

Global Overlay Papers Market Research Report 2022

Professional Edition

<https://marketpublishers.com/r/G37D80FCBB44EN.html>

Date: January 2022

Pages: 134

Price: US\$ 2,890.00 (Single User License)

ID: G37D80FCBB44EN

Abstracts

The global Overlay Papers market was valued at 197.76 Million USD in 2021 and will grow with a CAGR of 1.03% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Overlay paper is wear-resistant paper used to protect decorative paper layer on laminate flooring. Currently, there are many players in the market, Qifeng New Material, Glatfelter, MB Papers (Miquel y Costas), SMW, Purico, BMK GmbH, Puli Paper, Ahlstrom-Munksjö, SURTECO, Onyx Specialty Papers, Shin Kwang Hwa Paper, Pudumjee Paper Products, Zori International and some others are playing important roles in Overlay Papers industry. The top five manufacturers held about 53% of the market, in terms of Overlay Papers revenue in 2019. Glatfelter is the largest player in Overlay Papers market, with the sales volume market share of about 17% in 2019. In Consumption market, took about 40% market share in 2019, which is the biggest consumption area in current market pattern. Asia-Pacific ranks the second largest consumption area, with market share of about 32% in 2019. There are three different types of Overlay Papers. The market can be segmented into: 27 g/m², 27 g/m²-45 g/m², 45 g/m². 27 g/m²-45 g/m² is the most commonly used and efficient types and took about 55% market share in 2019.

By Market Vendors:

Qifeng New Material

Glatfelter

MB Papers (Miquel y Costas)

SMW

Purico

BMK GmbH

Puli Paper

SURTECO

Onyx Specialty Papers

Shin Kwang Hwa Paper

Pudumjee Paper Products

Zori International

By Types:

Below 27 g/m?

27 g/m?-45 g/m?

Above 45 g/m?

By Applications:

High Pressure Laminates (HPL)

Low Pressure Laminates (LPL)

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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Research Programs/Design for This Report

Key Data Information from Secondary Sources

Key Data Information from Primary Sources

Global Overlay Papers Market Share by Type: 2021 VS 2027

Below 27 g/m² Features

27 g/m²-45 g/m² Features

Above 45 g/m² Features

Global Overlay Papers Market Share by Application: 2021 VS 2027

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