

A Profile of the Chinese Paint Industry 5th Edition

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Abstracts

Market Drivers

Increasing emphasis being placed on environmental and energy considerations, especially in the architectural segment;

Economic stimulus measures targeting development of rural areas and affordable housing projects;

Rapid development of the Chinese ship building industry;

Strong growth for protective and powder coatings in the booming infrastructure, alternative energy and piping segments;

Huge potential in automotive refinishes as the repair industry develops and vehicle ownership doubles between 2006 and 2011

Above are just some of the key findings in IRL's new report, A Profile of the Chinese Paint Industry, 6th Edition.

Containing a host of 2011 market statistics and an extensive collection of data on coatings production and end-use markets in China, this is a volume not to be missed.

The study concludes with a lengthy market forecast section which draws together all of the trends and factors which are expected to drive the markets over the next five years. More detailed information on the contents of the report is given on the right.

All of the research for this study has been undertaken by our Beijing office and is taken

from a combination of interviews with senior executives in the Chinese paint and coatings industry and newly-available published statistics as well as end-users. The research was undertaken during the period December 2011-February 2012.

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