Shoemakers in China, 2010

## 10. REGULATORY & ENVIRONMENTAL INFLUENCES

## 10.1 STANDARDS

Standards Affecting the Chinese Coatings Industry in 2011

## 10.2 REGULATIONS

## 10.3 ENVIRONMENTAL ISSUES

## 11. MARKET FORECASTS, DRIVERS & TRENDS

### 11.1 FIVE-YEAR FORECASTS

Forecasts for the Chinese Coatings Market, 2011-2016 (Tonnes & % Growth p.a.)

### 11.2 TRENDS & DRIVERS

## 12. DIRECTORY OF CHINESE PAINT MANUFACTURERS

## 13. SOURCES OF INFORMATION

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