

2026-2031 Global Homestay Outlook Market Size, Share & Trends Analysis Report By Player, Type, Application and Region

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Abstracts

HNY Research projects that the Homestay market size will grow from 17069.05 Million USD in 2025 to 27120.8 Million USD by 2031, at an estimated CAGR of 8.02%. The base year considered for the study is 2025, and the market size is projected from 2026 to 2031.

For 2025 regional market size, the North America market size was 3744.95 Million USD, the Europe market size was 2777.13 Million USD, and the Asia market size was 4234.83 Million USD.

This report presents a detailed and holistic analysis of the global Homestay market. It integrates quantitative data with qualitative insights to equip readers with the necessary information for strategic planning, competitive assessment, market positioning, and data-driven decision-making.

All market sizes, estimates, and forecasts are expressed in terms of output/shipments and revenue. With 2025 serving as the base year, the report provides historical context from 2020. and projections up to 2031. It includes a complete segmentation of the global market, along with regional market sizes analyzed by type, application, and key industry participants.

Further enriching the analysis, the report outlines the competitive environment, offering profiles of prominent players and their market standings. It also explores key technological advancements and recent developments in product offerings.

Ultimately, this report serves as a vital resource for Homestay manufacturers,

prospective entrants, and other stakeholders within the industry value chain. It supplies comprehensive data on revenues, production, and average pricing for the overall market and its sub-segments, detailed by company, product type, application, and geographic region.

By Market Players:

Airbnb
Tujia
Wooden Bird Homestay
xiaozy Homestay
Meituan Homestay
9flats
HomeAway
Marriott International

By Type

Authentic Homestay
Comfortable Homestay
Tourist Homestay

By Application

Online Booking
Offline Booking

By Regions/Countries:

North America
East Asia
Europe
South Asia
Southeast Asia
Middle East
Africa
Oceania
South America

Points Covered in The Report

The points that are discussed within the report are the major market players that are involved in the market such as market players, raw material suppliers, equipment suppliers, end users, traders, distributors and etc.

The complete profile of the companies is mentioned. And the capacity, production, price, revenue, cost, gross, gross margin, sales volume, sales revenue, consumption, growth rate, import, export, supply, future strategies, and the technological developments that they are making are also included within the report. This report analyzed 12 years data history and forecast.

The growth factors of the market is discussed in detail wherein the different end users of the market are explained in detail.

Data and information by market player, by region, by type, by application and etc, and custom research can be added according to specific requirements.

The report contains the SWOT analysis of the market. Finally, the report contains the conclusion part where the opinions of the industrial experts are included.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements.

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Homestay Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global Homestay Market Size Growth Rate by Type: 2026-2031
 - 1.4.2 Authentic Homestay
 - 1.4.3 Comfortable Homestay
 - 1.4.4 Tourist Homestay
- 1.5 Market by Application
 - 1.5.1 Global Homestay Market Share by Application: 2026-2031
 - 1.5.2 Online Booking
 - 1.5.3 Offline Booking
- 1.6 Study Objectives
- 1.7 Overview of Global Homestay Market
 - 1.7.1 Global Homestay Market Status and Outlook (2020-2031)
 - 1.7.2 North America
 - 1.7.3 East Asia
 - 1.7.4 Europe
 - 1.7.5 South Asia
 - 1.7.6 Southeast Asia
 - 1.7.7 Middle East
 - 1.7.8 Africa
 - 1.7.9 Oceania
 - 1.7.10 South America
 - 1.7.11 Rest of the World

2 MANUFACTURING COST STRUCTURE ANALYSIS

- 2.1 Manufacturing Cost Structure Analysis of Homestay
- 2.2 Industry Chain Structure of Homestay

3 MARKET COMPETITION BY MANUFACTURERS

- 3.1 Global Homestay Production Capacity Market Share by Manufacturers (2020-2025)
- 3.2 Global Homestay Revenue Market Share by Manufacturers (2020-2025)

3.3 Global Homestay Average Price by Manufacturers (2020-2025)

4 HOMESTAY REGIONAL MARKET ANALYSIS

4.1 Homestay Production by Regions

4.1.1 Global Homestay Production by Regions (2020-2025)

4.1.2 Global Homestay Revenue by Regions

4.2 Homestay Consumption by Regions

4.3 North America Homestay Market Analysis

4.3.1 North America Homestay Production

4.3.2 North America Homestay Revenue

4.3.3 Key Manufacturers in North America

4.3.4 North America Homestay Import and Export

4.4 East Asia Homestay Market Analysis

4.4.1 East Asia Homestay Production

4.4.2 East Asia Homestay Revenue

4.4.3 Key Manufacturers in East Asia

4.4.4 East Asia Homestay Import & Export

4.5 Europe Homestay Market Analysis

4.5.1 Europe Homestay Production

4.5.2 Europe Homestay Revenue

4.5.3 Key Manufacturers in Europe

4.5.4 Europe Homestay Import & Export

4.6 South Asia Homestay Market Analysis

4.6.1 South Asia Homestay Production

4.6.2 South Asia Homestay Revenue

4.6.3 Key Manufacturers in South Asia

4.6.4 South Asia Homestay Import & Export

4.7 Southeast Asia Homestay Market Analysis

4.7.1 Southeast Asia Homestay Production

4.7.2 Southeast Asia Homestay Revenue

4.7.3 Key Manufacturers in Southeast Asia

4.7.4 Southeast Asia Homestay Import & Export

4.8 Middle East Homestay Market Analysis

4.8.1 Middle East Homestay Production

4.8.2 Middle East Homestay Revenue

4.8.3 Key Manufacturers in Middle East

4.8.4 Middle East Homestay Import & Export

4.9 Africa Homestay Market Analysis

- 4.9.1 Africa Homestay Production
- 4.9.2 Africa Homestay Revenue
- 4.9.3 Key Manufacturers in Africa
- 4.9.4 Africa Homestay Import & Export
- 4.10 Oceania Homestay Market Analysis
 - 4.10.1 Oceania Homestay Production
 - 4.10.2 Oceania Homestay Revenue
 - 4.10.3 Key Manufacturers in Oceania
 - 4.10.4 Oceania Homestay Import & Export
- 4.11 South America Homestay Market Analysis
 - 4.11.1 South America Homestay Production
 - 4.11.2 South America Homestay Revenue
 - 4.11.3 Key Manufacturers in South America
 - 4.11.4 South America Homestay Import & Export

5 HOMESTAY SALES MARKET BY TYPE (2020-2031)

- 5.1 Global Homestay Historic Market Size by Type (2020-2025)
- 5.2 Global Homestay Forecasted Market Size by Type (2026-2031)

6 HOMESTAY CONSUMPTION MARKET BY APPLICATION(2020-2031)

- 6.1 Global Homestay Historic Market Size by Application (2020-2025)
- 6.2 Global Homestay Forecasted Market Size by Application (2026-2031)

7 COMPANY PROFILES AND KEY FIGURES IN HOMESTAY BUSINESS

- 7.1 Airbnb
 - 7.1.1 Airbnb Company Profile
 - 7.1.2 Airbnb Homestay Product Specification
 - 7.1.3 Airbnb Homestay Production Capacity, Revenue, Price and Gross Margin (2020-2025)
- 7.2 Tujja
 - 7.2.1 Tujja Company Profile
 - 7.2.2 Tujja Homestay Product Specification
 - 7.2.3 Tujja Homestay Production Capacity, Revenue, Price and Gross Margin (2020-2025)
- 7.3 Wooden Bird Homestay
 - 7.3.1 Wooden Bird Homestay Company Profile

- 7.3.2 Wooden Bird Homestay Homestay Product Specification
- 7.3.3 Wooden Bird Homestay Homestay Production Capacity, Revenue, Price and Gross Margin (2020-2025)
- 7.4 xiaozhu Homestay
 - 7.4.1 xiaozhu Homestay Company Profile
 - 7.4.2 xiaozhu Homestay Homestay Product Specification
 - 7.4.3 xiaozhu Homestay Homestay Production Capacity, Revenue, Price and Gross Margin (2020-2025)
- 7.5 Meituan Homestay
 - 7.5.1 Meituan Homestay Company Profile
 - 7.5.2 Meituan Homestay Homestay Product Specification
 - 7.5.3 Meituan Homestay Homestay Production Capacity, Revenue, Price and Gross Margin (2020-2025)
- 7.6 9flats
 - 7.6.1 9flats Company Profile
 - 7.6.2 9flats Homestay Product Specification
 - 7.6.3 9flats Homestay Production Capacity, Revenue, Price and Gross Margin (2020-2025)
- 7.7 HomeAway
 - 7.7.1 HomeAway Company Profile
 - 7.7.2 HomeAway Homestay Product Specification
 - 7.7.3 HomeAway Homestay Production Capacity, Revenue, Price and Gross Margin (2020-2025)
- 7.8 Marriott International
 - 7.8.1 Marriott International Company Profile
 - 7.8.2 Marriott International Homestay Product Specification
 - 7.8.3 Marriott International Homestay Production Capacity, Revenue, Price and Gross Margin (2020-2025)

8 PRODUCTION AND SUPPLY FORECAST

- 8.1 Global Forecasted Production of Homestay (2026-2031)
- 8.2 Global Forecasted Revenue of Homestay (2026-2031)
- 8.3 Global Forecasted Price of Homestay (2020-2031)
- 8.4 Global Forecasted Production of Homestay by Region (2026-2031)
 - 8.4.1 North America Homestay Production, Revenue Forecast (2026-2031)
 - 8.4.2 East Asia Homestay Production, Revenue Forecast (2026-2031)
 - 8.4.3 Europe Homestay Production, Revenue Forecast (2026-2031)
 - 8.4.4 South Asia Homestay Production, Revenue Forecast (2026-2031)

- 8.4.5 Southeast Asia Homestay Production, Revenue Forecast (2026-2031)
- 8.4.6 Middle East Homestay Production, Revenue Forecast (2026-2031)
- 8.4.7 Africa Homestay Production, Revenue Forecast (2026-2031)
- 8.4.8 Oceania Homestay Production, Revenue Forecast (2026-2031)
- 8.4.9 South America Homestay Production, Revenue Forecast (2026-2031)
- 8.4.10 Rest of the World Homestay Production, Revenue Forecast (2026-2031)
- 8.5 Forecast by Type and by Application (2026-2031)
 - 8.5.1 Global Sales Volume, Sales Revenue and Sales Price Forecast by Type (2026-2031)
 - 8.5.2 Global Forecasted Consumption of Homestay by Application (2026-2031)

9 CONSUMPTION AND DEMAND FORECAST

- 9.1 North America Forecasted Consumption of Homestay by Country
- 9.2 East Asia Market Forecasted Consumption of Homestay by Country
- 9.3 Europe Market Forecasted Consumption of Homestay by Country
- 9.4 South Asia Forecasted Consumption of Homestay by Country
- 9.5 Southeast Asia Forecasted Consumption of Homestay by Country
- 9.6 Middle East Forecasted Consumption of Homestay by Country
- 9.7 Africa Forecasted Consumption of Homestay by Country
- 9.8 Oceania Forecasted Consumption of Homestay by Country
- 9.9 South America Forecasted Consumption of Homestay by Country
- 9.10 Rest of the world Forecasted Consumption of Homestay by Country

10 MARKETING CHANNEL, DISTRIBUTORS AND CUSTOMERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Channels
 - 10.1.2 Indirect Channels

11 MARKET DYNAMICS

- 11.1 Market Trends
- 11.2 Opportunities and Drivers
- 11.3 Challenges
- 11.4 Porter's Five Forces Analysis

12 CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

List Of Tables

LIST OF TABLES

Key Players Covered: Ranking by Homestay Revenue 2020-2025
Global Homestay Market Size by Type: 2026-2031
Global Homestay Market Size by Application: 2026-2031
Homestay Production Rank and Commercial Production Date of Key Manufacturers
Global Homestay Manufacturing Plants Distribution and Commercial Production Date
Global Homestay Production Capacity by Manufacturers
Global Homestay Production by Manufacturers (2020-2025)
Global Homestay Production Market Share by Manufacturers (2020-2025)
Global Homestay Revenue by Manufacturers (2020-2025)
Global Homestay Revenue Share by Manufacturers (2020-2025)
Global Market Homestay Average Price of Key Manufacturers (2020-2025)
Manufacturers Homestay Production Sites and Area Served
Manufacturers Homestay Product Type
Global Homestay Production by Regions (2020-2025)
Global Homestay Production Market Share by Regions (2020-2025)
Global Homestay Revenue by Regions (2020-2025)
Global Homestay Revenue Market Share by Regions (2020-2025)
Global Homestay Consumption by Regions (2020-2025)
Global Homestay Consumption Market Share by Regions (2020-2025)
Key Homestay Players Sales Volume in North America
North America Homestay Production, Consumption Import and Export
Key Homestay Players Sales Volume in East Asia
East Asia Homestay Production, Consumption Import and Export
Key Homestay Players Sales Volume in Europe
Europe Homestay Production, Consumption Import and Export
Key Homestay Players Sales Volume in South Asia
South Asia Homestay Production, Consumption Import and Export
Key Homestay Players Sales Volume in Southeast Asia
Southeast Asia Homestay Production, Consumption Import and Export
Key Homestay Players Sales Volume in Middle East
Middle East Homestay Production, Consumption Import and Export
Key Homestay Players Sales Volume in Africa
Africa Homestay Production, Consumption Import and Export
Key Homestay Players Sales Volume in Oceania
Oceania Homestay Production, Consumption Import and Export

Key Homestay Players Sales Volume in South America
South America Homestay Production, Consumption Import and Export
Global Homestay Market Size by Type (2020-2025)
Global Homestay Revenue Market Share by Type (2020-2025)
Global Homestay Forecasted Market Size by Type (2026-2031)
Global Homestay Revenue Market Share by Type (2026-2031)
Global Homestay Market Size by Application (2020-2025)
Global Homestay Revenue Market Share by Application (2020-2025)
Global Homestay Forecasted Market Size by Application (2026-2031)
Global Homestay Revenue Market Share by Application (2026-2031)
Airbnb Homestay Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Tujia Homestay Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Wooden Bird Homestay Homestay Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Table xiaozhu Homestay Homestay Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Meituan Homestay Homestay Production Capacity, Revenue, Price and Gross Margin (2020-2025)
9flats Homestay Production Capacity, Revenue, Price and Gross Margin (2020-2025)
HomeAway Homestay Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Marriott International Homestay Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Global Homestay Production Forecast by Region (2026-2031)
Global Homestay Sales Volume Forecast by Type (2026-2031)
Global Homestay Sales Volume Market Share Forecast by Type (2026-2031)
Global Homestay Sales Revenue Forecast by Type (2026-2031)
Global Homestay Sales Revenue Market Share Forecast by Type (2026-2031)
Global Homestay Sales Price Forecast by Type (2026-2031)
Global Homestay Consumption Volume Forecast by Application (2026-2031)
Global Homestay Consumption Value Forecast by Application (2026-2031)
North America Homestay Consumption Forecast 2026-2031 by Country
East Asia Homestay Consumption Forecast 2026-2031 by Country
Europe Homestay Consumption Forecast 2026-2031 by Country
South Asia Homestay Consumption Forecast 2026-2031 by Country
Southeast Asia Homestay Consumption Forecast 2026-2031 by Country
Middle East Homestay Consumption Forecast 2026-2031 by Country
Africa Homestay Consumption Forecast 2026-2031 by Country
Oceania Homestay Consumption Forecast 2026-2031 by Country

South America Homestay Consumption Forecast 2026-2031 by Country
Rest of the world Homestay Consumption Forecast 2026-2031 by Country
Market Key Trends
Key Opportunities and Drivers: Impact Analysis (2026-2031)
Key Challenges
Research Programs/Design for This Report
Key Data Information from Secondary Sources
Key Data Information from Primary Sources

Global Homestay Market Share by Type: 2025 VS 2031
Authentic Homestay Features
Comfortable Homestay Features
Tourist Homestay Features
Global Homestay Market Share by Application: 2025 VS 2031
Online Booking Case Studies
Offline Booking Case Studies
Homestay Report Years Considered
Global Homestay Market Status and Outlook (2020-2031)
North America Homestay Revenue (Value) and Growth Rate (2020-2031)
East Asia Homestay Revenue (Value) and Growth Rate (2020-2031)
Europe Homestay Revenue (Value) and Growth Rate (2020-2031)
South Asia Homestay Revenue (Value) and Growth Rate (2020-2031)
South America Homestay Revenue (Value) and Growth Rate (2020-2031)
Middle East Homestay Revenue (Value) and Growth Rate (2020-2031)
Africa Homestay Revenue (Value) and Growth Rate (2020-2031)
Oceania Homestay Revenue (Value) and Growth Rate (2020-2031)
South America Homestay Revenue (Value) and Growth Rate (2020-2031)
Rest of the World Homestay Revenue (Value) and Growth Rate (2020-2031)
Global Homestay Revenue (2020-2031)
Global Homestay Production Capacity (2020-2031)
Global Homestay Production (2020-2031)
Manufacturing Cost Structure Analysis of Homestay in 2025
Manufacturing Process Analysis of Homestay
Industry Chain Structure of Homestay
Global Homestay Production Market Share by Regions in 2025
Global Homestay Revenue Market Share by Regions in 2025
North America Homestay Production Growth Rate 2020-2025

North America Homestay Revenue Growth Rate 2020-2025
East Asia Homestay Production Growth Rate 2020-2025
East Asia Homestay Revenue Growth Rate 2020-2025
Europe Homestay Production Growth Rate 2020-2025
Europe Homestay Revenue Growth Rate 2020-2025
South Asia Homestay Production Growth Rate 2020-2025
South Asia Homestay Revenue Growth Rate 2020-2025
Southeast Asia Homestay Production Growth Rate 2020-2025
Southeast Asia Homestay Revenue Growth Rate 2020-2025
Middle East Homestay Production Growth Rate 2020-2025
Middle East Homestay Revenue Growth Rate 2020-2025
Africa Homestay Production Growth Rate 2020-2025
Africa Homestay Revenue Growth Rate 2020-2025
Oceania Homestay Production Growth Rate 2020-2025
Oceania Homestay Revenue Growth Rate 2020-2025
South America Homestay Production Growth Rate 2020-2025
South America Homestay Revenue Growth Rate 2020-2025
Airbnb Homestay Product Specification
Tujia Homestay Product Specification
Wooden Bird Homestay Homestay Product Specification
xiaozy Homestay Homestay Product Specification
Meituan Homestay Homestay Product Specification
9flats Homestay Product Specification
HomeAway Homestay Product Specification
Marriott International Homestay Product Specification
Global Homestay Production Capacity Growth Rate Forecast (2026-2031)
Global Homestay Revenue Growth Rate Forecast (2026-2031)
Global Homestay Price and Trend Forecast (2020-2031)
North America Homestay Production Growth Rate Forecast (2026-2031)
North America Homestay Revenue Growth Rate Forecast (2026-2031)
East Asia Homestay Production Growth Rate Forecast (2026-2031)
East Asia Homestay Revenue Growth Rate Forecast (2026-2031)
Europe Homestay Production Growth Rate Forecast (2026-2031)
Europe Homestay Revenue Growth Rate Forecast (2026-2031)
South Asia Homestay Production Growth Rate Forecast (2026-2031)
South Asia Homestay Revenue Growth Rate Forecast (2026-2031)
Southeast Asia Homestay Production Growth Rate Forecast (2026-2031)
Southeast Asia Homestay Revenue Growth Rate Forecast (2026-2031)
Middle East Homestay Production Growth Rate Forecast (2026-2031)

Middle East Homestay Revenue Growth Rate Forecast (2026-2031)
Africa Homestay Production Growth Rate Forecast (2026-2031)
Africa Homestay Revenue Growth Rate Forecast (2026-2031)
Oceania Homestay Production Growth Rate Forecast (2026-2031)
Oceania Homestay Revenue Growth Rate Forecast (2026-2031)
South America Homestay Production Growth Rate Forecast (2026-2031)
South America Homestay Revenue Growth Rate Forecast (2026-2031)
Rest of the World Homestay Production Growth Rate Forecast (2026-2031)
Rest of the World Homestay Revenue Growth Rate Forecast (2026-2031)
North America Homestay Consumption Forecast 2026-2031
East Asia Homestay Consumption Forecast 2026-2031
Europe Homestay Consumption Forecast 2026-2031
South Asia Homestay Consumption Forecast 2026-2031
Southeast Asia Homestay Consumption Forecast 2026-2031
Middle East Homestay Consumption Forecast 2026-2031
Africa Homestay Consumption Forecast 2026-2031
Oceania Homestay Consumption Forecast 2026-2031
South America Homestay Consumption Forecast 2026-2031
Rest of the world Homestay Consumption Forecast 2026-2031
Channels of Distribution
Porter's Five Forces Analysis
Key Executives Interviewed

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