

Global Toilet Paper Market Research Report 2022

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Abstracts

The global Toilet Paper market was valued at 3645.67 Million USD in 2021 and will grow with a CAGR of 4.65% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Toilet paper, sometimes called toilet tissue in Britain, is a Toilet Paper product primarily used to clean the anus and surrounding area of fecal material after defecation and to clean the perineal area of urine after urination or other bodily fluid releases. It also acts as a layer of protection for the hands during these processes. It is usually supplied as a long strip of perforated paper wrapped around a paperboard core for storage in a dispenser near a toilet. Most modern toilet paper in the developed world is designed to decompose in septic tanks, whereas some other bathroom and facial tissues are not. Toilet paper comes in various numbers of plies (layers of thickness), from one- to six-ply, with more back-to-back plies providing greater strength and absorbency. The industry's leading producers are Procter & Gamble, Kimberly-Clark and Georgia-Pacific, with revenues of 8.53%, 10.02% and 5.45%, respectively, in 2019.

By Market Vendors:

Procter & Gamble

Kimberly-Clark

Georgia-Pacific

Metsa Group

Essity (from SCA)

Oji Holdings

Cascades

Sofidel

Resolute (Atlas Toilet Papers)

First Quality

Clearwater

Irving

Kruger

WEPA

Empresas CMPC

Hengan Group

APP (Sinar Mas Group)

C & S Paper

By Types:

Pulp Paper

Recycled Paper

By Applications:

Household

Commercial

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its

impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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