

# Global PTC Heaters Market Research Report 2022

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### Abstracts

The global PTC Heaters market was valued at 1062.1 Million USD in 2021 and will grow with a CAGR of 18.73% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Positive Temperature Coefficient (PTC) heater change resistance as they heat and cool. As the temperature of the heater or the ambient temperature increases, the electrical resistance also increases. In simpler terms, current flows through the heater when it's cold, and the flow is restricted when the temperature gets hotter. PTC heaters do not use coils, wire or carbon fiber materials typically found in heaters, they instead use conductive inks printed on polymer-based substrates. Global PTC Heaters key players include Eberspächer, MAHLE, Backer Group, DBK Group, Zhenjiang Dongfang Electric Heating Technology Co., LTD., Suzhou new electronics Co., LTD., etc. Global top six manufacturers hold a share over 30%. Asia-Pacific is the largest market, with a share about 60%, followed by North America and Europe, both have a share about 40 percent. In terms of product, PTC Air Heaters is the largest segment, with a share about 70%. And in terms of application, the largest application is Electric Car, followed by Household Appliances.

By Market Vendors:

Ebersp?cher

Backer Group

Suzhou new electronics Co., LTD.

Zhenjiang Dongfang Electric Heating Technology Co.,Ltd

MAHLE

DBK Group

Shanghai XINPA

Shanghai Xinye Electronics

HGTECH

Mountain Source

Sharing Electronics

GMN

Headway

Chongqing Shiji Jingxin Industry

STEGO

Calient?

Xingchen Electric Heater

KLC

Beno Electric

ROTFIL

By Types:

PTC Air Heaters

PTC Heat Conductors and Convection Heaters

By Applications:

Electric Car

Household Appliances

Commercial and Industrial Equipment

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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