

# Global POS Terminals Market Research Report 2022 Professional Edition

https://marketpublishers.com/r/G63553BC7A52EN.html

Date: January 2022

Pages: 125

Price: US\$ 2,890.00 (Single User License)

ID: G63553BC7A52EN

## **Abstracts**

The global POS Terminals market was valued at 8137.56 Million USD in 2021 and will grow with a CAGR of 14.21% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact wwhich will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market verdors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

POS Terminals is a computerized replacement for a cash register. The POS system can include the ability to record and track customer orders, process credit and debit cards, connect to other systems in a network, and manage inventory. Generally, a POS terminal has as its core a personal computer, which is provided with application-specific programs and I/O devices for the particular environment in which it will serve. A POS system for a restaurant, for example, is likely to have all menu items stored in a database that can be queried for information in a number of ways. POS terminals are used in most industries that have a point of sale such as a service desk, including Entertainment, Healthcare, Hospitality, and Retail. The POS Terminals industry is relatively concentrated, the top ten manufactures production accounting 87% global market share in 2015. The global market scale of POS Terminals is about 4.6 billion dollars in 2015. It is expected to reach 11.4 billion dollars by 2021, with the CAGR of 16%. In the world wide, major manufactures mainly are Ingenico, Verifone, PAX, Newland Payment, LIANDI, Xin Guo Du, New POS Technology, Bitel, CyberNet, Castles Technology, SZZT and etc. Asia Pacific is the largest consumer of POS Terminals and is expected to retain the higher growth rate during the next five years due



to strong growth in electronic payment industry. China has witnessed a major chunk of the production and consumption of POS Terminals in the Asia Pacific region. And in 2015 China production POS Terminals about 8600 K Unit, accounting 22% global market share. In recent years, the demand for electronic payment has been growing and the demand of faster speed of payment has been growing as well. This trend has made the demand of Mobile POS Systems become larger and this trend can be anticipated to fuel the market growth during the forecast period. All manufactures in the world are committed to the improvement of product. These two years, some of Chinese manufactures can almost catch up with the world's leading technology too. Most technologies are developed by the manufacturers instead of importing from other companies. This industry is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. With the global economic recovery, more and more people pay attention to rising environment standards, especially in underdevelopment regions that have a large population and fast economic growth, the need of POS Terminals starch will increase. We tend to believe this industry now is close to mature, and the demand increasing degree will show a smooth curve. On product prices, the slow downward trend in recent years will maintain in the future, as competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

By Market Verdors:
Ingenico
Verifone
PAX
Newland Payment
LIANDI
Xin Guo Du
New POS Technology
Bitel
CyberNet



Castles Technology
SZZT
By Types:
Fixed POS Terminals
Wireless POS Terminals
Mobile POS and etc.
By Applications:
Financial Institutions
Third-Party Payment Institutions
Key Indicators Analysed
Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market?s competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.
Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.
Market Trends: Market key trends which include Increased Competition and Continuous

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry

depending on five basic forces: threat of new entrants, bargaining power of suppliers,

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Innovations.



bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements



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Global POS Terminals Consumption Volume Market Share by Application in 2021

Ingenico POS Terminals Product Specification

Verifone POS Terminals Product Specification

PAX POS Terminals Product Specification

Newland Payment POS Terminals Product Specification

LIANDI POS Terminals Product Specification

Xin Guo Du POS Terminals Product Specification

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Bitel POS Terminals Product Specification

CyberNet POS Terminals Product Specification

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SZZT POS Terminals Product Specification

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Global POS Terminals Revenue Growth Rate Forecast (2022-2027)

Global POS Terminals Price and Trend Forecast (2016-2027)

North America POS Terminals Production Growth Rate Forecast (2022-2027)

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East Asia POS Terminals Revenue Growth Rate Forecast (2022-2027)

Europe POS Terminals Production Growth Rate Forecast (2022-2027)

Europe POS Terminals Revenue Growth Rate Forecast (2022-2027)

South Asia POS Terminals Production Growth Rate Forecast (2022-2027)

South Asia POS Terminals Revenue Growth Rate Forecast (2022-2027)

Southeast Asia POS Terminals Production Growth Rate Forecast (2022-2027)

Southeast Asia POS Terminals Revenue Growth Rate Forecast (2022-2027)

Middle East POS Terminals Production Growth Rate Forecast (2022-2027)

Middle East POS Terminals Revenue Growth Rate Forecast (2022-2027)

Africa POS Terminals Production Growth Rate Forecast (2022-2027)

Africa POS Terminals Revenue Growth Rate Forecast (2022-2027)

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Oceania POS Terminals Revenue Growth Rate Forecast (2022-2027)

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South America POS Terminals Revenue Growth Rate Forecast (2022-2027)

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North America POS Terminals Consumption Forecast 2022-2027

East Asia POS Terminals Consumption Forecast 2022-2027

Europe POS Terminals Consumption Forecast 2022-2027

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Oceania POS Terminals Consumption Forecast 2022-2027

South America POS Terminals Consumption Forecast 2022-2027

Rest of the world POS Terminals Consumption Forecast 2022-2027

Bottom-up and Top-down Approaches for This Report



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