

# Big Data & Data Analytics Market in Homeland Security and Public Safety: 2017-2022

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# Abstracts

Q1 2017, Pages: 450, Tables & Figures: 290. The Global Market for Big Data and Data Analytics in Homeland Security and Public Safety is Forecast to Reach \$11B in 2022Big Data and Data Analytics in Homeland Security and Public Safety Market Share (%) by Vertical Market 2015-2022The "Big Data & Data Analytics, Homeland Security & Public Safety: Global Market 2017-2022" report forecasts that this industry's revenues will grow at a 2015-2022 CAGR of 17.5%, reaching \$11 Billion by 2022. The use of big data and data analytics by Homeland Security, Public Safety organizations and intelligence agencies is on the rise, mostly because the world is becoming more digital and connected. This is creating new opportunities, not only for data collection and storage, but also for intelligence processing, exploitation, dissemination, and analysis. Big data and data analytics technologies can increase the investigative capabilities of intelligence organizations in many relevant aspects, including: war on crime & terror, defense from cyber-attacks, public safety, disaster and mass incident management, and development of predictive capabilities. All fields of Intelligence benefit from growth in big data including Osint Market, Sigint Market, Cyber defense activities, financial investigations. We forecast that the big data and data analytics in Homeland Security and Public Safety market in Asia Pacific and Europe to grow rapidly, with CAGR in the low 20s, especially due to the Chinese and Western European markets. The global big data and data analytics in Homeland Security and Public Safety market are boosted by the following drivers: The increased use of smartphones, wearables, and other smart connected devices (cars, machines, IoT, etc.), which will continue to create enormous amounts of information that Homeland Security and Public Safety organizations can use to their advantage, mostly in Sigint (signal intelligence) related activities. Technological advancements in data collection, storage, analytics, and visualization, which will allow organizations to increase the amount of data they generate, as well as to produce more actionable intelligence to support real-time decision making. Increased investment in



data analysis and visualization capabilities by Homeland Security and Public Safety organizations, which act as a major catalyst for the implementation of big data and data analytics solutions. The adoption of cloud technology by governmental agencies, which will also act as a stimulus towards analytics implementation. Given that most organizations do not have the in-house infrastructure to support big data analytics, several of them must turn to cloud solutions, which will make the use of data analytics easier. The cost of data storage, which continues to decrease and encourage a move to the cloud. The growing generation of data-aware and data professionals - HLS data scientists. The rise of state-of-the-art attack technologies (e.g., cyber-warfare, encrypted communication, cyber-crime, chemical warfare agents, and GPS jammers) as well as other advanced techniques employed by terror organizations (such as, ISIS and statesponsored terror groups) and other 21st century criminals, which make it harder for Homeland Security and Public Safety organizations to track them down. Big data and data analytics is one of the preferred ways to deal with this new reality.Direct threats to country-level national security and public safety are on the rise and have evolved from large-scale nation-to-nation conflicts to more pinpointed and contained ones. These threats, such as terrorism, natural disasters, organized crime, proliferation of weapons of mass destruction, and cybercrime have changed the way nations are dealing with national security issues. The new security threats and risks to national safety will force Homeland Security and Public Safety organizations to adopt technologies that are better equipped to deal with advanced operations. These Intelligence systems generate massive amounts of data and may increase the market for big data and data analytics in Homeland Security and Public Safety. This market report, covering big data and data analytics in Homeland Security and Public Safety organizations, is a valuable resource for executives interested in Big Data Intelligence markets. It has been explicitly customized for potential investors, big data and data analytics companies, Intelligence agencies as well as security and government decision makers, to enable them to benchmark business plans, as well as identify business opportunities, emerging technologies, market trends, and risks. Questions answered in this market report include:What will be the market size of the big data and data analytics in Homeland Security and Public Safety in 2017-2022? What will the relevant trends be during that time?Which submarkets in this field provide attractive business opportunities?Which countries are expected to invest most in big data and data analytics capabilities within Homeland Security and Public Safety organizations?Which distinctive data sources will be used by Homeland Security and Public Safety agencies and which technologies will be needed in order to exploit them? Which market sectors are estimated to make greater use of big data and data analytics capabilities?What are the big data and data analytics in Homeland Security and Public Safety market drivers and inhibitors? The market analysis examines big data and data analytics spending in the Homeland Security and



Public Safety market in terms of 5 key independent aspects: vertical markets, countries, technologies, technology subtypes, and data sources. Each aspect is analyzed thoroughly to better understand the market and the business opportunities it holds. These aspects and the corresponding analysis include:19 national markets9 vertical markets3 technology markets6 technology submarkets9 distinctive data source marketsBig Data and Data Analytics in Homeland Security and Public Safety Market OrganogramThe homeland security big data market report presents in 450 pages, 85 tables and 205 figures, analysis of 19 national, 9 vertical, 9 technological markets and 9 distinctive data sources. The report presents for each submarket 2015 data, 2016 estimate and projects the 2017-2022 market forecast and technologies. Market data is analyzed via 5 key independent perspectives:. With a highly-fragmented market, we address the "money trail" – each dollar spent – via the following 5 orthogonal market segments:By 19 National

Markets:USACanadaGermanyFranceUKItalySpainAustraliaIndiaChinaSouth KoreaJapanBrazilMexicoColombiaGCCSouth AfricaKenyaNigeriaBy 9 Vertical Markets:Government Intelligence AgenciesLaw Enforcement and 1st Responders such as police intelligenceDefense/Military IntelligenceFinancial Services Industry & Fraud DetectionCyber SecurityBorder Control & CustomsMass Transportation (Air, Sea & Land)Intelligence Fusion CentersCritical Infrastructure SecurityBy 3 Technological Markets:Big Data HardwareBig Data SoftwareBig Data ServicesBy 6 Technological submarkets:Storage & Communications EquipmentData Warehouses & Data ManagementAnalytics and Visualization ApplicationsComputeSQL & NoSQLProfessional ServicesBy 9 Distinctive Data Sources: Communications - Sigint (including GPS) – Big Data in Signal Intelligence marketVideoCyber Security Related DataOSINT Market – Open Source Intelligence (Social Media and Web)Government DBsFinancial-Financial IntelligenceGeospatialCustoms/Border SourcesVehicle Data -(Car Intelligence – Carint) The Big Data in HLS Market report presents leading companies operating in the market by technology (profiles, products and contact information):. Storage and Data Warehouse - Teradata, Oracle, Microsoft, Dell, Cisco Systems, Hadoop Systems. Compute Amazon Web Services, Google Compute Engine. SQL and NoSQL – SAP, Redis Labs, MongoDB. Data Analytics – Palantir, Splunk, IBM, HP Enterprise, SAS, Hitachi Data Systems, BAE Systems, Actian, Raytheon. Data Visualization – Tableau Software, TIBCO Software, QlikView, MicroStrategy. Professional Services – Accenture, PwC, Deloitte



# Contents

#### **1 EXECUTIVE SUMMARY**

- 1.1 Major Findings & Conclusions
- 1.1.1 Market Background
- 1.1.2 Market Estimations and Forecast
- 1.2 Major Dynamics & Opportunities

1.3 Global Big Data and Data Analytics in Homeland Security and Public Safety Market 2015-2022

- 1.3.1 Market Size Assessment and Forecast 2015-2022
- 1.3.2 Market Dynamics 2015-2022
- 1.3.3 Market Breakdown 2015-2022

1.4 Global Big Data and Data Analytics in Homeland Security and Public Safety Markets Organogram

#### 2 GLOBAL MARKET BACKGROUND

- 2.1 Global Security Concerns
  - 2.1.1 Global Risks 2016: A Regional Perceptive
  - 2.1.2 North America Homeland Security & Public Safety Market Drivers
    - 2.1.2.1 Terrorism Threat
    - 2.1.2.2 Cyber-Attacks
    - 2.1.2.3 Natural Disasters
  - 2.1.3 European Homeland Security & Public Safety Market Drivers
  - 2.1.3.1 New Realities of Terror Across Europe
  - 2.1.3.2 Fight Against Terrorist Financing
  - 2.1.4 APAC Homeland Security & Public Safety Market Drivers
  - 2.1.4.1 Transnational Terrorism
  - 2.1.4.2 Natural Disasters
  - 2.1.4.3 Insurgency Operations
  - 2.1.5 Latin America Homeland Security & Public Safety Market Drivers
    - 2.1.5.1 Organized Crime
    - 2.1.5.2 Illicit Financial Flows
    - 2.1.5.3 Drug Trafficking
  - 2.1.6 Middle East and Africa Homeland Security & Public Safety Market Drivers
  - 2.1.6.1 Terrorism Threat
  - 2.1.6.2 Political and Social Instability
  - 2.1.6.3 Cyber Attacks



- 2.2 Homeland Security and Public Safety Agencies
- 2.3 Proliferation of Data

2.4 Main Personal Data Sources for Homeland Security & Public Safety Big Data Projects

2.5 Big Data and Data Analytics in Homeland Security and Public Safety Market2.6 Big Data and Data Analytics in Homeland Security and Public Safety MarketOrganogram

### 3 BIG DATA IN HOMELAND SECURITY AND PUBLIC SAFETY: MARKET DRIVERS

# 4 BIG DATA IN HOMELAND SECURITY AND PUBLIC SAFETY: MARKET INHIBITORS

# 5 GLOBAL BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET BY TECHNOLOGY MARKET - 2015-2022

- 5.1 Consolidated Market 2015-2022
- 5.2 Market Analysis 2015-2022
- 5.3 Market Dynamics 2015-2022
- 5.4 Market Breakdown 2015-2022

## 6 GLOBAL BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET BY TECHNOLOGY SUB-MARKET - 2015-2022

- 6.1 Consolidated Market 2015-2022
- 6.2 Market Analysis 2015-2022
- 6.3 Market Dynamics 2015-2022
- 6.4 Market Breakdown 2015-2022

#### 7 TECHNOLOGY

- 7.1 Big Data Technology Background
- 7.2 Big Data Collection and Analysis Process
- 7.3 Data Sources Collection and Recording
  - 7.3.1 Digital and Analog Data Production
- 7.4 Machine Learning
  - 7.4.1 Machine Learning Methods
  - 7.4.2 Deep Machine Learning
  - 7.4.3 Application Types



- 7.4.3.1 Speech Recognition
- 7.4.3.2 Image Recognition
- 7.4.3.3 Natural Language Processing
- 7.4.3.4 Recommendation Systems
- 7.5 Data Exploration Vs. Machine Learning Model
- 7.6 Legacy Analytics Vs. Big Data Analytics
- 7.7 Storage & Communications Equipment
- 7.7.1 Market Size Assessment and Forecast 2015-2022
- 7.7.2 Market Dynamics 2015-2022
- 7.7.3 Market Breakdown 2015-2022
- 7.8 Data Warehouses & Data Management
- 7.8.1 Market Size Assessment and Forecast 2015-2022
- 7.8.2 Market Dynamics 2015-2022
- 7.8.3 Market Breakdown 2015-2022
- 7.9 SQL (Structured) and NoSQL (Un-Structured) Database Software
- 7.9.1 SQL (Structured) Database Software
- 7.9.2 NoSQL (Un-Structured) Database Software
- 7.9.3 Market Size Assessment and Forecast 2015-2022
- 7.9.4 Market Dynamics 2015-2022
- 7.9.5 Market Breakdown 2015-2022
- 7.1 Data Analytics & Visualization Applications
  - 7.10.1 Data Analytics
  - 7.10.1.1 Data Mining
  - 7.10.2 Visualization and Presentation
  - 7.10.3 Market Size Assessment and Forecast 2015-2022
  - 7.10.4 Market Dynamics 2015-2022
  - 7.10.5 Market Breakdown 2015-2022
- 7.11 Compute Engine
  - 7.11.1 Market Size Assessment and Forecast 2015-2022
  - 7.11.2 Market Dynamics 2015-2022
- 7.11.3 Market Breakdown 2015-2022
- 7.12 Professional Services
- 7.12.1 Market Size Assessment and Forecast 2015-2022
- 7.12.2 Market Dynamics 2015-2022
- 7.12.3 Market Breakdown 2015-2022

## 8 GLOBAL BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET BY VERTICAL MARKET - 2015-2022



- 8.1 Consolidated Market 2015-2022
- 8.2 Market Analysis 2015-2022
- 8.3 Market Dynamics 2015-2022
- 8.4 Market Breakdown 2015-2022

#### 9 VERTICAL MARKETS

- 9.1 Vertical Markets Data Sources and Types of Threat Diagram
- 9.2 Applications and Data Type by Vertical
- 9.3 Big Data Maturity Level and Forecast by Vertical
- 9.4 Mission Critical Applications
- 9.4.1 Mission Critical Applications
- 9.5 Government Intelligence Agencies
  - 9.5.1 Use Cases

#### SOCIAL MEDIA MONITORING

- 9.5.1.1 People Interactions and Relationships
- 9.5.1.2 Money Laundering, Fraud & Terrorist Financing
- 9.5.1.3 Anticipatory Intelligence
- 9.5.2 Market Size Assessment and Forecast 2015-2022
- 9.5.3 Market Dynamics 2015-2022
- 9.5.4 Market Breakdown 2015-2022
- 9.6 Police Forces, Law Enforcement and 1st Responders Agencies
- 9.6.1 Police Forces and Law Enforcement Agencies
  - 9.6.1.1 Use Cases
- 9.6.2 First Responders (non-police)
- 9.6.2.1 Use Cases
- 9.6.3 Market Size Assessment and Forecast 2015-2022
- 9.6.4 Market Dynamics 2015-2022
- 9.6.5 Market Breakdown 2015-2022
- 9.7 Defense/Military Intelligence
  - 9.7.1 Use Cases
  - 9.7.1.1 Intelligence, Surveillance, Target Acquisition and Reconnaissance (ISTAR)
  - 9.7.1.2 System of Systems
  - 9.7.1.3 R&D DARPA Big Data Projects & Budget
  - 9.7.2 Market Size Assessment and Forecast 2015-2022
  - 9.7.3 Market Dynamics 2015-2022
  - 9.7.4 Market Breakdown 2015-2022



- 9.8 Financial Intelligence & Fraud Detection
  - 9.8.1 Terrorist & Organized Crime Financing
  - 9.8.2 Anti-Money Laundering (AML) & Fraud Detection
  - 9.8.3 Use Cases
  - 9.8.4 FinCEN Financial Crimes Network
  - 9.8.5 Market Size Assessment and Forecast 2015-2022
  - 9.8.6 Market Dynamics 2015-2022
  - 9.8.7 Market Breakdown 2015-2022
- 9.9 Cyber Security Agencies
- 9.9.1 Use Cases
  - 9.9.1.1 Predictive Analytics
  - 9.9.1.2 Database Activity Monitoring (DAM)
  - 9.9.1.3 Industrial Security (SCADA) Supervision and Control of Critical Infrastructure
  - 9.9.1.4 Identity and Access Management (IAM)
- 9.9.1.5 Forensics Analysis (post-attack)
- 9.9.2 Market Size Assessment and Forecast 2015-2022
- 9.9.3 Market Dynamics 2015-2022
- 9.9.4 Market Breakdown 2015-2022
- 9.1 Border Control and Customs
  - 9.10.1 Use Cases
    - 9.10.1.1 Real-Time Data Sets of Personal Information
    - 9.10.1.2 Real-Time Risk Analysis
  - 9.10.1.3 Illegal Immigration
  - 9.10.2 Market Size Assessment and Forecast 2015-2022
  - 9.10.3 Market Dynamics 2015-2022
  - 9.10.4 Market Breakdown 2015-2022
- 9.11 Mass Transportation (Air, Sea & Land)
  - 9.11.1 Use Cases
    - 9.11.1.1 Risk-Based Passenger Screening and Terrorist Watch-lists
  - 9.11.1.2 Detect Identity Fraud
  - 9.11.1.3 Geo-Location Analysis
  - 9.11.1.4 CCTV and Real-Time Feeds on Transit and Passenger Rail
  - 9.11.2 Market Size Assessment and Forecast 2015-2022
  - 9.11.3 Market Dynamics 2015-2022
- 9.11.4 Market Breakdown 2015-2022
- 9.12 Intelligence Fusion Centers
  - 9.12.1 Use Cases
    - 9.12.1.1 Information Gathering and Suspicious Activity Reporting
    - 9.12.1.2 Analytics and Visualization of Relationships



- 9.12.1.3 GIS Mapping
- 9.12.2 Market Size Assessment and Forecast 2015-2022
- 9.12.3 Market Dynamics 2015-2022
- 9.12.4 Market Breakdown 2015-2022
- 9.13 Critical Infrastructure Security
  - 9.13.1 Cyber-Attacks on Critical Infrastructure in the U.S.A
  - 9.13.2 Russian Cyber-Attack on the Ukrainian Energy Sector
  - 9.13.3 Use Cases
  - 9.13.3.1 Oil & Gas Operations
  - 9.13.3.2 Energy Utilities
  - 9.13.3.3 Water and Wastewater Systems
  - 9.13.4 Market Size Assessment and Forecast 2015-2022
  - 9.13.5 Market Dynamics 2015-2022
  - 9.13.6 Market Breakdown 2015-2022

### 10 GLOBAL BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET BY DATA SOURCE - 2015-2022

- 10.1 Consolidated Market 2015-2022
- 10.2 Market Analysis 2015-2022
- 10.3 Market Dynamics 2015-2022
- 10.4 Market Breakdown 2015-2022

#### **11 TYPE OF DATA SOURCES**

- 11.1 Passive Data Sources
- 11.2 Active Data Sources

#### **12 DATA SOURCES**

- 12.1 Communications (including GPS)
  - 12.1.1 GPS Sources
  - 12.1.2 Application Types
  - 12.1.3 Market Size Assessment and Forecast 2015-2022
  - 12.1.4 Market Dynamics 2015-2022
  - 12.1.5 Market Breakdown 2015-2022

#### 12.2 Video Stream

- 12.2.1 CCTV Systems
- 12.2.2 Social Media Video Streams



- 12.2.3 Common Uses of Video Analysis
- 12.2.4 Market Size Assessment and Forecast 2015-2022
- 12.2.5 Market Dynamics 2015-2022
- 12.2.6 Market Breakdown 2015-2022
- 12.3 Cyber Security Related Data
- 12.3.1 Market Size Assessment and Forecast 2015-2022
- 12.3.2 Market Dynamics 2015-2022
- 12.3.3 Market Breakdown 2015-2022
- 12.4 OSINT (Social Media and Web)
- 12.4.1 Social Media Sources
- 12.4.2 Global Internet and Social Media Users
- 12.4.3 Leading Social Media Platforms
- 12.4.4 Market Size Assessment and Forecast 2015-2022
- 12.4.5 Market Dynamics 2015-2022
- 12.4.6 Market Breakdown 2015-2022
- 12.5 Governmental DBs
- 12.5.1 National ID Card
- 12.5.2 Fingerprint Database
- 12.5.3 National DNA Database
- 12.5.4 Public Transportation
- 12.5.5 Car Registration
- 12.5.6 Driver's License
- 12.5.7 Land Records
- 12.5.8 Criminal Records
- 12.5.9 Phone Call Records
- 12.5.10 Market Size Assessment and Forecast 2015-2022
- 12.5.11 Market Dynamics 2015-2022
- 12.5.12 Market Breakdown 2015-2022
- 12.6 Financial Data
  - 12.6.1 Digital Banking
  - 12.6.2 Blockchain and Bitcoin
- 12.6.3 Market Size Assessment and Forecast 2015-2022
- 12.6.4 Market Dynamics 2015-2022
- 12.6.5 Market Breakdown 2015-2022
- 12.7 Customs/Border Sources
- 12.7.1 European Immigration Crisis
- 12.7.2 Data Sources
- 12.7.3 Market Size Assessment and Forecast 2015-2022
- 12.7.4 Market Dynamics 2015-2022



- 12.7.5 Market Breakdown 2015-2022
- 12.8 Geospatial
  - 12.8.1 Raster Data
  - 12.8.2 Vector Data
  - 12.8.3 Data Sources
  - 12.8.4 Market Size Assessment and Forecast 2015-2022
  - 12.8.5 Market Dynamics 2015-2022
  - 12.8.6 Market Breakdown 2015-2022

#### 12.9 Vehicle Data

- 12.9.1 V2V and V2X
- 12.9.2 Data Sources
- 12.9.3 Market Size Assessment and Forecast 2015-2022
- 12.9.4 Market Dynamics 2015-2022
- 12.9.5 Market Breakdown 2015-2022

## 13 GLOBAL BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET BY REGION

- 13.1 5 Regional Markets Comparison Analysis
  - 13.1.1 Consolidated Market 2015-2022
  - 13.1.2 Market Analysis 2015-2022
  - 13.1.3 Market Dynamics 2015-2022
  - 13.1.4 Market Breakdown 2015-2022

### 14 GLOBAL BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET BY COUNTRY

- 14.1 19 National Markets Comparison Analysis
- 14.1.1 Consolidated Market 2015-2022
- 14.1.2 Market Analysis 2015-2022
- 14.1.3 Market Dynamics 2016-2022
- 14.1.4 Market Breakdown 2015-2022
- 14.1.5 The 7 Leading National Markets
- 14.1.6 R.o.W Markets

## 15 USA BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET

15.1 USA National Security Risk Assessment 2016



15.2 USA Major Homeland Security and Public Safety Organizations

- 15.2.1 The US Federal Homeland Security Infrastructure
- 15.2.2 The Department of Homeland Security Organizational Structure
- 15.2.3 Police Forces and Law Enforcement Agencies
- 15.2.4 Security and Intelligence Agencies
  - 15.2.4.1 Intelligence Community Budget
  - 15.2.4.2 Fusion Centers

15.3 USA Big Data and Data Analytics in Homeland Security and Public Safety Market - 2017-2022

- 15.3.1 Market Size Assessment and Forecast 2015-2022
- 15.3.2 Market Dynamics 2015-2022
- 15.3.3 Market Breakdown 2015-2022

# 16 CANADA BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET

16.1 Canada National Security Risk Assessment 2016

- 16.2 Canada Major Homeland Security and Public Safety Organizations
- 16.2.1 Canada Homeland Security & Public Safety Agencies Organogram
- 16.2.2 Canada Border Services Agency (CBSA)
- 16.2.3 Canadian Security Intelligence Services (CSIS)
- 16.2.4 Royal Canadian Mounted Police (RCMP)

16.3 Canada Big Data and Data Analytics in Homeland Security and Public Safety Market - 2017-2022

- 16.3.1 Market Size Assessment and Forecast 2015-2022
- 16.3.2 Market Dynamics 2015-2022
- 16.3.3 Market Breakdown 2015-2022

# 17 UK BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET

17.1 UK National Security Risk Assessment 2016

- 17.2 UK Major Homeland Security and Public Safety Organizations
- 17.2.1 UK Homeland Security & Public Safety Agencies Organogram
- 17.2.2 UK Police and Law Enforcement Agencies
- 17.2.3 UK Security and Intelligence Agencies
- 17.2.4 UK Fight Against Terrorist Financing
- 17.2.5 UK Homeland Security and Public Safety Regulation Initiatives
- 17.2.5.1 UK Investigatory Powers Bill



#### 17.2.5.2 UK Counter Terror Legislation

17.3 UK Big Data and Data Analytics in Homeland Security and Public Safety Market - 2017-2022

- 17.3.1 Market Size Assessment and Forecast 2015-2022
- 17.3.2 Market Dynamics 2015-2022
- 17.3.3 Market Breakdown 2015-2022

### 18 GERMANY BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET

- 18.1 Germany National Security Risk Assessment 2016
- 18.2 Germany Major Homeland Security and Public Safety Organizations
- 18.2.1 Germany Homeland Security & Public Safety Agencies Organogram
- 18.2.2 Germany Security and Intelligence Agencies
- 18.3 Germany Privacy Issues

18.4 Germany Big Data and Data Analytics in Homeland Security and Public Safety Market - 2017-2022

- 18.4.1 Market Size Assessment and Forecast 2015-2022
- 18.4.2 Market Dynamics 2015-2022
- 18.4.3 Market Breakdown 2015-2022

### 19 FRANCE BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET

19.1 France National Security Risk Assessment 2016

- 19.2 France Major Homeland Security and Public Safety Organizations
- 19.2.1 France Counter Terror & Public Safety Agencies Organogram
- 19.3 France Homeland Security and Public Safety Regulation

19.4 France Big Data and Data Analytics in Homeland Security and Public Safety Market - 2017-2022

- 19.4.1 Market Size Assessment and Forecast 2015-2022
- 19.4.2 Market Dynamics 2015-2022
- 19.4.3 Market Breakdown 2015-2022

# 20 ITALY BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET

20.1 Italy National Security Risk Assessment 201620.2 Italy Major Homeland Security and Public Safety Organizations



20.2.1 Italy Homeland Security & Public Safety Agencies Organogram

20.3 Italy Big Data and Data Analytics in Homeland Security and Public Safety Market - 2017-2022

- 20.3.1 Market Size Assessment and Forecast 2015-2022
- 20.3.2 Market Dynamics 2015-2022
- 20.3.3 Market Breakdown 2015-2022

## 21 SPAIN BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET

- 21.1 Spain National Security Risk Assessment 2016
- 21.2 Spain Major Homeland Security and Public Safety Organizations
- 21.2.1 Spain Homeland Security & Public Safety Agencies Organogram
- 21.2.2 Security and Intelligence Agencies
- 21.3 Spain Big Data and Data Analytics in Homeland Security and Public Safety Market 2017-2022
- 21.3.1 Market Size Assessment and Forecast 2015-2022
- 21.3.2 Market Dynamics 2015-2022
- 21.3.3 Market Breakdown 2015-2022

# 22 AUSTRALIA BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET

- 22.1 Australia National Security Risk Assessment 2016
- 22.2 Australia Major Homeland Security and Public Safety Organizations
- 22.2.1 Australia Homeland Security & Public Safety Agencies Organogram

22.3 Australia Big Data and Data Analytics in Homeland Security and Public Safety Market - 2017-2022

- 22.3.1 Market Size Assessment and Forecast 2015-2022
- 22.3.2 Market Dynamics 2015-2022
- 22.3.3 Market Breakdown 2015-2022

# 23 INDIA BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET

- 23.1 India National Security Risk Assessment 2016
- 23.2 India Major Homeland Security and Public Safety Organizations
- 23.2.1 India Homeland Security & Public Safety Agencies Organogram
- 23.2.2 Security and Intelligence Agencies



23.3 India Big Data and Data Analytics in Homeland Security and Public Safety Market - 2017-2022

23.3.1 Market Size - Assessment and Forecast - 2015-2022

23.3.2 Market Dynamics 2015-2022

23.3.3 Market Breakdown 2015-2022

### 24 CHINA BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET

24.1 China National Security Risk Assessment 2016

- 24.2 China Major Homeland Security and Public Safety Organizations
- 24.2.1 China Homeland Security & Public Safety Agencies Organogram
- 24.3 China Big Data and Data Analytics in Homeland Security and Public Safety Market 2017-2022
  - 24.3.1 Market Size Assessment and Forecast 2015-2022
  - 24.3.2 Market Dynamics 2015-2022
  - 24.3.3 Market Breakdown 2015-2022

### 25 SOUTH KOREA BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET

- 25.1 South Korea National Security Assessment 2016
- 25.2 South Korea Major Homeland Security and Public Safety Organizations
- 25.2.1 South Korea Homeland Security & Public Safety Agencies Organogram
- 25.2.2 Security and Intelligence Agencies

25.3 South Korea Big Data and Data Analytics in Homeland Security and Public Safety Market - 2017-2022

- 25.3.1 Market Size Assessment and Forecast 2015-2022
- 25.3.2 Market Dynamics 2015-2022
- 25.3.3 Market Breakdown 2015-2022

#### 26 JAPAN BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET

26.1 Japan National Security Risk Assessment 2016

26.2 Japan Major Homeland Security and Public Safety Organizations

26.2.1 Japan Homeland Security & Public Safety Agencies Organogram

26.3 Japan Big Data and Data Analytics in Homeland Security and Public Safety Market - 2017-2022



26.3.1 Market Size - Assessment and Forecast - 2015-2022 26.3.2 Market Dynamics 2015-2022 26.3.3 Market Breakdown 2015-2022

### 27 BRAZIL BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET

27.1 Brazil National Security Assessment 2016

27.2 Brazil Major Homeland Security and Public Safety Organizations

27.2.1 Brazil Homeland Security and Public Safety Agencies Organogram

27.3 Brazil Big Data and Data Analytics in Homeland Security and Public Safety Market - 2017-2022

27.3.1 Market Size - Assessment and Forecast - 2015-2022

27.3.2 Market Dynamics 2015-2022

27.3.3 Market Breakdown 2015-2022

# 28 MEXICO BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET

28.1 Mexico National Security Assessment 2016

28.2 Mexico Major Homeland Security and Public Safety Organizations

28.2.1 Mexico Homeland Security and Public Safety Agencies Organogram

28.3 Mexico Big Data and Data Analytics in Homeland Security and Public Safety Market - 2017-2022

28.3.1 Market Size - Assessment and Forecast - 2015-2022

28.3.2 Market Dynamics 2015-2022

28.3.3 Market Breakdown 2015-2022

# 29 COLOMBIA BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET

29.1 Colombia National Security Assessment 2016

29.2 Colombia Major Homeland Security and Public Safety Organizations

29.2.1 National Police

29.2.2 Law Enforcement

29.3 Colombia Big Data and Data Analytics in Homeland Security and Public Safety Market - 2017-2022

29.3.1 Market Size - Assessment and Forecast - 2015-2022

29.3.2 Market Dynamics 2015-2022



29.3.3 Market Breakdown 2015-2022

#### 30 GCC (GOLF COUNCIL CORPORATION) BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET

- 30.1 GCC National Security Assessment for 2016
  - 30.1.1 Saudi Arabia Country Assessment
  - 30.1.2 UAE Country Assessment
  - 30.1.3 Kuwait Country Assessment
  - 30.1.4 Bahrain Country Assessment
- 30.2 GCC Major Homeland Security and Public Safety Organizations
- 30.2.1 Saudi Arabia Government Security Organogram
- 30.2.2 UAE Homeland Security & Public Safety Agencies Organogram
- 30.2.3 Kuwait Homeland Security & Public Safety Agencies
- 30.2.4 Bahrain Homeland Security & Public Safety Agencies

30.3 GCC Big Data and Data Analytics in Homeland Security and Public Safety Market - 2017-2022

- 30.3.1 Market Size Assessment and Forecast 2015-2022
- 30.3.2 Market Dynamics 2015-2022
- 30.3.3 Market Breakdown 2015-2022

#### 31 SOUTH AFRICA BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET

- 31.1 South Africa National Security Assessment 2016
- 31.2 South Africa Major Homeland Security and Public Safety Organizations
  - 31.2.1 State Security Agency
    - 31.2.1.1 State Security Agency Organogram

31.3 South Africa Big Data and Data Analytics in Homeland Security and Public Safety Market - 2017-2022

- 31.3.1 Market Size Assessment and Forecast 2015-2022
- 31.3.2 Market Dynamics 2015-2022
- 31.3.3 Market Breakdown 2015-2022

### 32 NIGERIA BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET

- 32.1 Nigeria National Security Assessment 2016
- 32.2 Nigeria Major Homeland Security and Public Safety Organizations



32.3 Nigeria Big Data and Data Analytics in Homeland Security and Public Safety Market - 2017-2022

32.3.1 Market Size - Assessment and Forecast - 2015-2022

32.3.2 Market Dynamics 2015-2022

32.3.3 Market Breakdown 2015-2022

### 33 KENYA BIG DATA AND DATA ANALYTICS IN HOMELAND SECURITY AND PUBLIC SAFETY MARKET

- 33.1 Kenya National Security Assessment 2016
- 33.2 Kenya Major Homeland Security and Public Safety Organizations
- 33.2.1 Ministry of Interior

33.3 Kenya Big Data and Data Analytics in Homeland Security and Public Safety Market - 2017-2022

- 33.3.1 Market Size Assessment and Forecast 2015-2022
- 33.3.2 Market Dynamics 2015-2022
- 33.3.3 Market Breakdown 2015-2022

# 34 SELECT HOMELAND SECURITY AND PUBLIC SAFETY BIG DATA PROJECTS AND PROGRAMS

34.1 European Commission Horizon 2020 Initiative

34.2 European Commission Slandail Project - Empowering Emergency Response Using Social Media

#### **35 LEADING VENDORS**

- 35.1 Storage/Data warehouses
  - 35.1.1 Teradata
    - 35.1.1.1 Company profile
    - 35.1.1.2 Big Data and Analytics Products and Solutions
  - 35.1.2 Oracle
    - 35.1.2.1 Company profile
    - 35.1.2.2 Big Data and Analytics Products and Solutions
  - 35.1.3 Microsoft
  - 35.1.3.1 Company profile
  - 35.1.3.2 Big Data and Analytics Products and Solutions
  - 35.1.4 Dell
    - 35.1.4.1 Company profile



- 35.1.4.2 Big Data and Analytics Products and Solutions
- 35.1.5 Cisco Systems
- 35.1.5.1 Company profile
- 35.1.5.2 Big Data and Analytics Products and Solutions
- 35.1.6 Hadoop Systems
  - 35.1.6.1 Stream Computing
- 35.2 Compute
  - 35.2.1 Amazon Web Services
    - 35.2.1.1 Company profile
  - 35.2.1.2 Big Data and Analytics Products and Solutions
  - 35.2.2 Google Compute Engine
  - 35.2.2.1 Company profile
  - 35.2.2.2 Big Data and Analytics Products and Solutions
- 35.3 SQL (Structured) and NoSQL (Un-Structured) Database Software

35.3.1 SAP

- 35.3.1.1 Company profile
- 35.3.1.2 Big Data and Analytics Products and Solutions
- 35.3.2 Redis Labs
- 35.3.2.1 Company profile
- 35.3.2.2 Big Data and Analytics Products and Solutions
- 35.3.3 MongoDB
  - 35.3.3.1 Company profile
- 35.3.3.2 Big Data and Analytics Products and Solutions
- 35.4 Data Analytics
  - 35.4.1 Palantir
    - 35.4.1.1 Company profile
  - 35.4.1.2 Big Data and Analytics Products and Solutions
  - 35.4.2 Splunk
    - 35.4.2.1 Company profile
  - 35.4.2.2 Big Data and Analytics Products and Solutions
  - 35.4.3 IBM
  - 35.4.3.1 Company profile
  - 35.4.3.2 Big Data and Analytics Products and Solutions
  - 35.4.4 Hewlett Packard Enterprise
  - 35.4.4.1 Company profile
  - 35.4.4.2 Big Data and Analytics Products and Solutions

35.4.5 SAS

- 35.4.5.1 Company profile
- 35.4.5.2 Big Data and Analytics Products and Solutions



35.4.6 Hitachi Data Systems

35.4.6.1 Company profile

35.4.6.2 Big Data and Analytics Products and Solutions

35.4.7 BAE Systems

35.4.7.1 Company profile

35.4.7.2 Big Data Products and Solutions

35.4.8 Actian

35.4.8.1 Company profile

35.4.8.2 Big Data Products and Solutions

35.4.9 Raytheon

35.4.9.1 Company profile

35.4.9.2 Big Data and Analytics Products and Solutions

35.5 Data Visualization

35.5.1 Tableau Software

35.5.1.1 Company profile

35.5.1.2 Big Data and Analytics Products and Solutions

35.5.2 TIBCO Software

35.5.2.1 Company profile

35.5.2.2 Big Data and Analytics Products and Solutions

35.5.3 QlikView

35.5.3.1 Company profile

35.5.3.2 Big Data and Analytics Products and Solutions

35.5.4 MicroStrategy

35.5.4.1 Company profile

35.5.4.2 Big Data and Analytics Products and Solutions

35.6 Services

35.6.1 Accenture

35.6.1.1 Company profile

35.6.1.2 Big Data and Analytics Products and Solutions

35.6.2 PwC

35.6.2.1 Company profile

35.6.2.2 Big Data and Analytics Products and Solutions

35.6.3 Deloitte

35.6.3.1 Company profile

35.6.3.2 Big Data and Analytics Products and Solutions

#### **36 APPENDIX**

36.1 Big Data Definitions and Introduction



36.1.1 Digital Universe

36.1.2 Big Data - Volume, Velocity and Variety

36.1.2.1 The Core 3 V's

- 36.1.3 Big Data Extended Variability, Veracity, Visualization and Value
- 36.1.3.1 Variability Variance in Meaning
- 36.1.3.2 Veracity Incorrect Data
- 36.1.3.3 Visualization Graphs, Charts
- 36.1.3.4 Value \$ Value of Information

#### **37 RESEARCH METHODOLOGY**

- 37.1 Report Structure
- 37.2 Research Methodology
- 37.3 For Whom is This Report?

#### **38 DISCLAIMER & COPYRIGHT**



# **Tables**

#### TABLES

Table 1 Global Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Table 2 Global Big Data and Data Analytics Market in Homeland Security and Public Safety Market (\$M) by Technology - 2015-2022

Table 3 Global Big Data and Data Analytics Market in Homeland Security and Public Safety (\$M) and Compound Annual Growth Rate (%) by Technology Market 2015, 2022 Table 4 Global Big Data and Data Analytics Market in Homeland Security and Public Safety Annual Growth Rate (%) by Technology 2015-2022

Table 5 Global Big Data and Data Analytics Market in Homeland Security and Public Safety Market Share (%) by Technology 2015-2022

Table 6 Global Big Data and Data Analytics Market in Homeland Security and Public Safety Market Share (%) by Technology 2015-2022

Table 7 Global Big Data and Data Analytics in Homeland Security and Public Safety Cumulative Market (\$M) and Cumulative Market Share (%) by Technology Market 2015-2022

Table 8 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) by Technology Sub-Market - 2015-2022

Table 9 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) and Compound Annual Growth Rate (%) by Technology Sub-Market 2015, 2022

Table 10 Global Big Data and Data Analytics in Homeland Security and Public Safety Market Annual Growth Rate (%) by Technology Sub-Market 2015-2022

Table 11 Global Big Data and Data Analytics in Homeland Security and Public Safety Market Share (%) by Technology Sub-Market 2015-2022

Table 12 Machine Learning Method Types

Table 13 Legacy Analytics Vs. Big Data Analytics

Table 14 Storage and Communications Equipment for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) -2015-2022

Table 15 Data Warehouses & Data Management for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) -2015-2022

Table 16 SQL and NoSQL Database Software for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) -2015-2022



Table 17 Data Analytics and Visualization Applications for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) -2015-2022

Table 18 Compute Engines for Big Data and Data Analytics, Homeland Security andPublic Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Table 19 Professional Services for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Table 20 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) by Vertical Market - 2015-2022

Table 21 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) and Compound Annual Growth Rate (%) by Vertical Market 2015, 2022 Table 22 Global Big Data and Data Analytics in Homeland Security and Public Safety Market Annual Growth Rate (%) by Vertical Market 2015-2022

Table 23 Global Big Data and Data Analytics in Homeland Security and Public Safety Market Share (%) by Vertical Market 2015-2022

Table 24 Global Big Data and Data Analytics in Homeland Security and Public Safety Cumulative Market (\$M) and Cumulative Market Share (%) by Vertical Market 2015-2022

Table 25 Global Data Sources Used by Vertical Markets Ranked by Prevalence of Usage

Table 26 Vertical Markets Maturity Level as of 2016 and Maturity Forecast for 2017-2022

Table 27 Mission Critical Applications and Scope of Activity

Table 28 Government Intelligence Agencies Vertical Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Table 29 Police Forces, Law Enforcement and 1st Responders Agencies Vertical Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Table 30 DARPA Research, Development, Test and Evaluation Budget request for FY2016

Table 31 Defense/Military Intelligence Agencies Vertical Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Table 32 Financial Intelligence & Fraud Detection Agencies Vertical Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Table 33 Cyber Security Agencies Vertical Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Table 34 Border Control and Customs Agencies Vertical Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Table 35 Mass Transportation Vertical Market Size (\$M) and Annual Growth Rates (%) - 2015-2022



Table 36 Intelligence Fusion Center Vertical Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Table 37 Critical Infrastructure Security Vertical Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Table 38 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) by Data Source - 2015-2022

Table 39 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) and Compound Annual Growth Rate (%) by Data Source 2015, 2022

Table 40 Global Big Data and Data Analytics in Homeland Security and Public Safety Market Annual Growth Rate (%) by Data Source 2015-2022

Table 41 Global Big Data and Data Analytics in Homeland Security and Public Safety Market Share (%) by Data Source 2015-2022

Table 42 Global Big Data and Data Analytics in Homeland Security and Public Safety Cumulative Market (\$M) by Data Source 2015-2022

Table 43 Passive Data Sources

Table 44 Active Data Sources

Table 45 Communications (including GPS) Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Table 46 Video Stream Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022 Table 47 Cyber Security Related Data Source for Big Data and Data Analytics,

Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Table 48 Leading Social Media Platforms

Table 49 OSINT (social media and web) Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) -2015-2022

Table 50 Government DBs Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022 Table 51 Financial Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022 Table 52 Customs and Border Control Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) -2015-2022

Table 53 Geospatial Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022 Table 54 Vehicle Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022



Table 55 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) by Region 2015-2022

Table 56 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) and Compound Annual Growth Rate (%) by Region 2015, 2022

Table 57 Global Big Data and Data Analytics in Homeland Security and Public Safety Cumulative Market (\$M) by Region 2015-2022

Table 58 Global Big Data and Data Analytics in Homeland Security and Public Safety Market Share (%) by Region 2015-2022

Table 59 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) by Country 2015-2022

Table 60 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) and Compound Annual Growth Rate (%) by Country 2015, 2022

Table 61 Global Big Data and Data Analytics in Homeland Security and Public Safety Market Annual Growth Rate (%) by Country 2015-2022

Table 62 Global Big Data and Data Analytics in Homeland Security and Public Safety Market Share (%) by Country 2015-2022

Table 63 Global Big Data and Data Analytics in Homeland Security and Public Safety Cumulative Market (\$M) by Country 2015-2022

Table 64 R.o.W Big Data and Data Analytics in Homeland Security and Public Safety Markets (\$M) by Region 2015-2022

Table 65 R.o.W Big Data and Data Analytics in Homeland Security and Public Safety Markets Annual Growth Rate (%) by Region 2015-2022

Table 66 USA Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Table 67 Canada Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Table 68 UK Investment in Cross-Governmental Counter Terrrorism Capabilities Table 69 UK Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Table 70 Germany Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Table 71 France Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Table 72 Italy Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Table 73 Spain Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Table 74 Australia Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022



Table 75 India Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022 Table 76 China Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022 Table 77 South Korea Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022 Table 78 Japan Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022 Table 79 Brazil Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022 Table 80 Mexico Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022 Table 81 GCC Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022 Table 82 South Africa Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022 Table 83 Nigeria Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022 Table 84 Kenya Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022 Table 85 Select Homeland Security and Public Safety Big Data Projects and Programs



# **Figures**

#### FIGURES

Figure 1 Global Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022

Figure 2 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) by Region 2015-2022

Figure 3 The 7 Leading Big Data and Data Analytics in Homeland Security and Public Safety Markets (\$M) in 2016

Figure 4 The 7 Leading Big Data and Data Analytics in Homeland Security and Public Safety Markets (\$M) by 2022

Figure 5 Global Big Data and Data Analytics Market in Homeland Security and Public Safety Market (\$M) by Technology 2015-2022

Figure 6 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) by Technology Sub-Market 2015-2022

Figure 7 Vertical Markets: Data Sources and Types of Threats

Figure 8 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) by Vertical Market 2015-2022

Figure 9 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) by Data Source 2015-2022

Figure 10 Global Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022

Figure 11 Global Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 12 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) by Region 2015-2022

Figure 13 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) by Country 2015-2022

Figure 14 Global Big Data and Data Analytics Market in Homeland Security and Public Safety Market (\$M) by Technology 2015-2022

Figure 15 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) by Technology Sub-Market 2015-2022

Figure 16 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) by Vertical Market 2015-2022

Figure 17 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) by Data Source 2015-2022

Figure 18 Global Big Data and Data Analytics in Homeland Security and Public Safety Markets Organogram



Figure 19 Global Risks 2016: A Regional Perceptive - Most Likely Global Risk

Figure 20 Global Risk of Highest Concern for Doing Business, by Country

Figure 21 Europe Major Terror Attacks - 2001 to March 2016

Figure 22 Major Drug Trafficking Routes and Major Gold Mining Areas in Latin America Figure 23 Vertical Markets and Types of Threats They Encounter

Figure 24 Main Personal Data Sources for Homeland Security and Public Safety Big Data Projects

Figure 25 Big Data and Data Analytics in Homeland Security and Public Safety Market Organogram

Figure 26 Global Big Data and Data Analytics Market in Homeland Security and Public Safety Market (\$M) by Technology 2015-2022

Figure 27 Global Big Data and Data Analytics Market in Homeland Security and Public Safety Cumulative Market (\$M) and Cumulative Market Share (%) by Technology 2015-2022

Figure 28 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) by Technology Sub-Market 2015-2022

Figure 29 Global Big Data and Data Analytics in Homeland Security and Public Safety Market Share (%) by Technology Sub-Market 2015-2022

Figure 30 Global Big Data and Data Analytics in Homeland Security and Public Safety Cumulative Market (\$M) and Cumulative Market Share (%) by Technology Sub-Market 2015-2022

Figure 31 Global Big Data and Data Analytics in Homeland Security and Public Safety Cumulative Market (\$M) and Cumulative Market Share (%) by Technology Sub-Market 2015-2022

Figure 32 Big Data Technology Platforms and Solutions Ecosystem

Figure 33 Big Data Collection and Analysis Flow Chart

Figure 34 Digital Vs. Analog Forms of Data

Figure 35 Data Exploration Vs. Machine Learning Model

Figure 36 Storage and Communications Equipment for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022

Figure 37 Storage and Communications Equipment for Big Data and Data Analytics,

Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 38 Storage and Communications Equipment for Big Data and Data Analytics,

Homeland Security and Public Safety Market Share (%) - 2015-2022

Figure 39 Data Warehouses & Data Management for Big Data and Data Analytics,

Homeland Security and Public Safety Market Size (\$M) - 2015-2022

Figure 40 Data Warehouses & Data Management for Big Data and Data Analytics,

Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 41 Data Warehouses & Data Management for Big Data and Data Analytics,



Homeland Security and Public Safety Market Share (%) - 2015-2022 Figure 42 SQL and NoSQL Database Software for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022 Figure 43 SQL and NoSQL Database Software for Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022 Figure 44 SQL and NoSQL Database Software for Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022 Figure 45 Data Analytics and Visualization Applications for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022 Figure 46 Data Analytics and Visualization Applications for Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022 Figure 47 Data Analytics and Visualization Applications for Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022 Figure 48 Compute Engines for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022 Figure 49 Compute Engines for Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022 Figure 50 Compute Engines for Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022 Figure 51 Professional Services for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022 Figure 52 Professional Services for Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022 Figure 53 Professional Services for Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022 Figure 54 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) by Vertical Market 2015-2022 Figure 55 Global Big Data and Data Analytics in Homeland Security and Public Safety Market Share (%) by Vertical Market 2015-2022 Figure 56 Global Big Data and Data Analytics in Homeland Security and Public Safety Cumulative Market (\$M) and Cumulative Market Share (%) by Vertical Market 2015-2022 Figure 57 Vertical Markets Data Sources and Types of Threats Figure 58 Government Intelligence Agencies Vertical Market Size (\$M) - 2015-2022 Figure 59 Government Intelligence Agencies Vertical Market AGR (%) - 2015-2022 Figure 60 Government Intelligence Agencies Vertical Market Share (%) - 2015-2022 Figure 61 Police Forces, Law Enforcement and 1st Responders Agencies Vertical Market Size (\$M) - 2015-2022

Figure 62 Police Forces, Law Enforcement and 1st Responders Agencies Vertical



Market AGR (%) - 2015-2022

Figure 63 Police Forces, Law Enforcement and 1st Responders Agencies Vertical Market Share (%) - 2015-2022

Figure 64 Defense/Military Intelligence Agencies Vertical Market Size (\$M) - 2015-2022 Figure 65 Defense/Military Intelligence Agencies Vertical Market AGR (%) - 2015-2022 Figure 66 Defense/Military Intelligence Agencies Vertical Market Share (%) - 2015-2022 Figure 67 Financial Intelligence & Fraud Detection Agencies Vertical Market Size (\$M) -2015-2022

Figure 68 Financial Intelligence & Fraud Detection Agencies Vertical Market AGR (%) - 2015-2022

Figure 69 Financial Intelligence & Fraud Detection Agencies Vertical Market Share (%) - 2015-2022

Figure 70 Cyber Security Agencies Vertical Market Size (\$M) - 2015-2022

Figure 71 Cyber Security Agencies Vertical Market AGR (%) - 2015-2022

Figure 72 Cyber Security Agencies Vertical Market Share (%) - 2015-2022

Figure 73 Projected International Tourist Arrivals Worldwide from 1995 to 2030, by Region in Millions

Figure 74 Social Media and Communication Modes Between Smugglers and Migrants

Figure 75 Border Control and Customs Agencies Vertical Market Size (\$M) - 2015-2022

Figure 76 Border Control and Customs Agencies Vertical Market AGR (%) - 2015-2022

Figure 77 Border Control and Customs Agencies Vertical Market Share (%) - 2015-2022

Figure 78 Mass Transportation Vertical Market Size (\$M) - 2015-2022

Figure 79 Mass Transportation Vertical Market AGR (%) - 2015-2022

Figure 80 Mass Transportation Vertical Market Share (%) - 2015-2022

Figure 81 Intelligence Fusion Center Vertical Market Size (\$M) - 2015-2022

Figure 82 Intelligence Fusion Center Vertical Market AGR (%) - 2015-2022

Figure 83 Intelligence Fusion Center Vertical Market Share (%) - 2015-2022

Figure 84 Number of cyber attacks in 2015 on Critical Infrastructure

Figure 85 Critical Infrastructure Security Vertical Market Size (\$M) - 2015-2022

Figure 86 Critical Infrastructure Security Vertical Market AGR (%) - 2015-2022

Figure 87 Critical Infrastructure Security Vertical Market Share (%) - 2015-2022

Figure 88 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) by Data Source 2015-2022

Figure 89 Global Big Data and Data Analytics in Homeland Security and Public Safety Market Share (%) by Data Source 2015-2022

Figure 90 Global Big Data and Data Analytics in Homeland Security and Public Safety Cumulative Market (\$M) and Cumulative Market Share (%) by Data Source 2015-2022 Figure 91 Communications (including GPS) Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022



Figure 92 Communications (including GPS) Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022 Figure 93 Communications (including GPS) Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022 Figure 94 Video Stream Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022 Figure 95 Video Stream Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022 Figure 96 Video Stream Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022 Figure 97 Cyber Security Related Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022 Figure 98 Cyber Security Related Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022 Figure 99 Cyber Security Related Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022 Figure 100 Global Internet and Social Media Users Figure 101 OSINT (social media and web) Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022 Figure 102 OSINT (social media and web) Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022 Figure 103 OSINT (social media and web) Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022 Figure 104 Government DBs Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022 Figure 105 Government DBs Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022 Figure 106 Government DBs Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022 Figure 107 Financial Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022 Figure 108 Financial Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022 Figure 109 Financial Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022 Figure 110 Customs and Border Control Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022 Figure 111 Customs and Border Control Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022



Figure 112 Customs and Border Control Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022

Figure 113 Geospatial Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022

Figure 114 Geospatial Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 115 Geospatial Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022

Figure 116 Vehicle Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022

Figure 117 Vehicle Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 118 Vehicle Data Source for Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022

Figure 119 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) by Region 2015-2022

Figure 120 Global Big Data and Data Analytics in Homeland Security and Public Safety Cumulative Market (\$M) and Cumulative Market Share (%) by Region 2015-2022

Figure 121 Global Big Data and Data Analytics in Homeland Security and Public Safety Market Share (%) by Region 2015-2022

Figure 122 Global Big Data and Data Analytics in Homeland Security and Public Safety Market (\$M) by Country 2015-2022

Figure 123 Global Big Data and Data Analytics in Homeland Security and Public Safety Market Share (%) by Country 2015-2022

Figure 124 Global Big Data and Data Analytics in Homeland Security and Public Safety Cumulative Market (\$M) and Cumulative Market Share (%) by Country 2015-2022

Figure 125 The 7 Leading Big Data and Data Analytics in Homeland Security and Public Safety Markets (\$M) in 2016

Figure 126 The 7 Leading Big Data and Data Analytics in Homeland Security and Public Safety Markets (\$M) by 2022

Figure 127 The 7 Leading Big Data and Data Analytics in Homeland Security and Public Safety Markets by CAGR (%), 2015-2022

Figure 128 R.o.W Big Data and Data Analytics in Homeland Security and Public Safety Markets CAGR (%) by Region 2015-2022

Figure 129 U.S Federal Homeland Security Infrastructure Diagram

Figure 130 U.S Department of Homeland Security Organizational Structure

Figure 131 U.S Intelligence Community Budget (2010-2017, B\$)

Figure 132 USA Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022



Figure 133 USA Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 134 USA Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022

Figure 135 Canada Homeland Security & Public Safety Agencies Organogram

Figure 136 Canada Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022

Figure 137 Canada Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 138 Canada Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022

Figure 139 UK Homeland Security & Public Safety Agencies Organogram

Figure 140 UK Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022

Figure 141 UK Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 142 UK Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022

Figure 143 German Homeland Security & Public Safety Agencies Organogram

Figure 144 Strategische Initiative Technik Budget 2014 - 2020 (M€)

Figure 145 Germany Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022

Figure 146 Germany Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 147 Germany Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022

Figure 148 France Counter Terror & Public Safety Agencies Organogram

Figure 149 France Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022

Figure 150 France Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 151 France Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022

Figure 152 Italy Homeland Security & Public Safety Agencies Organogram

Figure 153 Italy Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$B) - 2015-2022

Figure 154 Italy Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 155 Italy Big Data and Data Analytics, Homeland Security and Public Safety



Market Share (%) - 2015-2022

Figure 156 Spain Homeland Security & Public Safety Agencies Organogram

Figure 157 Spain Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022

Figure 158 Spain Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 159 Spain Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022

Figure 160 Australia Homeland Security & Public Safety Agencies Organogram Figure 161 Australia Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022

Figure 162 Australia Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 163 Australia Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022

Figure 164 India Homeland Security & Public Safety Agencies Organogram Figure 165 India Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022

Figure 166 India Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 167 India Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 168 China Homeland Security & Public Safety Agencies Organogram

Figure 169 China Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022

Figure 170 China Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 171 China Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022

Figure 172 South Korea Homeland Security & Public Safety Agencies Organogram Figure 173 South Korea Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022

Figure 174 South Korea Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 175 South Korea Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022

Figure 176 Japan Homeland Security & Public Safety Agencies Organogram Figure 177 Japan Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022



Figure 178 Japan Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 179 Japan Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022

Figure 180 Brazil Major Homeland Security and Public Safety Organizations

Figure 181 Brazil Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Figure 182 Brazil Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 183 Brazil Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022

Figure 184 Mexico Homeland Security and Public Safety Agencies Organogram Figure 185 Mexico Big Data and Data Analytics, Homeland Security and Public Safety

```
Market Size ($M) - 2015-2022
```

Figure 186 Mexico Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 187 Mexico Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022

Figure 188 Colombia Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) and Annual Growth Rates (%) - 2015-2022

Figure 189 Colombia Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022

Figure 190 Colombia Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 191 Colombia Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022

Figure 192 Saudi Arabia Government Security Organogram

Figure 193 UAE Homeland Security & Public Safety Agencies Organogram

Figure 194 GCC Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022

Figure 195 GCC Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 196 South Africa State Security Agency Organogram

Figure 197 South Africa Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022

Figure 198 South Africa Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 199 South Africa Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022



Figure 200 Nigeria Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022

Figure 201 Nigeria Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 202 Nigeria Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022

Figure 203 Kenya Big Data and Data Analytics, Homeland Security and Public Safety Market Size (\$M) - 2015-2022

Figure 204 Kenya Big Data and Data Analytics, Homeland Security and Public Safety Market AGR (%) - 2015-2022

Figure 205 Kenya Big Data and Data Analytics, Homeland Security and Public Safety Market Share (%) - 2015-2022



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