

Global White Goods Market Research Report 2022

Professional Edition

<https://marketpublishers.com/r/G6778003C190EN.html>

Date: January 2022

Pages: 144

Price: US\$ 2,890.00 (Single User License)

ID: G6778003C190EN

Abstracts

The global White Goods market was valued at 19979.87 Million USD in 2021 and will grow with a CAGR of 3.33% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

White Goods is electrical/mechanical machine which accomplish some household functions, such as cooking or cleaning. White Goods can be classified into: major appliances, small appliances, and consumer electronics. Major White Goods spans a variety of devices comprising refrigeration appliances, home laundry appliances, dishwashing appliances, air-conditioning appliances, large and small cooking appliances. Global White Goods key players include Midea, Haier Group, Whirlpool Corporation, Electrolux, Bosch, etc. Global top five manufacturers hold a share about 40%. Asia-Pacific is the largest market, with a share over 40%, followed by North America and Europe, both have a share about 50 percent. In terms of product, Cooling-Refrigerator is the largest segment, with a share over 15%. And in terms of application, the largest application is Offline Sales, followed by Online Sales.

By Market Vendors:

Whirlpool Corporation

LG Electronics

Haier Group

Samsung Group

Electrolux

Panasonic Corporation

Midea

Sears

Bosch

Hisense

Arcelik

Meiling

By Types:

Cooling-Refrigerator

Cooling-Freezer

Washing Machine-Front Load

Washing Machine-Top Load

Cooking-Freestanding Cooker

Cooking-Built-in Cooker

Cooking-Hobs

Tumble Dryers

Dishwashers

By Applications:

Offline Sales

Online Sales

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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