

A Profile of the Central European Paint Industry

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Abstracts

IRL is pleased to present its Profile of the Central European Paint Industry, which represents one of ten regional volumes available covering the global paints and coatings industry. The geographical scope is as follows:

Albania

Bosnia-Herzegovina

Bulgaria

Croatia

Czech Republic

Hungary

Kosovo

Macedonia

Montenegro

Poland

Romania

Serbia

Slovakia

Slovenia

The report follows the outline below (where data is available):

Foreword

Executive summary for Central Europe

Market summary by country for 2011 & forecasts to 2016

Country by country chapters encompassing:

Country background and supply summary

Local industry and main manufacturers

Paint imports and exports

Paint market (consumption) data split into nine key end-use segments:
Architectural, General Industrial, Protective, Marine, Industrial Wood, Auto OEM,
Auto Refinish, Plastic and Powder

Further split of market data in each end-use segment by technology type and
chemistry

Key market trends

Economic statistics

The base year for the data is 2011 and forecasts are provided to 2016. Other regional reports available include Western Europe, Eastern Europe and Central Asia.

Data presented in the report has been gathered from a variety of secondary sources and published statistics, backed up by interviews with industry executives in the region.

The report can be purchased as a whole, or in individual country or end-use specific reports.

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