

# Global Pea Protein Market Research Report 2022

## Professional Edition

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### Abstracts

The global Pea Protein market was valued at 620.08 Million USD in 2021 and will grow with a CAGR of 15.68% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Pea protein is a food with a neutral taste that is used in dairy alternatives such as cheeses and yogurt. It is extracted from the yellow pea, *Pisum sativum*, and has a typical legume amino acid profile. The global leaders are Roquette, and Cosucra. The production of the manufacturers listed in the report occupied for over 90% market share of global in 2019. The key players include Emsland Group, Roquette, Cosucra, Nutri-Pea, Shuangta Food, Oriental Protein Tech, Jianyuan Group, and others. On a global scale, the high-tech pea protein product is in the early stages of the global industrialization compared to other plant protein industry. The whole pea protein market is driven by the new protein extraction technology, advanced R&D initiatives, and rising vegetarian population. Currently, the factors driving the growth of the aforementioned industry are Dietary Supplement, Beverage, pet food industry and others. As the demand increases rapidly for downstream industries, and the wider range of applications, the demand for pea protein will correspondingly increase. The increased consumption of pea protein is expected to continue during the remaining years of the forecast period. Pea protein industry will usher in a rapid growth space. Although the market prospect of pea protein is very good, but there is a potential threat. That is pea

protein and pea starch shares the same production line. Strictly speaking, pea protein is a byproduct of pea starch. Although Europe produces a large amount of pea protein, large amount of pea starch was also produced and could not be consumed locally. the main areas of consumption of pea starch are in the Asia Pacific region. But the whole Asia Pacific region is not enough to consume the whole pea starch, which wastes the resource of pea processing. Therefore, the development of pea protein requires a balance between the two products. There are companies adding new capacities and aims at the cost and quality leadership which shall improve profitability, such as Roquette. As the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, to reduce costs and improve quality. The competition in pea protein market will become more intense. In China, Yantai Shuangta is the most advanced producer, has top pea protein extraction technology, the only circulating integrated industrial chain. There is no large competitor in pea protein market. In Shuangta Food, pea protein contains more than 80% protein, and applied in health care products, beverages and others.

#### By Market Verdors:

Emsland

Roquette

Cosucra

Nutri-Pea

Shuangta Food

Yantai Oriental Protein Tech

Shandong Jianyuan Foods

Shandong Huatai Food

#### By Types:

Low Purity Pea Protein Isolate (75%-80%)

Medium Purity Pea Protein Isolate (80%-85%)

High Purity Pea Protein Isolate (>85%)

By Applications:

Sports Nutrition Food

Energy Drinks

Health Food

Pet Food

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the

global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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