

A Profile of the Asia-Pacific Paint Industry

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Abstracts

The global economic meltdown of 2008-9 took an indirect toll on many economies in the Asian region, but which ones?

As the world economy continues to recover, which Asian countries look likely to benefit the most from economic stimulus packages designed to sustain or kick-start growth again?

There's a marked contrast in the performance of the paint industry between some of these economies, with paint production escalating in some countries over the last decade, while others have lost out. Which countries are these?

Where is the best potential in differing sectors such as decorative coatings, marine and protective coatings and motorcycle finishes?

The answers to these questions and more are to be found in IRL's latest Profile of the Asia-Pacific Paint Industry, a new major report for the industry, containing a wealth of data and an outstanding collection of statistics up to and including those for 2009. This data is not to be missed! This includes all the latest information and statistics on the paint industry and market in China for 2009.

More information on the geographical scope of the coverage and insight into the types of data included in the study is given in the column on the right.

Research for this study has been undertaken from our offices in Beijing between January and April 2010, and included an extensive series of interviews with industry executives across the region. The data also reflects extensive cooperation with a number of local paintmakers' associations across the region.

Contents

1. FOREWORD

- 1.1 ABOUT THIS REPORT
- 1.2 SCOPE
- 1.3 METHODOLOGY
- 1.4 UNITS OF VOLUME AND VALUE
- 1.5 ROUNDING

2. EXECUTIVE SUMMARY

3. MAJOR MARKET FOCUS: CHINA

- 3.1 BACKGROUND AND PAINT SUPPLY SUMMARY
 - 3.1.1 Background
 - 3.1.2 Paint Supply Summary
- 3.2 PAINT INDUSTRY AND PAINT PRODUCTION
- 3.3 PAINT TRADE
 - 3.3.1 Imports
 - 3.3.2 Exports
 - 3.3.3 Balance of Trade
- 3.4 PAINT MARKET
 - 3.4.1 Latest and Historical Data
 - 3.4.2 Paint Market by Resin Type
 - 3.4.3 Paint Market by Application
 - 3.4.4 Market Trends

4. MAJOR MARKET FOCUS: INDIA

- 4.1 BACKGROUND AND PAINT SUPPLY SUMMARY
 - 4.1.1 Background
 - 4.1.2 Paint Supply Summary
- 4.2 THE INDIAN PAINT INDUSTRY
 - 4.2.1 Profiles of Indian Paint Companies
 - Asian Paints
 - Asian Paints: The Multinational Dimension in Brief
 - Kansai Nerolac Paints (KNP)
 - Berger Paints India

AkzoNobel ICI India

Shalimar Paints

4.2.2 Other Paint Companies

Acro Paints

Advance Paints

Agsar Paints

Anupam Paints and Coatings

Arcoy Industries

Bombay Paints

Chemisol Adhesives (Argus Coatings and Polymers)

Cico Group

Cipy Polyurethanes

Continental Coatings

Coromandel Paints

Ellora Paints

Gamma Coatings

Gardwel Industries

Grand Polycoats

Indolac Paints

Kishore Polyurethanes

Krypton Powder Paints

Maharani Paints

Marigold Paints

Marpol

M K Petro Products

MRF

Navair International

Opal Paints

Saboo Coatings Ltd (SCL)

Star Paint and Oil Industries

Surfacoats

Titan Paints and Chemicals

Varuna Paints

4.3 PAINT TRADE

4.3.1 Imports

4.3.2 Exports

4.4 DECORATIVE PAINTS

The Retail Dimension

4.5 PROTECTIVE COATINGS

- 4.6 POWDER COATINGS
- 4.7 AUTOMOTIVE OEM COATINGS
- 4.8 AUTOMOTIVE REFINISHES
- 4.9 COIL COATINGS
- 4.10 MARINE PAINTS

5. INDONESIA

5.1 BACKGROUND AND PAINT SUPPLY SUMMARY

- 5.1.1 Background
- 5.1.2 Paint Supply Summary

5.2 PAINT INDUSTRY AND PRODUCTION

- 5.2.1 The Indonesian Paint Industry
 - Major Paint Companies in Indonesia
 - Paint Production
 - Paint Production by End Use Application

5.3 PAINT TRADE

- 5.3.1 Imports
- 5.3.2 Exports

5.4 PAINT MARKET

- 5.4.1 Future Trends
- 5.4.2 Distribution Notes

6. JAPAN

6.1 BACKGROUND AND PAINT SUPPLY SUMMARY

- 6.1.1 Background
- 6.1.2 Paint Supply Summary

6.2 PAINT INDUSTRY AND PRODUCTION

- 6.2.1 Paint Production
 - History of Japanese Paint Production
- 6.2.2 Paint Production by Technology and Resin Type
- 6.2.3 Paint Production by Application
- 6.2.4 Paint Production by Region

6.3 PAINT TRADE

- 6.3.1 Imports
- 6.3.2 Exports

6.4 JAPANESE PAINT CONSUMPTION

- 6.4.1 Paint Market by Technology

- 6.4.2 Paint Market by Application
- 6.4.3 Trends in the Japanese Paint Market

7. MALAYSIA

7.1 BACKGROUND AND PAINT SUPPLY SUMMARY

- 7.1.1 Background
- 7.1.2 Paint Supply Summary

7.2 PAINT INDUSTRY AND PRODUCTION

- 7.2.1 Paint Industry

7.3 PAINT PRODUCTION

- 7.3.1 Historical Data
- 7.3.2 Paint Production by Resin Type
- 7.3.3 Paint Production by Application

7.4 PAINT TRADE

- 7.4.1 Imports
- 7.4.2 Exports

7.5 PAINT MARKET

- Future Trends
- 7.5.1 Notes on Distribution

8. PHILIPPINES

8.1 BACKGROUND AND PAINT SUPPLY SUMMARY

- 8.1.1 Background
- 8.1.2 Paint Supply Summary

8.2 PAINT INDUSTRY AND PRODUCTION

- 8.2.1 Major Paint Companies in the Philippines

8.3 PAINT PRODUCTION

8.4 PAINT TRADE

- 8.4.1 Imports
- 8.4.2 Exports

8.5 PAINT MARKET

- 8.5.1 The Future of the Market
- Notes on Distribution

9. SINGAPORE

9.1 BACKGROUND AND PAINT SUPPLY SUMMARY

- 9.1.1 Background
- 9.1.2 Paint Supply Summary
- 9.2 PAINT INDUSTRY AND PRODUCTION
 - 9.2.1 Industry
 - 9.2.2 Production
- 9.3 PAINT TRADE
 - 9.3.1 Imports
 - 9.3.2 Exports
- 9.4 PAINT MARKET/CONSUMPTION

10. SOUTH KOREA

- 10.1 BACKGROUND AND PAINT SUPPLY SUMMARY
 - 10.1.1 Background
 - 10.1.2 Paint Supply Summary
- 10.2 PAINT INDUSTRY AND PRODUCTION
 - KCC Corporation
 - Overview of Other South Korean Paintmakers
- 10.3 PAINT PRODUCTION
 - 10.3.1 Paint Production by Region
 - 10.3.2 Paint Production by Technology
 - 10.3.3 Paint Production by End-Use Application
- 10.4 PAINT TRADE
 - 10.4.1 Imports
 - 10.4.2 Exports
- 10.5 PAINT MARKET
 - 10.5.1 Historical Data
 - 10.5.2 Paint Market by Resin Type
- 10.6 PAINT MARKET BY REGION
 - 10.6.1 Paint Market by Sector
 - Notes on Distribution

11. TAIWAN

- 11.1 BACKGROUND AND PAINT SUPPLY SUMMARY
 - 11.1.1 Background
- 11.2 PAINT SUPPLY SUMMARY
- 11.3 PAINT INDUSTRY AND PRODUCTION
 - 11.3.1 General Overview and Major Paint Manufacturers

Foreign Investment

11.3.2 Paint Production

Overview

11.3.3 Paint Production by Technology

11.3.4 Production by End-Use Application

11.3.5 Paint Production by Region

11.4 PAINT TRADE

11.4.1 Imports

11.4.2 Exports

11.5 PAINT MARKET

11.5.1 Historical Paint Market Data

Future Trends

12. THAILAND

12.1 BACKGROUND AND PAINT SUPPLY SUMMARY

12.1.1 Background

12.1.2 Paint Supply Summary

12.2 PAINT INDUSTRY AND PRODUCTION

12.3 PAINT PRODUCTION

12.3.1 Historical Data

12.3.2 Paint Production by Resin Type

12.3.3 Paint Production by Region

12.4 PAINT TRADE

12.4.1 Imports

12.4.2 Exports

12.5 PAINT MARKET

12.5.1 History and Overview of Demand

12.5.2 Paint Market by Resin Type

12.5.3 Paint Market by Segment

12.5.4 Future Trends

13. VIETNAM

13.1 BACKGROUND AND PAINT SUPPLY SUMMARY

13.1.1 Background

13.1.2 Paint Supply Summary

13.2 PAINT INDUSTRY AND PRODUCTION

13.2.1 The Vietnamese Paint Industry

13.2.2 Major Paint and Coatings Manufacturers

13.2.3 Major Paint Producers

13.3 PAINT TRADE

13.3.1 Imports

13.3.2 Exports

13.4 PAINT MARKET

13.4.1 History and Recent Performance

13.4.2 Consumption by Segment and Resin Type

13.4.3 Coatings Consumption in Key Segments

Architectural Coatings

Wood Finishes

Powder Coatings Consumption

13.4.4 Other Remarks on Trends and Influences

14. SUMMARY OF ASIA-PACIFIC PAINT STATISTICS

15. MARKET FORECAST TO 2014

16. DIRECTORY OF PAINT MAKERS IN THE ASIA-PACIFIC REGION

16.1 CHINA

16.2 INDIA

16.3 INDONESIA

16.4 JAPAN

16.5 MALAYSIA

16.6 PHILIPPINES

16.7 SINGAPORE

16.8 SOUTH KOREA

16.9 TAIWAN

16.10 THAILAND

16.11 VIETNAM

List Of Tables

LIST OF TABLES

1. FOREWORD

1.1 ABOUT THIS REPORT

1.2 SCOPE

1.3 METHODOLOGY

1.4 UNITS OF VOLUME AND VALUE

1.5 ROUNDING

2. EXECUTIVE SUMMARY

Market Forecast for Paint Demand in the Asia Pacific Region, 2009 – 2014 (Tonnes and AAGR%)

3. MAJOR MARKET FOCUS: CHINA

3.1 BACKGROUND AND PAINT SUPPLY SUMMARY

GDP and Demographic Data for China (2009)

Paint Supply and Consumption in China, 2009 (Tonnes)

3.2 PAINT INDUSTRY AND PAINT PRODUCTION

Chinese Paint Production, 1992-2009 (Tonnes & %)

Regional Distribution of Major Paint Manufacturers in China, 2008-2009 (Tonnes & %)

Major Paint Manufacturers in China by Sector, 2009

3.3 PAINT TRADE

Chinese Paint Imports?2001–2009 (Tonnes & US\$ Thousand)

Chinese Paint Imports by Resin Type in Volume and Value, 2009 (Tonnes, US\$ Thousand & %)

Chinese Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)

Chinese Paint Exports?2001–2009 (Tonnes and US\$ Thousand)

Chinese Paint Exports by Resin Type in Volume, 2009 (Tonnes, US\$ Thousand & %)

Chinese Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)

Total Chinese Paint Imports and Exports, 2001-2009 (Tonnes)

Imports & Exports of Paints by Major Resin Types in China, 2009 (Tonnes)

3.4 PAINT MARKET

Chinese Paint Consumption, 2001 - 2009 (Tonnes & %)

Chinese Coating Consumption by Resin Type, 2009 (Tonnes & %)

Chinese Paint Consumption by End-Use Sector, 2009 (Tonnes & %)

4. MAJOR MARKET FOCUS: INDIA

4.1 BACKGROUND AND PAINT SUPPLY SUMMARY

GDP and Demographic Data for India (2009)

Summary of Estimated Indian Paint Supply, 2009 (Tonnes)

4.2 THE INDIAN PAINT INDUSTRY

Asian Paints India's Financial Performance, 2003/4 – 2007/8 (Rs Million)

Kansai Nerolac Paints' Financial Performance, 2003/4 – 2007/8 (Rs Million)

Berger Paints India's Financial Performance, 2003/4 – 2007/8 (Rs Million)

Shalimar Paints' Financial Performance, 2003/4 – 2007/8 (Rs Million)

4.3 PAINT TRADE

Indian Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)

Indian Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)

4.4 DECORATIVE PAINTS

Split of the Indian Decorative Market by Product Segment Volume, 2006-7 and 2008-9 (%)

Split of the Indian Decorative Market by Product Segment Value, 2006-7 and 2008-9 (%)

Development of the Indian Decorative Paint Market by Grade Up To 2008-9 (%)

Market Shares in the Indian Decorative Paint Market by Grade, 2008-9 (%)

4.5 PROTECTIVE COATINGS

Split of the Indian Protective Coatings Market: Onshore vs Offshore Applications, 2008 (%)

Split of the Indian Protective Coatings Market by Chemistry, 2008-9 (%)

Market Shares of Organised Sector Companies in the Indian Protective Coatings Market, 2008-9 (%)

4.6 POWDER COATINGS

Supply Summary for the Indian Powder Coatings Market, 2008-9 (Tonnes)

Split of the Indian Powder Coatings Market by Application, 2008-9 (%)

Split of the Indian Powder Coatings Market by Technology, 2008-9 (% Share)

Market Shares in the Indian Powder Coatings Market, 2006-9 (%)

Small-scale Indian Powder Coatings Manufacturers

4.7 AUTOMOTIVE OEM COATINGS

4.8 AUTOMOTIVE REFINISHES

Split of the Indian Refinish Market by Technology, 2006/7 and 2008/9 (%)

Split of the Indian Refinish Market by Grade, 2006/7 and 2008/9 (%)

Market Shares of Companies in the Indian Automotive Refinishing Sector, 2008/9 (%)

4.9 COIL COATINGS

Split of the Indian Coil Coatings Market: Steel vs Aluminium Application, 2008/9 (%)

Market Shares of Companies in the Indian Coil Coatings Sector, 2008-9 (%)

Split of the Indian Coil Coatings Sector by Application, 2008-9 (%)

4.10 MARINE PAINTS

Split of the Indian Marine Paint Market by Application Type, 2008-9 (%)

5. INDONESIA

5.1 BACKGROUND AND PAINT SUPPLY SUMMARY

GDP and Demographic Data for Indonesia (2009)

Summary of Estimated Indonesian Paint Supply, 2009 (Tonnes)

5.2 PAINT INDUSTRY AND PRODUCTION

Major Paint Manufacturers in Indonesia by Sector, 2009

Indonesian Paint Production by Resin Type, 2006 and 2009 (Tonnes & %)

Estimated Paint Production in Indonesia by Application, 2006 and 2009 (Tonnes & %)

5.3 PAINT TRADE

Indonesian Paint Imports by Volume and Value, 2007-9 (Tonnes and US\$ Thousand)

Indonesian Paint Exports by Volume and Value, 2007-9 (Tonnes and US\$ Thousand)

5.4 PAINT MARKET

Indonesian Paint Consumption by Resin Type, 2006 and 2009 (Tonnes & %)

Indonesian Paint Consumption by Application, 2006 and 2009 (Tonnes & %)

6. JAPAN

6.1 BACKGROUND AND PAINT SUPPLY SUMMARY

GDP and Demographic Data for Japan (2009)

Summary of Estimated Japanese Supply, 2009 (Tonnes)

6.2 PAINT INDUSTRY AND PRODUCTION

Overview of the Structure of the Japanese Paint Industry, 2001-2007

Major Paint Manufacturers in Japan Ranked By Turnover, 2007-8 (¥ Million)

Other Paint Manufacturers in Japan, 2009

Japanese Paint Production, 1992-2009 (Tonnes and Growth %)

Japanese Paint Production by End-use Application, 2009

Japanese Paint Production by Region, 2009 (Tonnes & %)

6.3 PAINT TRADE

Japanese Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)

Japanese Paint Imports by Volume & Value, 2003-2009 (Tonnes, Million JPY & Growth %)

Japanese Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)

Japanese Paint Exports by Volume & Value, 2003-2009 (Tonnes, Million JPY & Growth %)

6.4 JAPANESE PAINT CONSUMPTION

Japanese Paint Consumption, 1992-2009 (Tonnes & Growth %)

Japanese Paint Consumption by Resin Type, 2009 (Tonnes)

Paint Consumption by Application in Japan, 2009 (Tonnes & %)

7. MALAYSIA

7.1 BACKGROUND AND PAINT SUPPLY SUMMARY

GDP and Demographic Data for Malaysia (2009)

Summary of Estimated Malaysian Paint Supply, 2009 (Tonnes)

7.2 PAINT INDUSTRY AND PRODUCTION

Major Paint Manufacturers in Malaysia by Sector, 2009

7.3 PAINT PRODUCTION

Malaysian Paint Production by Resin Type, 2009 (Tonnes & Share %)

Malaysian Paint Production by Application, 2009 (Tonnes & Share %)

7.4 PAINT TRADE

Malaysian Paint Imports by Volume and Value, 2007-9 (Tonnes and US\$ Thousand)

Malaysian Paint Exports by Volume and Value, 2007-9 (Tonnes and US\$ Thousand)

7.5 PAINT MARKET

Malaysian Paint Sales, 2004-2009 (Tonnes & Growth %)

Malaysian Paint Consumption by Application, 2009 (Tonnes & %)

Malaysian Paint Consumption by Resin Type, 2009 (Tonnes & %)

8. PHILIPPINES

8.1 BACKGROUND AND PAINT SUPPLY SUMMARY

Summary of Estimated Philippine Paint Supply, 2009 (Tonnes)

8.2 PAINT INDUSTRY AND PRODUCTION

8.3 PAINT PRODUCTION

Estimated Philippine Paint Production by Technology Type, 2009 (Tonnes & %)

Estimated Paint Production in Philippines by Application, 2009 (Tonnes & %)

8.4 PAINT TRADE

Philippine Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)

Philippine Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)

8.5 PAINT MARKET

Philippine Paint Consumption by Solvent Base Type, 2009 (Tonnes & %)

Philippine Paint Consumption by Application, 2009 (Tonnes & %)

9. SINGAPORE

9.1 BACKGROUND AND PAINT SUPPLY SUMMARY

GDP and Demographic Data for Singapore (2008)

Summary of Estimated Singaporean Paint Supply, 2009 (Tonnes)

9.2 PAINT INDUSTRY AND PRODUCTION

Singaporean Paint Production by Resin Type, 2008 (Tonnes and %)

Singaporean Paint Production by Application Type, 2008 (Tonnes and %)

9.3 PAINT TRADE

Singaporean Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)

Major Singaporean Paint Import Sources, 2008 (Tonnes & %)

Singaporean Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)

9.4 PAINT MARKET/CONSUMPTION

Singaporean Paint Consumption by Resin Type, 2008 (Tonnes and %)

Singaporean Paint Consumption by Application Type, 2008 (Tonnes and %)

10. SOUTH KOREA

10.1 BACKGROUND AND PAINT SUPPLY SUMMARY

GDP and Demographic Data for South Korea (2008)

Summary of Estimated South Korean Paint Supply, 2009 (Tonnes)

10.2 PAINT INDUSTRY AND PRODUCTION

10.3 PAINT PRODUCTION

South Korean Paint Production, 1990-2009 (Tonnes & %)

South Korean Paint Production by Region, 2004-2009 (Tonnes)

South Korean Paint Production by Region, 2004-2009 (Share %)

South Korean Paint Production by Technology, 2005-2009 (Tonnes & %)

South Korean Paint Production by End-use Application, 2005-2009 (Tonnes & %)

10.4 PAINT TRADE

South Korean Paint Imports in Volume & Value, 2004-2009 (Tonnes & US\$ Thousand)

South Korean Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)

South Korean Paint Exports in Volume & Value, 2004-2009 (Tonnes & US\$ Thousand)

South Korean Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)

10.5 PAINT MARKET

South Korean Paint Consumption, 1998-2009 (Tonnes & %)

Estimated Paint Consumption by Resin Type in South Korea, 2009 (Tonnes & %)

10.6 PAINT MARKET BY REGION

Estimated Paint Consumption by End-use Application in South Korea, 2009 (Tonnes & %)

11. TAIWAN

11.1 BACKGROUND AND PAINT SUPPLY SUMMARY

11.2 PAINT SUPPLY SUMMARY

Summary of Taiwanese Paint Supply, 2009 (Tonnes)

11.3 PAINT INDUSTRY AND PRODUCTION

Major Paint Manufacturers in Taiwan by Sector, 2009

Foreign Investment in the Taiwanese Paint Sector

Taiwanese Paint Production, 2000-2009 (Tonnes & %)

Production of Paint by Resin Type in Taiwan, 2009 (Tonnes & %)

Production of Paint by End Use Application in Taiwan, 2009 (Tonnes & %)

Taiwanese Paint Production by Region, 2009 (Tonnes & %)

11.4 PAINT TRADE

Taiwanese Paint Imports, 2000-2009 (Tonnes and Thousand NTD & %)

Paint Exports of Taiwan, 2000-2009 (Tonnes & NTD)

11.5 PAINT MARKET

Taiwanese Paint Consumption, 2000-2009 (Tonnes)

Taiwanese Paint Consumption by Region, 2009 (Tonnes)

Taiwanese Paint Consumption by Product Type 2009 (Tonnes)

Consumption of Paint in Taiwan by Application, 2009 (Tonnes)

12. THAILAND

12.1 BACKGROUND AND PAINT SUPPLY SUMMARY

GDP and Demographic Data for Thailand (2009)

Summary of Estimated Thai Paint Supply, 2009 (Tonnes)

12.2 PAINT INDUSTRY AND PRODUCTION

Major Thai Paint Manufacturers by Sector, 2009

12.3 PAINT PRODUCTION

Production of Paints by Year in Thailand, 2000-2009 (Tonnes & %)

Thai Paint Production by Resin Type, 2009 (Tonnes & %)

Thai Paint Production by Region, 2009 (Tonnes & %)

12.4 PAINT TRADE

Thai Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)

Thai Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)

12.5 PAINT MARKET

Thai Paint Consumption, 2000 - 2009 (Tonnes & %)

Thai Paint Consumption by Resin Type, 2009 (Tonnes & %)

Thai Paint Consumption by Application, 2009 (Tonnes & %)

13. VIETNAM

13.1 BACKGROUND AND PAINT SUPPLY SUMMARY

GDP and Demographic Data for Vietnam (2009)

Summary of Estimated Vietnamese Paint Supply, 2009 (Tonnes)

13.2 PAINT INDUSTRY AND PRODUCTION

Major Paint Companies in Vietnam

Production at Major Paint Manufacturers in Vietnam, 2006 (Tonnes & %)

13.3 PAINT TRADE

Vietnamese Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)

Vietnamese Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)

13.4 PAINT MARKET

Vietnamese Paint Consumption, 2001-2009 (Tonnes and Growth %)

Vietnamese Paint Consumption by Application, 2009 (Tonnes & %)

Vietnamese Paint Consumption by Resin Type, 2009 (Tonnes and %)

Split of Vietnamese Paint Demand by Region, 2009 (Tonnes and %)

Major Decorative Paint Producers in Vietnam and their Brands

Major Wood Paint Manufacturers in Vietnam, 2009

14. SUMMARY OF ASIA-PACIFIC PAINT STATISTICS

Summary of Key Paint and Coatings Statistics for the Asia-Pacific Region, 2009
(Tonnes and kg/head)

15. MARKET FORECAST TO 2014

Market Forecast for Paint Demand in the Asia Pacific Region, 2009 – 2014 (Tonnes and AAGR%)

16. DIRECTORY OF PAINT MAKERS IN THE ASIA-PACIFIC REGION

16.1 CHINA

16.2 INDIA

16.3 INDONESIA

16.4 JAPAN

16.5 MALAYSIA

16.6 PHILIPPINES

16.7 SINGAPORE

16.8 SOUTH KOREA

16.9 TAIWAN

16.10 THAILAND

16.11 VIETNAM

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