

Global Portable Air Conditioning System Market Research Report 2022 Professional Edition

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Abstracts

The global Portable Air Conditioning System market was valued at 68.93 Million USD in 2021 and will grow with a CAGR of 7.01% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Portable air conditioners are a device to modify the condition of air (heating, cooling, but mainly cooling). Perfect for a variety of cooling situations, portable air conditioners are great alternatives to traditional air conditioning systems because they're compact, mobile, and require no permanent installation. Moreover, because they're usually used to cool only certain parts of a home or as a supplement to central air conditioners, they can be much more cost-effective to run. Portable air conditioners use refrigerants to reduce the temperature. During the cooling process, moisture is condensed out of the air and collected in a drain bucket or exhausted out through a drain hose or evaporated out the exhaust. The heating system uses PTC heating technology, fast heat transfer, high efficiency, and low power consumption. The Europe and North America regions are the major consumer in the market, as its cooling capacity matches with the environmental conditions of these regions. The global leading players in this market are DeLonghi, JMATEK, and Electrolux, which accounts for 42.35% of total revenue in 2015. The portable air conditioner is mainly used in factories & warehouses, equipment & server rooms, medical & hospitals, and residential care facilities & apartment communities. The application market share of residential care facilities & apartment

communities is up to 76.09% . Currently, a major challenge affecting the market growth is the power consumption by portable air conditioner, which is higher as compared to other electrical appliances. However, this is in turn increasing the demand and scope for energy-efficient models. Also, the carbon emission associated with usage of portable air conditioner is further deterring market growth and is expected to have significant impacts in the future, if not addressed properly. This is mainly because of increased focus on reducing greenhouse gas emission and signing of many relevant global treaties and agreements like the Kyoto protocol and Montreal protocol. Some of the factors supporting growth of the portable air conditioner market worldwide include replacement need in developed regions, such as North America and Europe, growing awareness about energy-efficient and eco-friendly products, and increasing demand for technologically advanced portable air conditioning with sensible cooling. In addition, improvements in housing construction design and rise in number of building permits, particularly for commercial infrastructures, is aiding the growth of the portable air conditioner market. Increase in the total spending across different industry verticals is expected to support the acceptance of packaged air-conditioning systems and drive the demand in the coming few years.

By Market Vendors:

DeLonghi

Airart

Electrolux

OlimpiaSplendid

Midea

LG

Haier

Suntec

Carrier

Whirlpool

NewAir

Whynter

Gree

Panasonic

Aux

Chigo

By Types:

Portable Air Conditioner For Small Room

Portable Air Conditioner For Medium Room

Portable Air Conditioner For Large Room

By Applications:

Equipment & Server Rooms

Factories & Warehouses

Medical & Hospitals

Residential Care Facilities & Apartment Communities

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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