

# Global Portable AC Market Research Report 2022

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### Abstracts

The global Portable AC market was valued at 40.47 Million USD in 2021 and will grow with a CAGR of .19% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Portable air conditioners are a device to modify the condition of air (heating, cooling, but mainly cooling). Perfect for a variety of cooling situations, portable air conditioners are great alternatives to traditional air conditioning systems because they're compact, mobile, and require no permanent installation. Moreover, because they're usually used to cool only certain parts of a home or as a supplement to central air conditioners, they can be much more cost-effective to run. Portable air conditioners use refrigerants to reduce the temperature. During the cooling process, moisture is condensed out of the air and collected in a drain bucket or exhausted out through a drain hose or evaporated out the exhaust. The heating system uses PTC heating technology, fast heat transfer, high efficiency, and low power consumption. The Europe and North America regions is the major consumer in the market, as its cooling capacity matches with the environmental conditions of these regions. The global leading players in this market are DeLonghi, Airart and Electrolux, which accounts for 30.08% of total revenue in 2014. In China the market leaders are Midea, Haier and Gree. The portable air conditioner is mainly used in factories & warehouses, equipment & server rooms, medical & hospitals, and residential care facilities & apartment communities. The application market share of

residential care facilities & apartment communities is up to 74.79% and it is forecasted that share will up to 76% in 2020 with personal incomes and consumer spending rise.

By Market Vendors:

DeLonghi

Airart

Electrolux

OlimpiaSplendid

Midea

LG

Haier

Suntec

Carrier

Whirlpool

NewAir

Whynter

Gree

Panasonic

Aux

Chigo

By Types:

6,000 BTU Portable Air Conditioner

8,000 BTU Portable Air Conditioner

10,000 BTU Portable Air Conditioner

14,000 BTU Portable Air Conditioner

By Applications:

Equipment & Server Rooms

Factories & Warehouses

Medical & Hospitals

Residential Care Facilities & Apartment Communities

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers,

bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

### Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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