

Global OTC Herbal and Traditional Medicines Market Research Report 2022 Professional Edition

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Abstracts

The global OTC Herbal and Traditional Medicines market was valued at 1374.96 Million USD in 2021 and will grow with a CAGR of 2.68% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact wwhich will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market verdors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Herbal medicine--also called botanical medicine or phytomedicine refers to using a plant's seeds, berries, roots, leaves, bark, or flowers for medicinal purposes. Herbalism has a long tradition of use outside of conventional medicine. It is becoming more mainstream as improvements in analysis and quality control along with advances in clinical research show the value of herbal medicine in the treating and preventing disease. Herbal medicine industry is dispersive relatively. Currently, there are many producing companies in the world herbal medicine industry. The main market players are Tsumura, Schwabe, Madaus, Yunnan Baiyao, Tongrentang and TASLY. The sales of herbal medicine increase to 763382 MT in 2018 from 636621 MT in 2013 with average growth rate of 3.70%. Herbal medicine has many types, which include detoxification medicine, antipyretic medicine, Digestant medicine, blood circulation medicine, and others. With fewer side effects of herbal medicine treatment, it will be more and more popular. So, herbal medicine has a huge market potential in the future.

By Market Verdors:



Tsumura Schwabe Madaus Weleda Blackmores Arkopharma SIDO MUNCUL Arizona Natural Dabur Herbal Africa

Potter`s

Nature`s Answer

Bio-Botanica

Zand

Nature Herbs

Imperial Ginseng

Yunnan Baiyao

Tongrentang

TASLY

Zhongxin



Kunming Pharma	
Sanjiu	
JZJT	
Guangzhou Pharma	
Taiji	
Haiyao	
By Types:	
OTC Herbal	
Traditional Medicine	
By Applications:	
Detoxification Medicine	
Antipyretic Medicine	
Digestive Medicine	
Blood Circulation Medicine	
Key Indicators Analysed	
Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market?s competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.	

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about



each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements



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