

# Global RTD Tea Drinks Market Research Report 2022

## Professional Edition

<https://marketpublishers.com/r/G0ACCAFFFB32EN.html>

Date: January 2022

Pages: 119

Price: US\$ 2,890.00 (Single User License)

ID: G0ACCAFFFB32EN

### Abstracts

The global RTD Tea Drinks market was valued at 377.01 Million USD in 2021 and will grow with a CAGR of 4.18% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

RTD Tea Drinks refer to Tea-based or tea-flavoured beverage in a ready-to-drink format. It can come in different flavour variants, such as black, green, red, oolong, jasmine, and fruit among others. Ready-to-drink teas are steadily increasing in popularity among consumers and sales are expected to continue to grow. Ready-to-drink (RTD) tea is seeing mounting demand owing to the busy and fast-paced lifestyle of consumers, and also as an alternative to carbonated drinks. RTD tea, in particular, is considered as a vital health drink. The mega trend towards convenience also influences the tea category: consumers appreciate ready-to-drink tea as a thirst-quencher with a wellness factor that can be relished immediately and anywhere without needing to be brewed hot. Leaders in Ready-to-drink teas market are Ting Hsin International, Coca-Cola, ITO EN Inc., JDB Group, Uni-President Enterprises, Unilever, Arizona Beverage Company, OISHI GROUP and a few others.

By Market Vendors:

Ting Hsin International

Coca-Cola

ITO EN Inc.

JDB Group

Uni-President Enterprises

Unilever

Arizona Beverage Company

OISHI GROUP

By Types:

Glass Bottle

PET Bottle

Canned

By Applications:

On Trade

Off Trade

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about

each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

**Key Reasons to Purchase**

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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Bottom-up and Top-down Approaches for This Report



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