

# Global UV PVD Coatings for Automotive Trim Applications Market Research Report 2022

## Professional Edition

<https://marketpublishers.com/r/G89E8956FC0CEN.html>

Date: January 2022

Pages: 135

Price: US\$ 2,890.00 (Single User License)

ID: G89E8956FC0CEN

### Abstracts

The global UV PVD Coatings for Automotive Trim Applications market was valued at 13.24 Million USD in 2021 and will grow with a CAGR of 8.37% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography (North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Physical vapor deposition (PVD) describes deposition methods used to deposit thin films by the condensation of a vaporized form of the desired film material (e.g. aluminum, chrome) onto the substrate surfaces (e.g., automotive plastic parts). The coating method involves physical processes such as high-temperature vacuum evaporation with subsequent condensation, or plasma sputter bombardment. Includes: thermal, sputtering and cathodic arc deposition. For the main manufacturers of UV PVD Coatings for Automotive Trim Application, the top list includes Fujikura Kasei, Mankiewicz Gebr, Sokan, Redspot, Hunan Sunshine, Cashew, FCS and Musashi Paint Group. Concentration degree is comparatively high, keeping at about 50%. Europe, China, USA, Japan are the major consumption regions worldwide, with consumption value share of 25.86%, 24.61%, 19.29%, and 13.39% in 2015 respectively. With the development of PVD technology, the market of UV PVD Coatings for Automotive Trim Application will keep the trend of expanding.

By Market Vendors:

Fujikura Kasei

Mankiewicz Gebr

Sokan

Redspot

Hunan Sunshine

Cashew

FCS

Musashi Paint Group

By Types:

UV Base-coat

UV Mid-coat

UV Top-coat

By Applications:

Luxury & Premium

Mid Segment

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

**Key Reasons to Purchase**

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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