

Global Playground Equipment Market Research Report 2022 Professional Edition

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Abstracts

The global Playground Equipment market was valued at 412.27 Million USD in 2021 and will grow with a CAGR of 9.73% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Playground equipment refers to equipment intended for use in the play areas of parks, schools, childcare facilities, institutions, multiple family dwellings, restaurants, resorts, and recreational developments, and other areas of public use. With the development of social economy and improvement of living standard, the demand of playground equipment constantly increased in these years. In 2017, the global playground equipment market is led by Asia-Pacific, capturing about 44.28% of global playground equipment consumption. North America is the second-largest region-wise market with 25.82% global consumption share. At present, this industry is. The major manufacturers of playground equipment including in PlayCore, Landscape Structures, Kompan, Inc., Playpower, ELI, etc. Henderson. To increase the profitability and competitiveness, playground equipment manufacturers increased investment in the R&D and product design process. While some manufacturers produce particular playground equipment to fit the consumers` demands. The classifications of playground equipment are Monkey Bars, Sandbox, Climbing Equipment, Swings and Slides, etc. It can be widely used in many industries. Survey results showed that 24.94% of the playground equipment market is Swings and Slides in 2016. According to our research and analysis,

manufacturers from North America and Europe are the major leaders in the international market of playground equipment. Manufacturers from China are immature in technology. There is large space in the China market, as well as big gap between international brands and local brands on price. Conclusively, the playground equipment manufacture industry has an expected future, the markets will still growing over time. So in the next few years, playground equipment production will show a trend of steady growth.

By Market Verdors:

PlayCore

Landscape Structures

Kompan, Inc.

Playpower

ELI

Henderson

E.Beckmann

SportsPlay

Childforms

Kaiqi

ABC-Team

DYNAMO

By Types:

Monkey Bars

Sandbox

Climbing Equipment

Swings and Slides

Balance Equipment

Motion and Spinning

By Applications:

Commercial Playgrounds

Adult Outdoor Fitness Equipment

Theme Play Systems

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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