

A Profile of the Central & Eastern European Paint Industry, 4th Edition

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Abstracts

IRL has published an updated edition of its Profile of the Central and Eastern European Paint Industry, which was last published in 2007. This new study takes a comprehensive look at the industry in the region following the global downturn in 2008-2009. The following countries have been covered in this edition.

Armenia

Belarus

Bulgaria

Czech Republic

Estonia

Hungary

Kazakhstan

Latvia

Lithuania

Moldova

Poland

Romania

Russia

Slovakia

Ukraine

Uzbekistan

The information contained will include:

Paint production, imports, exports, demand and per capita demand data;

Empirical breakdowns of markets for decorative vs industrial coatings;

Data on professional and DIY use, market growth and characteristics, including market splits according to technology and quality;

Technologies in use in decorative coatings;

Paint sales by outlet type;

Raw materials in greatest demand;

Overview of the structure of the industrial coatings market.

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