

# Global Sunscreen Cream Market Research Report 2022 Professional Edition

<https://marketpublishers.com/r/G1AFE2F0AD5AEN.html>

Date: January 2022

Pages: 115

Price: US\$ 2,890.00 (Single User License)

ID: G1AFE2F0AD5AEN

## Abstracts

The global Sunscreen Cream market was valued at 6110.38 Million USD in 2021 and will grow with a CAGR of 5.06% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography (North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Sunscreen cream is a lotion or cream like cosmetic product that absorbs or reflects some of the sun's ultraviolet (UV) radiation and thus helps protect against sunburn. The active ingredients work by absorbing, reflecting, or scattering some or all of the sun's rays. Depending on the mode of action, sunscreens can be classified into physical sunscreens (i.e., zinc oxide and titanium dioxide, which stay on the surface of the skin and mainly deflect the UV light) and chemical sunscreens (i.e., UV organic filters, which absorb the UV light). SPF measures sunscreen protection from UVB rays, the kind that cause sunburn and contribute to skin cancer. For example, 'SPF 15' means that 1/15 of the burning radiation reaches the skin through the recommended thickness of sunscreen. Other rating systems indicate the degree of protection from non-burning UVA radiation. Europe, North America and China are the top regions regard of consumption share, with 24.9%, 22.6% and 20.4% respectively in 2019. Estee Lauder, Proctor & Gamble, L'Oreal and Johnson & Johnson, Shiseido are dominating the Global market, other leading players include Unilever, Edgewell Personal Care, etc.

By Market Vendors:

Shiseido

Kao Group

Coty

Bayer AG

Edgewell Personal Care

Beiersdorf AG

The Mentholatum Company, Inc

Procter & Gamble

Estee Lauder

Avon Products, Inc

LOREAL PARIS

Inoherb

Shanghai Jahwa

Pechoin (SPDC)

Johnson & Johnson

Jala Group

Amorepacific Group

LG Household & Health Care

Unilever

## By Types:

Chemical Sunscreens

Physical Sunscreens

General People

Children and Pregnant Women

## By Applications:

Application A

Application B

Others

## Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing

industry rivalry.

### Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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