

Global Outdoor Payment Terminal (OPT) Market Research Report 2022 Professional Edition

<https://marketpublishers.com/r/G478847DF396EN.html>

Date: January 2022

Pages: 129

Price: US\$ 2,890.00 (Single User License)

ID: G478847DF396EN

Abstracts

The global Outdoor Payment Terminal (OPT) market was valued at 65.11 Million USD in 2021 and will grow with a CAGR of 7.67% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

The outdoor payment terminal (OPT) uses the card machine connection technology to realize the self-service card refueling of the outdoor fuel card, providing convenient self-service for the refueling customer. The product can be installed in the tanker or independent of the tanker. It is convenient for the refueling customer to select the oil gun, quantitative/fixed amount and other operations for self-fueling through the touch screen guide menu. The outdoor payment terminal technology is the general trend of the development of self-service fueling technology. The customer service has the defect that the traditional card machine linkage payment module and the station-level background can not be connected to the line, so it has more business advantages, such as: support multi-oil price, etc. Flexible promotion, refueling transaction records are not lost, and these are difficult problems that cannot be solved by traditional card machine linkage. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market. Looking to the future years, the slow downward price trend in recent years will maintain. As competition intensifies, prices gap between different brands will go narrowing. Similarly,

there will be fluctuation in gross margin.

By Market Vendors:

NCR

Tokheim

Gilbarco Veeder-Root

Invenco Group

Verifone

Scheidt & Bachmann

KVSIO

Unixfor S.A.

Quest Payment Systems

Orpak Systems(Gilbarco)

HTEC Ltd

AMCO SA

Zarph S.A.

Finnpos Systems

CS&S Intelligent Technology

By Types:

Contactless Payment Terminal

Contact Payment Terminal

By Applications:

Car Wash

Refuel

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its

impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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