

Global Piano Market Research Report 2022

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Abstracts

The global Piano market was valued at 2185.45 Million USD in 2021 and will grow with a CAGR of 1.91% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Pianoforte is a musical instrument in which felt-covered hammers, operated from a keyboard, strike the metal strings. It is commonly used for solo performances, ensemble, accompaniment and other performances, and it is very convenient for composing and rehearsing music. In global market, the sales of Pianoforte increase from 548579 Units in 2012 to 668062 Units in 2016, at a CAGR of 5.05%. In 2016, the global Pianoforte market is led by China, capturing about 72.29% of global Pianoforte consumption. Japan is the second-largest region-wise market with 8.60% global consumption share. At present, the major manufacturers of Pianoforte are Yamaha Pianos, KAWAI, Samick, Youngchang, Guangzhou Pearl River Piano Group, Hailun Pianos, Xinghai Piano Group, Goodway, etc. Guangzhou Pearl River Piano Group is the world leader, holding 26.11 % sales market share in 2016.

By Market Vendors:

Yamaha Pianos

KAWAI

Samick

Youngchang

Steinborgh

Steinway

Bechstein

Mason & Hamlin

AUGUST FOERSTER

Fazioli

Guangzhou Pearl River Piano Group

Hailun Pianos

Xinghai Piano Group

Goodway

DUKE Piano

Shanghai Mendelssohn Piano

Nanjing Schumann Piano

Harmony Piano

Artfield Piano

Shanghai Piano

J-Sder Piano

Kingsburg Piano

Huapu Piano

By Types:

Grand piano

Upright piano

By Applications:

Performance

Learning and teaching

Entertainment

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing

industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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