

# Global Plastic Additives Market Research Report 2022 Professional Edition

https://marketpublishers.com/r/GD7569A892BFEN.html

Date: January 2022

Pages: 132

Price: US\$ 2,890.00 (Single User License)

ID: GD7569A892BFEN

## **Abstracts**

The global Plastic Additives market was valued at 4052.76 Million USD in 2021 and will grow with a CAGR of 2.68% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact wwhich will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market verdors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Plastic additives are the materials or agents added to the plastic to improve, retain, or modify the properties of the plastic. Plastic additives improve processing conditions, stability, curb surface tension, control blocking, protect from getting oxidized, ensure resistance from flames, and provide the required stability to the final product. Plastics cannot work without additives. With the help of additives, plastics can be made safer, cleaner, tougher, and colorful. Currently, Asia-Pacific is the largest market for plastic additives. The growing packaging industry coupled with the increased demand from the retail industry drives the market of plastic additives in the region. Polymer industries are witnessing high growth in developing nations such as India and Brazil due to their growing economies. The Middle East & Africa is projected to be the second-fastest growing market for plastic additives between 2018 and 2023. This growth is attributed to rising packaging and automotive sectors in the region.

By Market Verdors:

**BASF** 



Clariant		
The Dow Chemical Company		
Evonik Industries		
ExxonMobil		
LANXESS		
Mitsui Chemicals		
Adeka Corporation		
AkzoNobel		
Albemarle Corporation		
Baerlocher Group		
Emerald Performance Materials		
Grafe Advanced Polymers		
Kaneka Corporation		
Milliken		
PolyOne		
Sabo		
Sakai Chemical Industry		
Songwon		
By Types:		



Plasticizers
Stabilizers
Flame retardants
Impact modifiers
By Applications:
Packaging
Automotive
Consumer Goods
Construction
Key Indicators Analysed
Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market?s competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing



industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements



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Bottom-up and Top-down Approaches for This Report



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