

# Global VCM for Home Appliances Market Research Report 2022 Professional Edition

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## Abstracts

The global VCM for Home Appliances market was valued at 538.59 Million USD in 2021 and will grow with a CAGR of 3.23% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

VCM products are film-covered panels, which mainly refer to composite materials for household appliances with various functional films on the surface. VCM series products have good mirror effect, rich patterns, beautiful appearance and excellent processability, surface decoration, corrosion resistance, scratch resistance, etc., can achieve high gloss, matte, pearlescent effect or metallic texture, and Coupled with exquisite patterns and pearly glittering effects, the terminal products are more luxurious and fashionable. The market concentration of VCM boards for home appliances is relatively high. The main production areas are concentrated in China and South Korea, accounting for approximately 94%. Qingdao Hegang New Materials, DCM CORP, SAMYANG METAL, DK Dongshin are the leading suppliers in the industry. In 2019, Qingdao Hegang's new materials market share accounted for 12% of the world.

By Market Vendors:

Qingdao Hegang New Material Technology Co., Ltd

Jiangsu LIBA Enterprise Joint-Stock Co.,Ltd.

SPEEDBIRD

Suzhou Hesheng Special Material Co.,Ltd

New Swallow

Shenzhen Welmetal Steel Sheet Co., Ltd

Jiangyin Haimei Metal New Material

Suzhou Yangtze New Materials Co.,Ltd

Anhui Wall Huang Cai Aluminum Technology

DKDongshin

DCMCORP

SAMYANGMETAL

BNSTEELA

By Types:

Steel Plate

Aluminum Plate

By Applications:

Refrigerator

Washing Machine

Air Conditioning

TV Set

## Audiovisual Products

### Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

### Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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