

# Global Pressure-sensitive Tapes and Labels Market Research Report 2022 Professional Edition

<https://marketpublishers.com/r/G6B5CA835D0FEN.html>

Date: January 2022

Pages: 131

Price: US\$ 2,890.00 (Single User License)

ID: G6B5CA835D0FEN

## Abstracts

The global Pressure-sensitive Tapes and Labels market was valued at 959.6 Million USD in 2021 and will grow with a CAGR of 6.73% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography (North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Pressure Sensitive Tape is an adhesive tape that will stick with application of pressure, without the need for a solvent (such as water) or heat for activation. Pressure-sensitive labels are analogous to a high-tech sticker. They can use paper, film and foil as their primary label materials and can be used with a wide range of inks. Since they don't require any heat, solvent or water to activate, it only takes light or moderate pressure to apply (or stick) them to a product surface. They come on rolls to be peeled off and pressed onto a product using a hand or machine-applied technique. Pressure Sensitive Tapes and Labels have been experiencing increasing demand due to their ease of application and handling. Their superior bonding properties make them a wide usage in manufacturing industries where they are slowly substituting conventional bonding materials and techniques. The usage of masking and sealing materials along with application in the healthcare industry will augment the global pressure sensitive tapes & labels market during the forecast years.

By Market Vendors:

Avery Dennison Corporation

3M

Scapa Group

Berry Global

American Biltrite

DeWAL

Gaska Tape

LINTEC Corporation

MACtac

CCL Industries

Constantia Flexibles

By Types:

Polypropylene

Polyvinyl Chloride

Papper

Cloth

By Applications:

Food and Beverage

Healthcare

Logistics

Automotive and Transportation

General Manufacturing

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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