

# Global Postage Meter Machine Market Research Report 2022 Professional Edition

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## Abstracts

The global Postage Meter Machine market was valued at 143.65 Million USD in 2021 and will grow with a CAGR of 1.92% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

A postage meter machine or franking machine is a mechanical device used to create and apply physical evidence of postage (or franking) to mailed matter. Postage meters are regulated by a country's postal authority. A postage meter imprints an amount of postage, functioning as a postage stamp, a cancellation and a dated postmark all in one. The meter stamp serves as proof of payment and eliminates the need for adhesive stamps. The main global Postage Meter Machine players include Pitney Bowes, Francotyp-Postalia, Quadient, etc. The top three Postage Meter Machine players account for approximately 75% of the total market. Americas is the largest consumer market for Postage Meter Machine, accounting for about 42%, followed by Europe and Asia-Pacific. In terms of type, Low Volume: Below 100 Items is the largest segment, with a share over 63%. And in terms of application, the largest application is Large Businesses, followed by Medium-sized Businesses.

By Market Vendors:

Pitney Bowes

Francotyp-Postalia

Quadiant

Frama

Data-Pac

Gongda Pute

Hunan Copote Science & Technology

By Types:

Low Volume: Below 100 Items

Mid Volume: 100-500 Items

High Volume: More than 500 Items

By Applications:

Large Businesses

Medium-sized Businesses

Small Businesses

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about

each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

**Key Reasons to Purchase**

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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