

Global Tonic Water Market Research Report 2022

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Abstracts

The global Tonic Water market was valued at 607.31 Million USD in 2021 and will grow with a CAGR of 8.04% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography (North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Tonic water (Indian tonic water) is a carbonated soft drink in which quinine is dissolved. Originally used as a prophylactic against malaria, tonic water usually now has significantly lower quinine content and is consumed for its distinctive bitter flavor. It is often used in mixed drinks, particularly in gin and tonic. The global average price of Tonic Water is in the increasing trend, from 547 USD/MT in 2011 to 606 USD/MT in 2015. With the situation of global economy, prices will be in increasing trend in the following five years. The classification of Tonic Water includes Regular Tonic Water, Diet Tonic Water, Slimline Tonic Water. The proportion of Regular Tonic Water in 2015 is about 74.2%, they are the most popular Tonic Water. The proportion of Diet Tonic Water in 2015 is about 17.6%. Tonic Water is widely sold by Supermarket, Online Retailers, and Other. The most proportion of Tonic Water is sold by Supermarket, and the market share in 2015 is about 75.5%. Europe region is the largest supplier of Tonic Water, with a production market share nearly 33% in 2015. North America is the second largest supplier of Tonic Water, enjoying production market share about 30% in 2015. North America is the largest consumption place, with a consumption market share nearly 32% in 2015. Following North America, Europe is the second largest

consumption place with the consumption market share of 38.4%.

By Market Vendors:

Fever Tree

Dr Pepper Snapple

Whole Foods

Sodastream

Watson Group

Fentimans

Nestl?

Seagrams

White Rock

Hansens

Stirrings

East Imperial

Thomas Henry

Shasta Tonic Water

Bradleys Tonic

Q Drinks

1724 Tonic Water

El Guapo

Toms Handcrafted

Jack Rudy Cocktail

Johnstonic

Habers Tonic Syrup

Bermondsey Tonic Water

By Types:

Regular Tonic Water

Diet Tonic Water

Slimline Tonic Water

By Applications:

Supermarket

Online Retailers

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous

Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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