

# Global Yerba Mate Market Research Report 2022

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### Abstracts

The global Yerba Mate market was valued at 144.75 Million USD in 2021 and will grow with a CAGR of 4.53% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Yerba Mate has the 'strength of coffee, the health benefits of tea, and the euphoria of chocolate' all in one beverage. Of the six commonly used stimulants in the world: coffee, tea, kola nut, cocoa and guarana, yerba mate triumphs as the most balanced, delivering both energy and nutrition. The origins of yerba mate come from the Guaraní natives, who used its leaves as a drink, cult and currency in their exchanges with other prehistoric cultures. Yerba mate is consumed by thousands of people in different countries around the world because of its nutritional properties and variety in the ways of consumption for the time being. Since yerba mate cultivation is concentrated in only three countries in the world: Argentina, Brazil and Paraguay. This determines that South America becomes the largest production and consumption region. In 2015, South America consumed about 328226 MT of yerba mate, accounting for about 86.98% consumption share globally. Besides, Argentina is the largest exporting country of yerba mate in the world currently with more than 30000 MT export volume yearly. Syria is the largest export destination of Argentina yerba mate, which holds more than 60% export market of Argentina yerba mate. With more and more people realize the benefits of yerba mate, the global yerba mate market keeps increasing in the recent few years. The

consumption volume of yerba mate increased from 349351 MT in 2011 to 377377 MT in 2015 globally, with the GACR of 1.95% . Since Argentina has an absolute dominant place in the yerba mate industry, the fluctuations of yerba mate price in the regions has been the market reference for the world. Actually, The National Institution of Yerba Mate has been pricing for yerba mate raw material and yerba mate in the recent years periodically to promote the industry development in the recent years.

By Market Verdors:

Las Mar?as

Amanda

Andresito

Molinos

Canarias

La Tranquera

Playadito

Santo Pip?

Lauro Raatz

Bar?o

Aguantadora

Kraus Yerba Mate

CBSe

Romance

Rosamonte

Selecta

La Virginia

Triunfo

Mate Factor

Wisdom Natural

ECOTEAS

By Types:

Normal

Organic

By Applications:

50 age

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

#### Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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