

2026-2031 Global Tampons Outlook Market Size, Share & Trends Analysis Report By Player, Type, Application and Region

<https://marketpublishers.com/r/G22C406859EDEN.html>

Date: March 2026

Pages: 134

Price: US\$ 3,150.00 (Single User License)

ID: G22C406859EDEN

Abstracts

HNY Research projects that the Tampons market size will grow from 4156.5 Million USD in 2025 to 6173.1 Million USD by 2031, at an estimated CAGR of 6.81%. The base year considered for the study is 2025, and the market size is projected from 2026 to 2031.

For 2025 regional market size, the North America market size was 1001.3 Million USD, the Europe market size was 726.97 Million USD, and the Asia market size was 668.78 Million USD.

This report presents a detailed and holistic analysis of the global Tampons market. It integrates quantitative data with qualitative insights to equip readers with the necessary information for strategic planning, competitive assessment, market positioning, and data-driven decision-making.

All market sizes, estimates, and forecasts are expressed in terms of output/shipments and revenue. With 2025 serving as the base year, the report provides historical context from 2020. and projections up to 2031. It includes a complete segmentation of the global market, along with regional market sizes analyzed by type, application, and key industry participants.

Further enriching the analysis, the report outlines the competitive environment, offering profiles of prominent players and their market standings. It also explores key technological advancements and recent developments in product offerings.

Ultimately, this report serves as a vital resource for Tampons manufacturers,

prospective entrants, and other stakeholders within the industry value chain. It supplies comprehensive data on revenues, production, and average pricing for the overall market and its sub-segments, detailed by company, product type, application, and geographic region.

By Market Players:

Procter & Gamble
Playtex
Kimberly-Clark
Johnson & Johnson
Unicharm
Natracare
Libra
Lil-lets
Tempo
MOXIE
Rossmann
SCA

By Type

Tampons with Applicator
Tampons without Applicator

By Application

Pharmacy
Online Sales
Others

By Regions/Countries:

North America

East Asia

Europe

South Asia

Southeast Asia

Middle East

Africa

Oceania

South America

Points Covered in The Report

The points that are discussed within the report are the major market players that are involved in the market such as market players, raw material suppliers, equipment suppliers, end users, traders, distributors and etc.

The complete profile of the companies is mentioned. And the capacity, production, price, revenue, cost, gross, gross margin, sales volume, sales revenue, consumption, growth rate, import, export, supply, future strategies, and the technological developments that they are making are also included within the report. This report analyzed 12 years data history and forecast.

The growth factors of the market is discussed in detail wherein the different end users of the market are explained in detail.

Data and information by market player, by region, by type, by application and etc, and custom research can be added according to specific requirements.

The report contains the SWOT analysis of the market. Finally, the report contains the conclusion part where the opinions of the industrial experts are included.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements.

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Tampons Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global Tampons Market Size Growth Rate by Type: 2026-2031
 - 1.4.2 Tampons with Applicator
 - 1.4.3 Tampons without Applicator
- 1.5 Market by Application
 - 1.5.1 Global Tampons Market Share by Application: 2026-2031
 - 1.5.2 Pharmacy
 - 1.5.3 Online Sales
 - 1.5.4 Others
- 1.6 Study Objectives
- 1.7 Overview of Global Tampons Market
 - 1.7.1 Global Tampons Market Status and Outlook (2020-2031)
 - 1.7.2 North America
 - 1.7.3 East Asia
 - 1.7.4 Europe
 - 1.7.5 South Asia
 - 1.7.6 Southeast Asia
 - 1.7.7 Middle East
 - 1.7.8 Africa
 - 1.7.9 Oceania
 - 1.7.10 South America
 - 1.7.11 Rest of the World

2 MANUFACTURING COST STRUCTURE ANALYSIS

- 2.1 Manufacturing Cost Structure Analysis of Tampons
- 2.2 Industry Chain Structure of Tampons

3 MARKET COMPETITION BY MANUFACTURERS

- 3.1 Global Tampons Production Capacity Market Share by Manufacturers (2020-2025)
- 3.2 Global Tampons Revenue Market Share by Manufacturers (2020-2025)

3.3 Global Tampons Average Price by Manufacturers (2020-2025)

4 TAMPONS REGIONAL MARKET ANALYSIS

4.1 Tampons Production by Regions

4.1.1 Global Tampons Production by Regions (2020-2025)

4.1.2 Global Tampons Revenue by Regions

4.2 Tampons Consumption by Regions

4.3 North America Tampons Market Analysis

4.3.1 North America Tampons Production

4.3.2 North America Tampons Revenue

4.3.3 Key Manufacturers in North America

4.3.4 North America Tampons Import and Export

4.4 East Asia Tampons Market Analysis

4.4.1 East Asia Tampons Production

4.4.2 East Asia Tampons Revenue

4.4.3 Key Manufacturers in East Asia

4.4.4 East Asia Tampons Import & Export

4.5 Europe Tampons Market Analysis

4.5.1 Europe Tampons Production

4.5.2 Europe Tampons Revenue

4.5.3 Key Manufacturers in Europe

4.5.4 Europe Tampons Import & Export

4.6 South Asia Tampons Market Analysis

4.6.1 South Asia Tampons Production

4.6.2 South Asia Tampons Revenue

4.6.3 Key Manufacturers in South Asia

4.6.4 South Asia Tampons Import & Export

4.7 Southeast Asia Tampons Market Analysis

4.7.1 Southeast Asia Tampons Production

4.7.2 Southeast Asia Tampons Revenue

4.7.3 Key Manufacturers in Southeast Asia

4.7.4 Southeast Asia Tampons Import & Export

4.8 Middle East Tampons Market Analysis

4.8.1 Middle East Tampons Production

4.8.2 Middle East Tampons Revenue

4.8.3 Key Manufacturers in Middle East

4.8.4 Middle East Tampons Import & Export

4.9 Africa Tampons Market Analysis

- 4.9.1 Africa Tampons Production
- 4.9.2 Africa Tampons Revenue
- 4.9.3 Key Manufacturers in Africa
- 4.9.4 Africa Tampons Import & Export
- 4.10 Oceania Tampons Market Analysis
 - 4.10.1 Oceania Tampons Production
 - 4.10.2 Oceania Tampons Revenue
 - 4.10.3 Key Manufacturers in Oceania
 - 4.10.4 Oceania Tampons Import & Export
- 4.11 South America Tampons Market Analysis
 - 4.11.1 South America Tampons Production
 - 4.11.2 South America Tampons Revenue
 - 4.11.3 Key Manufacturers in South America
 - 4.11.4 South America Tampons Import & Export

5 TAMPONS SALES MARKET BY TYPE (2020-2031)

- 5.1 Global Tampons Historic Market Size by Type (2020-2025)
- 5.2 Global Tampons Forecasted Market Size by Type (2026-2031)

6 TAMPONS CONSUMPTION MARKET BY APPLICATION(2020-2031)

- 6.1 Global Tampons Historic Market Size by Application (2020-2025)
- 6.2 Global Tampons Forecasted Market Size by Application (2026-2031)

7 COMPANY PROFILES AND KEY FIGURES IN TAMPONS BUSINESS

- 7.1 Procter & Gamble
 - 7.1.1 Procter & Gamble Company Profile
 - 7.1.2 Procter & Gamble Tampons Product Specification
 - 7.1.3 Procter & Gamble Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
- 7.2 Playtex
 - 7.2.1 Playtex Company Profile
 - 7.2.2 Playtex Tampons Product Specification
 - 7.2.3 Playtex Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
- 7.3 Kimberly-Clark
 - 7.3.1 Kimberly-Clark Company Profile

- 7.3.2 Kimberly-Clark Tampons Product Specification
- 7.3.3 Kimberly-Clark Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
- 7.4 Johnson & Johnson
 - 7.4.1 Johnson & Johnson Company Profile
 - 7.4.2 Johnson & Johnson Tampons Product Specification
 - 7.4.3 Johnson & Johnson Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
- 7.5 Unicharm
 - 7.5.1 Unicharm Company Profile
 - 7.5.2 Unicharm Tampons Product Specification
 - 7.5.3 Unicharm Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
- 7.6 Natracare
 - 7.6.1 Natracare Company Profile
 - 7.6.2 Natracare Tampons Product Specification
 - 7.6.3 Natracare Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
- 7.7 Libra
 - 7.7.1 Libra Company Profile
 - 7.7.2 Libra Tampons Product Specification
 - 7.7.3 Libra Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
- 7.8 Lil-lets
 - 7.8.1 Lil-lets Company Profile
 - 7.8.2 Lil-lets Tampons Product Specification
 - 7.8.3 Lil-lets Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
- 7.9 Tempo
 - 7.9.1 Tempo Company Profile
 - 7.9.2 Tempo Tampons Product Specification
 - 7.9.3 Tempo Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
- 7.10 MOXIE
 - 7.10.1 MOXIE Company Profile
 - 7.10.2 MOXIE Tampons Product Specification
 - 7.10.3 MOXIE Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
- 7.11 Rossmann

- 7.11.1 Rossmann Company Profile
- 7.11.2 Rossmann Tampons Product Specification
- 7.11.3 Rossmann Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
- 7.12 SCA
 - 7.12.1 SCA Company Profile
 - 7.12.2 SCA Tampons Product Specification
 - 7.12.3 SCA Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)

8 PRODUCTION AND SUPPLY FORECAST

- 8.1 Global Forecasted Production of Tampons (2026-2031)
- 8.2 Global Forecasted Revenue of Tampons (2026-2031)
- 8.3 Global Forecasted Price of Tampons (2020-2031)
- 8.4 Global Forecasted Production of Tampons by Region (2026-2031)
 - 8.4.1 North America Tampons Production, Revenue Forecast (2026-2031)
 - 8.4.2 East Asia Tampons Production, Revenue Forecast (2026-2031)
 - 8.4.3 Europe Tampons Production, Revenue Forecast (2026-2031)
 - 8.4.4 South Asia Tampons Production, Revenue Forecast (2026-2031)
 - 8.4.5 Southeast Asia Tampons Production, Revenue Forecast (2026-2031)
 - 8.4.6 Middle East Tampons Production, Revenue Forecast (2026-2031)
 - 8.4.7 Africa Tampons Production, Revenue Forecast (2026-2031)
 - 8.4.8 Oceania Tampons Production, Revenue Forecast (2026-2031)
 - 8.4.9 South America Tampons Production, Revenue Forecast (2026-2031)
 - 8.4.10 Rest of the World Tampons Production, Revenue Forecast (2026-2031)
- 8.5 Forecast by Type and by Application (2026-2031)
 - 8.5.1 Global Sales Volume, Sales Revenue and Sales Price Forecast by Type (2026-2031)
 - 8.5.2 Global Forecasted Consumption of Tampons by Application (2026-2031)

9 CONSUMPTION AND DEMAND FORECAST

- 9.1 North America Forecasted Consumption of Tampons by Country
- 9.2 East Asia Market Forecasted Consumption of Tampons by Country
- 9.3 Europe Market Forecasted Consumption of Tampons by Country
- 9.4 South Asia Forecasted Consumption of Tampons by Country
- 9.5 Southeast Asia Forecasted Consumption of Tampons by Country
- 9.6 Middle East Forecasted Consumption of Tampons by Country

- 9.7 Africa Forecasted Consumption of Tampons by Country
- 9.8 Oceania Forecasted Consumption of Tampons by Country
- 9.9 South America Forecasted Consumption of Tampons by Country
- 9.10 Rest of the world Forecasted Consumption of Tampons by Country

10 MARKETING CHANNEL, DISTRIBUTORS AND CUSTOMERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Channels
 - 10.1.2 Indirect Channels

11 MARKET DYNAMICS

- 11.1 Market Trends
- 11.2 Opportunities and Drivers
- 11.3 Challenges
- 11.4 Porter's Five Forces Analysis

12 CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

List Of Tables

LIST OF TABLES

Key Players Covered: Ranking by Tampons Revenue 2020-2025
Global Tampons Market Size by Type: 2026-2031
Global Tampons Market Size by Application: 2026-2031
Tampons Production Rank and Commercial Production Date of Key Manufacturers
Global Tampons Manufacturing Plants Distribution and Commercial Production Date
Global Tampons Production Capacity by Manufacturers
Global Tampons Production by Manufacturers (2020-2025)
Global Tampons Production Market Share by Manufacturers (2020-2025)
Global Tampons Revenue by Manufacturers (2020-2025)
Global Tampons Revenue Share by Manufacturers (2020-2025)
Global Market Tampons Average Price of Key Manufacturers (2020-2025)
Manufacturers Tampons Production Sites and Area Served
Manufacturers Tampons Product Type
Global Tampons Production by Regions (2020-2025)
Global Tampons Production Market Share by Regions (2020-2025)
Global Tampons Revenue by Regions (2020-2025)
Global Tampons Revenue Market Share by Regions (2020-2025)
Global Tampons Consumption by Regions (2020-2025)
Global Tampons Consumption Market Share by Regions (2020-2025)
Key Tampons Players Sales Volume in North America
North America Tampons Production, Consumption Import and Export
Key Tampons Players Sales Volume in East Asia
East Asia Tampons Production, Consumption Import and Export
Key Tampons Players Sales Volume in Europe
Europe Tampons Production, Consumption Import and Export
Key Tampons Players Sales Volume in South Asia
South Asia Tampons Production, Consumption Import and Export
Key Tampons Players Sales Volume in Southeast Asia
Southeast Asia Tampons Production, Consumption Import and Export
Key Tampons Players Sales Volume in Middle East
Middle East Tampons Production, Consumption Import and Export
Key Tampons Players Sales Volume in Africa
Africa Tampons Production, Consumption Import and Export
Key Tampons Players Sales Volume in Oceania
Oceania Tampons Production, Consumption Import and Export

Key Tampons Players Sales Volume in South America
South America Tampons Production, Consumption Import and Export
Global Tampons Market Size by Type (2020-2025)
Global Tampons Revenue Market Share by Type (2020-2025)
Global Tampons Forecasted Market Size by Type (2026-2031)
Global Tampons Revenue Market Share by Type (2026-2031)
Global Tampons Market Size by Application (2020-2025)
Global Tampons Revenue Market Share by Application (2020-2025)
Global Tampons Forecasted Market Size by Application (2026-2031)
Global Tampons Revenue Market Share by Application (2026-2031)
Procter & Gamble Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Playtex Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Kimberly-Clark Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Table Johnson & Johnson Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Unicharm Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Natracare Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Libra Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Lil-lets Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Tempo Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
MOXIE Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Rossmann Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
SCA Tampons Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Global Tampons Production Forecast by Region (2026-2031)
Global Tampons Sales Volume Forecast by Type (2026-2031)
Global Tampons Sales Volume Market Share Forecast by Type (2026-2031)
Global Tampons Sales Revenue Forecast by Type (2026-2031)
Global Tampons Sales Revenue Market Share Forecast by Type (2026-2031)
Global Tampons Sales Price Forecast by Type (2026-2031)
Global Tampons Consumption Volume Forecast by Application (2026-2031)
Global Tampons Consumption Value Forecast by Application (2026-2031)
North America Tampons Consumption Forecast 2026-2031 by Country
East Asia Tampons Consumption Forecast 2026-2031 by Country
Europe Tampons Consumption Forecast 2026-2031 by Country

South Asia Tampons Consumption Forecast 2026-2031 by Country
Southeast Asia Tampons Consumption Forecast 2026-2031 by Country
Middle East Tampons Consumption Forecast 2026-2031 by Country
Africa Tampons Consumption Forecast 2026-2031 by Country
Oceania Tampons Consumption Forecast 2026-2031 by Country
South America Tampons Consumption Forecast 2026-2031 by Country
Rest of the world Tampons Consumption Forecast 2026-2031 by Country
Market Key Trends
Key Opportunities and Drivers: Impact Analysis (2026-2031)
Key Challenges
Research Programs/Design for This Report
Key Data Information from Secondary Sources
Key Data Information from Primary Sources

Global Tampons Market Share by Type: 2025 VS 2031
Tampons with Applicator Features
Tampons without Applicator Features
Global Tampons Market Share by Application: 2025 VS 2031
Pharmacy Case Studies
Online Sales Case Studies
Others Case Studies
Tampons Report Years Considered
Global Tampons Market Status and Outlook (2020-2031)
North America Tampons Revenue (Value) and Growth Rate (2020-2031)
East Asia Tampons Revenue (Value) and Growth Rate (2020-2031)
Europe Tampons Revenue (Value) and Growth Rate (2020-2031)
South Asia Tampons Revenue (Value) and Growth Rate (2020-2031)
South America Tampons Revenue (Value) and Growth Rate (2020-2031)
Middle East Tampons Revenue (Value) and Growth Rate (2020-2031)
Africa Tampons Revenue (Value) and Growth Rate (2020-2031)
Oceania Tampons Revenue (Value) and Growth Rate (2020-2031)
South America Tampons Revenue (Value) and Growth Rate (2020-2031)
Rest of the World Tampons Revenue (Value) and Growth Rate (2020-2031)
Global Tampons Revenue (2020-2031)
Global Tampons Production Capacity (2020-2031)
Global Tampons Production (2020-2031)
Manufacturing Cost Structure Analysis of Tampons in 2025
Manufacturing Process Analysis of Tampons
Industry Chain Structure of Tampons

Global Tampons Production Market Share by Regions in 2025
Global Tampons Revenue Market Share by Regions in 2025
North America Tampons Production Growth Rate 2020-2025
North America Tampons Revenue Growth Rate 2020-2025
East Asia Tampons Production Growth Rate 2020-2025
East Asia Tampons Revenue Growth Rate 2020-2025
Europe Tampons Production Growth Rate 2020-2025
Europe Tampons Revenue Growth Rate 2020-2025
South Asia Tampons Production Growth Rate 2020-2025
South Asia Tampons Revenue Growth Rate 2020-2025
Southeast Asia Tampons Production Growth Rate 2020-2025
Southeast Asia Tampons Revenue Growth Rate 2020-2025
Middle East Tampons Production Growth Rate 2020-2025
Middle East Tampons Revenue Growth Rate 2020-2025
Africa Tampons Production Growth Rate 2020-2025
Africa Tampons Revenue Growth Rate 2020-2025
Oceania Tampons Production Growth Rate 2020-2025
Oceania Tampons Revenue Growth Rate 2020-2025
South America Tampons Production Growth Rate 2020-2025
South America Tampons Revenue Growth Rate 2020-2025
Procter & Gamble Tampons Product Specification
Playtex Tampons Product Specification
Kimberly-Clark Tampons Product Specification
Johnson & Johnson Tampons Product Specification
Unicharm Tampons Product Specification
Natracare Tampons Product Specification
Libra Tampons Product Specification
Lil-lets Tampons Product Specification
Tempo Tampons Product Specification
MOXIE Tampons Product Specification
Rossmann Tampons Product Specification
SCA Tampons Product Specification
Global Tampons Production Capacity Growth Rate Forecast (2026-2031)
Global Tampons Revenue Growth Rate Forecast (2026-2031)
Global Tampons Price and Trend Forecast (2020-2031)
North America Tampons Production Growth Rate Forecast (2026-2031)
North America Tampons Revenue Growth Rate Forecast (2026-2031)
East Asia Tampons Production Growth Rate Forecast (2026-2031)
East Asia Tampons Revenue Growth Rate Forecast (2026-2031)

Europe Tampons Production Growth Rate Forecast (2026-2031)
Europe Tampons Revenue Growth Rate Forecast (2026-2031)
South Asia Tampons Production Growth Rate Forecast (2026-2031)
South Asia Tampons Revenue Growth Rate Forecast (2026-2031)
Southeast Asia Tampons Production Growth Rate Forecast (2026-2031)
Southeast Asia Tampons Revenue Growth Rate Forecast (2026-2031)
Middle East Tampons Production Growth Rate Forecast (2026-2031)
Middle East Tampons Revenue Growth Rate Forecast (2026-2031)
Africa Tampons Production Growth Rate Forecast (2026-2031)
Africa Tampons Revenue Growth Rate Forecast (2026-2031)
Oceania Tampons Production Growth Rate Forecast (2026-2031)
Oceania Tampons Revenue Growth Rate Forecast (2026-2031)
South America Tampons Production Growth Rate Forecast (2026-2031)
South America Tampons Revenue Growth Rate Forecast (2026-2031)
Rest of the World Tampons Production Growth Rate Forecast (2026-2031)
Rest of the World Tampons Revenue Growth Rate Forecast (2026-2031)
North America Tampons Consumption Forecast 2026-2031
East Asia Tampons Consumption Forecast 2026-2031
Europe Tampons Consumption Forecast 2026-2031
South Asia Tampons Consumption Forecast 2026-2031
Southeast Asia Tampons Consumption Forecast 2026-2031
Middle East Tampons Consumption Forecast 2026-2031
Africa Tampons Consumption Forecast 2026-2031
Oceania Tampons Consumption Forecast 2026-2031
South America Tampons Consumption Forecast 2026-2031
Rest of the world Tampons Consumption Forecast 2026-2031
Channels of Distribution
Porter's Five Forces Analysis
Key Executives Interviewed

I would like to order

Product name: 2026-2031 Global Tampons Outlook Market Size, Share & Trends Analysis Report By Player, Type, Application and Region

Product link: <https://marketpublishers.com/r/G22C406859EDEN.html>

Price: US\$ 3,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G22C406859EDEN.html>