

# Global PTZ Camera Market Research Report 2022

## Professional Edition

<https://marketpublishers.com/r/GF606B170343EN.html>

Date: January 2022

Pages: 129

Price: US\$ 2,890.00 (Single User License)

ID: GF606B170343EN

### Abstracts

The global PTZ Camera market was valued at 284.44 Million USD in 2021 and will grow with a CAGR of 2.6% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

A pan-tilt-zoom camera (PTZ camera) is a camera that is capable of remote directional and zoom control. PTZ cameras make it possible to monitor large areas with a single security camera. The pan-tilt module allows you to remotely control the viewing area. Their mobile apps even give you remote control of your PTZ camera from anywhere in the world. The optical zoom feature provides the ability to focus on fine details like faces or license plates. As one of the most important professional instruments of security and protection monitoring, PTZ camera plays a valuable role in many industries. The large downstream demand drives PTZ camera industry developing. For industry structure analysis, the PTZ Camera industry is concentrated. These manufacturers range from large multinational corporations to small privately owned companies compete in this industry. The top five producers account for about 56.56 % of the revenue market. The sales of PTZ Camera in North America increased from 408.76 K units in 2012 to 532.87 K units in 2016 with an average growth rate of 6.86%. In the next five years, the consumption of PTZ camera will show upward tendency further, consumption is expected in 2022 will be about 802.19 K Units.

By Market Vendors:

Axis

FLIR

Hikvision

Honeywell

Panasonic

Vaddio

Dahua Technology

Infinova

Pelco

Canon

Sony

Bosch Security Systems

Vicon

Avigilon

YAAN

By Types:

Indoor PTZ Camera

Outdoor PTZ Camera

By Applications:

Government and Military

Industry

Residential

Commercial

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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Bottom-up and Top-down Approaches for This Report

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